

28-30 April | Rome, Italy

PMI® Leadership Institute Meeting 2017 — EMEA

Friday, 28 April 2017

Time	Description
8:00 – 17:00	Registration / PMI Bookstore
8:00 – 9:00	Coffee Service
9:00 – 12:00	<p>Chapter Leaders Meeting: Region 8 <i>This meeting is for chapter leaders from Region 8 (Europe).</i></p> <p>Chapter Leaders Meeting: Region 12 <i>This meeting is for chapter leaders from Region 12 (Middle East).</i></p> <p>Chapter Leaders Meeting: Region 16 <i>This meeting is for chapter leaders from Region 16 (Africa).</i></p>
12:00 – 13:30	Box Luncheon / Leader’s Edge Tools and Resources
12:00 – 13:30	<p>LIM 101: First-Time Attendee Luncheon</p> <ul style="list-style-type: none"> • Dino Butorac, PMP, Chapter Member Advisory Group (CMAG) • Tarnbir Kaur, Manager, Chapter Development – EMEA, PMI • Joanne Lynch, Manager, Volunteer Programs and Services, PMI • Melissa Raffel, Volunteer Services Specialist, PMI <p>If this will be your first Leadership Institute Meeting, you won’t want to miss this important session that is specifically designed to introduce you to the LIM. Hear from experienced PMI staff and volunteers on how you can use the available tools and resources to make this a great learning experience for you and your chapter!</p> <p><i>Please note that this luncheon is for first-time LIM attendees, and pre-registration is required.</i></p>
13:45 – 15:00	<p>Leadership Institute Meeting Opening General Session</p> <ul style="list-style-type: none"> • Welcoming Remarks: Michael DePrisco, Vice President, Global Membership and Chapters • Welcome to the LIM / Introduction of 2017 PMI Board of Directors: Mark Dickson, PMP, Board Chair, 2017 PMI Board of Directors • A Message from PMI: Mark A. Langley, President and CEO
15:00 – 15:30	Networking Break / Leader’s Edge Tools and Resources
15:30 – 16:45	<p>Leadership Institute Meeting Opening Keynote Session</p> <ul style="list-style-type: none"> • Welcome to Rome: Sergio Gerosa, PMP, President, PMI Central Italy Chapter • Opening Keynote: “The Collaborative Economy: A Transformative Lens, Not a Start-Up Trend” Rachel Botsman, Global Authority on the Collaborative Economy; Author of “What’s Mine is Yours”; Visiting Lecturer, Saïd Business School, Oxford University • Closing Remarks:

	<ul style="list-style-type: none"> ○ Beth Ouellette, PMI-PBA, PMP, PgMP, Chapter Member Advisory Group (CMAG) ○ Elizabeth Borges, PMP, Chapter Member Advisory Group (CMAG)
17:00 – 18:30	<p>Networking Social Hour</p> <p>Enjoy great a light fare while networking with colleagues during this informal social hour. Meet the PMI Board of Directors as you interact with other PMI volunteer leaders before heading out on your own to enjoy a night out on the town in Rome.</p>

Saturday, 29 April 2017	
Time	Description
8:00 – 17:30	Registration / PMI Bookstore
8:00 – 9:00	Coffee Service / Leader’s Edge Tools and Resources
8:00 – 8:30	<p>Make the Most of Your LIM Experience by Being Mindful Brantlee Underhill, Director, Global Chapters, PMI</p> <p>We know how easy it can be to slip into autopilot when attending a conference – hustling in and out of sessions, responding to emails, tweets and phone calls, maximizing every moment with your volunteering colleagues and hoping that the next break or meal is a tasty – and healthy – one! In the midst of all of this multi-tasking, we may find ourselves in mental and physical overload. We want to offer you a few minutes to clear and reboot your mind space. In this 30-minute session, have a seat, close your eyes, hit the pause button, take some deep breaths, and reconnect to your mindful state of being actively aware in each moment for you to make the most of your Leadership Institute Meeting experience.</p> <p><i>Please note that this session is optional and seating is limited. Availability is based on a first-come, first-serve basis.</i></p>
9:00 – 10:15	Educational Sessions
	<p>ACADEMIC TRACK Engaging the Next Generation of Project Management Professionals Moderators:</p> <ul style="list-style-type: none"> • Heather Ramsey, Manager, Academic Programs, PMI • Cristina Olaru, Academic Programs Specialist, PMI <p>Panelists:</p> <ul style="list-style-type: none"> • Laila Faridoon, President, PMI Khaleeji FZ (UAE) Chapter • Bugu Bayazit, PMP, PMI-RMP, Marketing Director, PMI Turkey Chapter • Jonathan Clay, PMP, President, PMI United Kingdom Chapter (2016 PMI Chapter of the Year Award Finalist, Category III) <p>Join this interactive panel discussion to explore programmes and initiatives that can help your chapter engage with project management students and drive student membership growth.</p>
	<p>ASSOCIATION GOVERNANCE TRACK Risky Business: Aligning Annual Business Planning and Chapter Goals by Utilising Project Management Tools and Techniques</p> <ul style="list-style-type: none"> • Lynn Shannon, PMP, Region Mentor, Region 3 • Dino Butorac, PMP, Chapter Member Advisory Group (CMAG) and Leadership Institute Master Class Graduate <p>At the beginning of each fiscal year, chapter board members get together and prepare their chapter’s annual business plans. Lessons learned from the previous year are reviewed. Open and</p>

	<p>honest discussions are held. Teams are formed. Portfolios are assigned. Collective goals are agreed to and documented. Budgets are approved. Morale is high. Then, as the year progresses, tactical issues start to take over monthly board meetings. New initiatives start to creep in. Boards and teams start arguing for resources and funds. Business focus and momentum on key goals starts to drop and is lost. Does this scenario sound familiar? And yet, as project managers, in our day to day professional lives, we handle these issues daily. We juggle scope, time and costs. We manage stakeholder expectations. We monitor and report on progress. And we are constantly reorganising and re-prioritising goals. This session will explore how PMI chapter leaders can use the tools and techniques used in our daily professional roles to help us achieve our chapter's business planning goals. The session will also include an introduction to the new <i>PMI Chapter Leaders' Guide: Annual Planning</i>.</p>
	<p>LEADERSHIP DEVELOPMENT TRACK How to Build and Expand a Mentoring Programme in Your PMI Chapter: A Case Study by the PMI Montreal Chapter</p> <ul style="list-style-type: none"> • Louise Fournier, Executive Director, PMI Montreal Chapter (2016 PMI Chapter of the Year Award Winner, Category III) • Benoit Lalonde, PMP, PMI-RMP, President, PMI Montreal Chapter (2016 PMI Chapter of the Year Award Winner, Category III) <p>Putting in place a mentoring programme has always been a PMI way of giving back to the profession. In an age of job searching, the PMI Montreal Chapter created more networking opportunities and used the talents of its project managers by implementing a mentoring programme for interns from project management programmes having their first work experience. This session will describe the four distinct type of mentoring offered by the chapter and the programme details, including an opening event where mentors and mentorees are matched and commit to monthly meetings, either in person or by Skype.</p>
	<p>PMI UPDATES, TOOLS AND RESOURCES TRACK Founder's Spotlight: The First 45 Years – A Retrospective Look at How PMI Evolved James R. Snyder, PMP, PMI Founder, PMI Fellow</p> <p>To understand the project management practitioner in the future, we need to have an understanding of how we have matured and changed from the project schedulers and planners of the 1960s. Where did we come from and how did PMI play a role in building a new profession? This session will offer a look back at the people, places and environment and will not only tell us about our history, but will help us to understand where project management may be headed and how you—as PMI chapter leaders—can influence that direction. This session will take you back to the past and bring you up-to-date on the present as well as help you understand the motivation for the founding of PMI and the direction it has taken along the way. We will specifically cover:</p> <ul style="list-style-type: none"> • The History of PMI—Where it All Began and Why • The Early Years—Moving to a Strategic Board and the Importance of Establishing a Professional Association • The Roots of Volunteer Service Excellence—PMI's Core Value
	<p>PROFESSIONAL DEVELOPMENT TRACK Workshop: Chapters of the 21st Century: Providing Professional Development</p> <ul style="list-style-type: none"> • Anca Costache, Chapter Partner, Region 8, PMI • Linda Jones, Volunteer Programs Specialist, PMI • Beth Horgan, Director, Professional Development, PMI

	<p>This year PMI introduced a new and evolving focus for the Institute. As you continue to lead Chapters of the 21st Century, consider how you will include: Strategic Focus, Customer Centricity and Organisational Agility in all that you do. This highly-interactive session will focus on achieving success in your chapter’s professional development offerings. Discover how chapters are aligning their programmes with the PMI Talent Triangle®, how their programmes are being delivered, how people learn in different cultures and what is working well vs. what is not working – and how professional development can contribute to the new strategy and its three focuses.</p>
10:15 – 10:45	Networking Break / Leader’s Edge Tools and Resources
10:45 – 12:00	Educational Sessions
	<p>ASSOCIATION GOVERNANCE TRACK A Guide to Governance for Chapter Leaders</p> <ul style="list-style-type: none"> • Anca Costache, Chapter Partner, Region 8, PMI • Mattias Georgson Petrán , PMP, Region Mentor, Region 8, Northwest Europe <p>PMI chapter leaders have a wide range of responsibilities and encounter many challenges as they balance the needs of the members and the requirements for governing a not-for-profit organisation. This session will focus on frequently asked questions and challenges encountered with specific focus on charter agreement, by-laws and nominations, and elections. Attendees will also have the opportunity to learn more about the tools and resources available and will also share and explore ways to adapt/implement best practices.</p>
	<p>ASSOCIATION GOVERNANCE TRACK Self-Interest vs. Conflicts of Interest: Avoiding and Resolving This Dilemma in Your Chapter</p> <ul style="list-style-type: none"> • Lily Murariu, Ethics Member Advisory Group (EMAG) • Paul Pelletier, PMP, Ethics Member Advisory Group (EMAG) <p>Conflicts of interest are a common dilemma faced by chapter leaders, particularly within board leadership, and can be harmful to both board and chapter success. Attendees will learn how to define conflicts of interest and how to distinguish self-interest from conflicts of interest. The session will also outline the PMI rules related to conflicts of interest and provide strategies for addressing conflicts in your chapter.</p>
	<p>LEADERSHIP DEVELOPMENT TRACK Mentoring the Next Generation of Non-Profit Leaders for Your PMI Chapter Myles Miller, PMIEF Liaison, PMI Keystone Chapter</p> <p>Mentoring relationships can play a pivotal role in accelerating volunteer learning, improving overall performance and productivity, and enriching the programme planning, implementation, and evaluation processes. PMI chapters should actively encourage development using mentoring systems and should introduce mentoring as a benefit to all volunteers and as an in-kind contribution to the organisation. This session will cover the benefits and limitations of a mentoring programme, essentials that a PMI chapter should consider in a programme, and a discussion on how to develop a mentoring action plan and formalise a written agreement that outlines goals, terms and boundaries.</p>
	<p>MEMBERSHIP TRACK Membership and Certification Programme Dependencies: Leading with Certification to Grow, Engage and Retain Members</p> <ul style="list-style-type: none"> • Ahmad Al Moghrabi, Chapter Partner, Regions 12 & 16, PMI • Victor Carter-Bey, Director, Certification, PMI • Patricia Garrett, PMI-ACP, PMP, Chapter Member Advisory Group (CMAG) • Ansley Stauffer, Membership Specialist, PMI

	<p>As the face-to-face representative of PMI, the chapter plays a vital role in communicating and delivering the value members expect to receive from the Institute. Many individuals come to PMI to advance their careers with a PMI certification. As we grow the partnership between PMI and your chapter together, we will discuss the linkages between PMI certification and membership, highlighting the positioning and programming at both the global and local chapter levels that are designed to help you deliver against the Catalog of Core and Extended Services. This session will also include interactive discussion with your colleagues on ways to grow, engage, and retain membership in chapters.</p>
	<p>VOLUNTEER ENGAGEMENT TRACK From Recruitment to Recognition: Tips and Tools to Support a Successful Volunteer Programme</p> <ul style="list-style-type: none"> • Jamie Gray, Volunteer Services Specialist, PMI • Melissa Raffel, Volunteer Services Specialist, PMI <p>As a chapter leader, you have already made the leap from member to engaged volunteer. But your role may require that you recruit, organise, and lead other volunteers. This interactive session will answer the following questions:</p> <ul style="list-style-type: none"> • What is a “volunteer pipeline” and why is it important to your chapter? • What are some best practices for retaining and developing your volunteers? • What tools are available to support you as you engage chapter volunteers? <p>Additionally, we will discuss the history and structure of volunteers at PMI and how your chapter can make use of tools such as the Volunteer Relationship Management System (VRMS), Marketing Portal, and the new Volunteer Resource Center in order to promote engagement and manage volunteers effectively.</p>
12:00 – 13:15	Networking Luncheon / Leader’s Edge Tools and Resources
13:15 – 14:30	Educational Sessions
	<p>ACADEMIC TRACK Chapters and the PMI Educational Foundation: Inspiring <i>Project Management for Social Good</i>[®] Panelists:</p> <ul style="list-style-type: none"> • Marge Combe, Chair, PMIEF Board of Directors • Mustafa Tülü, PMP, Membership VP, PMI Turkey Chapter • Jackie Glynn, PMP, PMIEF Liaison, PMI Ireland Chapter <p>Is your chapter ready to be inspired by the PMI Educational Foundation? Attend this session to learn about PMIEF, the philanthropic arm of PMI, and its mission to use <i>project management for social good</i>[®]. Attendees will hear about PMIEF’s grants and scholarships, awards programme, and no-cost multi-language project management resources. Chapter leaders will also share their experiences of leading project management training with youth and nonprofit organisations in their communities.</p>
	<p>ASSOCIATION GOVERNANCE TRACK Essential Guide for New Chapter Leaders</p> <ul style="list-style-type: none"> • Ahmad Al Moghrabi, Chapter Partner, Regions 12 & 16, PMI • Anca Costache, Chapter Partner, Region 8, PMI <p>As a new chapter leader, there is much to learn in order to effectively manage your responsibilities and lead your volunteer team. PMI’s Catalog of Core Services helps chapters understand what members expect to receive when they join their chapter. This session will direct chapter leaders to</p>

	<p>the resources to build a membership community and support members in their project management career development. The task of managing your chapter and volunteers can initially feel overwhelming. You will leave this session equipped with the essential information and resources you need to know (or at least know how to find) to effectively manage and integrate your chapter's activities.</p>
	<p>FINANCIAL MANAGEMENT TRACK Chapter Finances 101: Overview of the Finance Role in a Chapter Michael Flint, PMP, Chapter Member Advisory Group (CMAG)</p> <p>This session will provide an overview of the finance role in a chapter and will highlight frequently encountered scenarios related to PMI chapter financial management, audits, and operational reporting to stakeholders and institutions. Chapter leaders who are responsible for budget development and/or budget oversight, accounting, auditing and payment processing as well as chapter leaders who hold or have held a role related to finance in the past are encouraged to attend this session and contribute to the discussion.</p>
	<p>LEADERSHIP DEVELOPMENT TRACK Workshop: Chapters of the 21st Century: Leadership</p> <ul style="list-style-type: none"> • Patricia Garrett, PMI-ACP, PMP, Chapter Member Advisory Group (CMAG) • Michael Kimera, Chapter Administrator, Region 16, PMI • Brantlee Underhill, Director, Global Chapters, PMI <p>This year PMI introduced a new and evolving focus for the Institute. As you continue to lead Chapters of the 21st Century, consider how you will include: Strategic Focus, Customer Centricity and Organisational Agility in all that you do. Work with fellow chapter leaders to discuss leadership challenges, techniques and successes that allow you to stay focused on the needs of your members and keeping the new strategy and its three focuses at the center of what you do.</p>
	<p>MARKETING & COMMUNICATIONS TRACK Marketing Communications 101: Effective Tools & Techniques for Chapter Leaders Andrea Greene, Manager, Retention Marketing, PMI</p> <p>Join us to learn about the newest marketing programmes and tools available from PMI. The session will include an overview of global PMI marketing strategies and tactics, then illustrate how you can apply them at a local level to support your chapter's acquisition, retention, event promotion, and sponsorship goals. A broad range of topics will be addressed, including branding, advertising, email, web, social media and more.</p>
14:30 – 15:00	Networking Break / Leader's Edge Tools and Resources
15:00 – 16:15	Educational Sessions
	<p>ACADEMIC TRACK The Top Ten! Chapter Leader Share Tips for Managing a Successful Social Good Programme</p> <ul style="list-style-type: none"> • Jackie Glynn, PMP, PMIEF Liaison, PMI Ireland Chapter • Mike Palladino, PMP, President, PMI Delaware Valley Chapter <p>Moderated by the PMI Educational Foundation, this session will host an engaging panel of chapter leaders sharing tips on their successful programmes using <i>project management for social good</i>[®] in their communities. Panelists will share best practices about identifying partner organisations, selecting resources, and impacting chapter members. Session attendees will leave with a top ten list of tips for creating engaging, sustainable programmes that deliver member value and impact the community.</p>

	<p>ASSOCIATION GOVERNANCE TRACK</p> <p>Strategies for Onboarding: How to Accelerate Through the Transition Process</p> <ul style="list-style-type: none"> • Patricia Garrett, PMI-ACP, PMP, Chapter Member Advisory Group (CMAG) • Beth Ouellette, PMI-PBA, PMP, PgMP, PMP, Chapter Member Advisory Group (CMAG) <p>As a new chapter leader with a new role, one of your most significant challenges is to rapidly transition into this role. How can you accelerate through the onboarding process? How can you avoid a “bad transition?” How can you provide value to your chapter as quickly as possible? The objective of this session is to focus on how you can effectively transition into this new role. The presenters will use the <i>PMI Chapter Leaders’ Guide: Strategies for Onboarding and Transitioning</i> to discuss check lists, strategies, tips and best practices that leaders can use to help transition into their new roles faster and more effectively.</p>
	<p>LEADERSHIP DEVELOPMENT TRACK</p> <p>Team Building: Enhance Your Communication and Listening Skills to Improve Your Chapter Leadership</p> <p>Jack Milner, Communications Expert</p> <p>Attendees in this session will learn to appreciate their own talents and those of their colleagues, uncover hidden talents within the group, realise the joy of working as a group towards a common creative goal and understand how mutual support within their group contributes to its success. During this highly-interactive session, attendees will learn how to:</p> <ul style="list-style-type: none"> • Enhance communication within and between teams • Build confidence within the group by having fun while successfully completing team building comedy exercises • Use humour to break down barriers and create team energy in the workplace • Learn and hone skills in a team working environment <p>Jack Milner provides organisations and individuals with all of the tools required to influence, persuade and engage – in short, he shows attendees “how to speak like a stand up.” A director for the West End, film and radio, Milner’s funny, insightful and refreshingly interactive class, helps organisations and individuals avoid “Death By PowerPoint”.</p>
<p>15:00 – 17:15 *note extended time for this workshop</p>	<p>MEMBERSHIP TRACK</p> <p>Build Your Chapter’s Engagement: A LEGO® SERIOUS PLAY® Facilitated Workshop</p> <ul style="list-style-type: none"> • Simona Bonghez, PMP, PMI Ethics Member Advisory Group and Leadership Institute Master Class Graduate • Fabio Rigamonti, PMP, PMI Ethics Member Advisory Group and Leadership Institute Master Class Graduate <p>Would you like to learn ways that your chapter can have more engaged members? This highly-interactive and hands-on session will come up with practical answers based on the collective experience and knowledge of the participants. We will use an abridged version of the LEGO® SERIOUS PLAY® method – a facilitated thinking, communication and problem-solving technique – to bring the creativity, exuberance, and inspiration of play to the concerns of raising the engagement of the chapter's members. Participants will share their own experiences and knowledge (based on their individual models build with the LEGO® bricks provided), will learn from each other and will build in the end a shared model of what they consider the best ways to increase their members' engagement.</p>
	<p>PROFESSIONAL DEVELOPMENT TRACK</p> <p>Maximise the Value of Chapter Membership through Speed Mentoring</p>

	<ul style="list-style-type: none"> • Muhammad A.B. Ilyas, PMI-ACP, PMI-RMP, PMI-SP, PMP, PgMP, PMI Registered Education Provider Program Advisory Group • Mohamed Khalifa Hassan, PMI-ACP, PMI-PBA, PMI-RMP, PMI-SP, PMP, PgMP, PfMP, PMI Ethics Member Advisory Group and Leadership Institute Master Class Graduate <p>Speed mentoring has become one of the most popular techniques providing learning value for both the mentors and mentees. Some PMI chapters have started organising speed mentoring sessions for the benefit of their members. Attend this high-energy, step-by-step session during which the facilitators will leverage their experience of conducting speed mentoring events to help you practice, plan and conduct speed mentoring sessions for your chapter members.</p>
16:30 – 17:15	Chapter Learn and Share Sessions
	<p>MARKETING & COMMUNICATIONS TRACK Customer-Centricity: A Case Study by the PMI Khaleeji FZ LLC (UAE) Chapter</p> <ul style="list-style-type: none"> • Inken Lasar, PMP, Director of Marketing, PMI Khaleeji FZ LLC (UAE) Chapter • Andrea Greene, Manager, Retention Marketing, PMI <p>This session will explore how the PMI Khaleeji FZ (UAE) Chapter underwent a complete turnaround in order to enhance the value of the services that it offered to its members, improve major parts of its services, put in place clear communications channels with members and volunteers and metrics on how to improve. The presenter will focus on how the new strategy was built, how the marketing elements were crafted to support it and how the new strategy was implemented.</p>
	<p>MEMBERSHIP TRACK The Story of Our Fight with Low Membership Retention: A Case Study by the PMI Turkey Chapter Mustafa Sahin, PMP, Member Relations Director, PMI Turkey Chapter</p> <p>Many PMI chapters have some common challenges with gaining new members as well as retaining them. This session will show how the PMI Turkey Chapter tackled low retention rates of members. The chapter first defined the challenges it was facing, then analysing them and finally developed a project called “Fight the Windmills” (inspired from Don Quixote). The detailed implementation of this project will be discussed and ways on how the chapter managed the fight will be shared.</p>
	<p>MEMBERSHIP TRACK How Running a Certification Study Group in Your Chapter Can Add Member Value: A Case Study by the PMI Recife, Pernambuco Brazil Chapter Ricardo do Rego Barros, PMP, Vice President, PMI Recife, Pernambuco Brazil Chapter</p> <p>This session will explore how the PMI Recife, Pernambuco Brazil Chapter has built successful study groups for members who are studying for PMI certifications in order to support their career development. In the study groups, members meet to share knowledge content of the certification programme, exercise exam simulations and corrections – all with the help of fellow members who have already passed the study group programme and the certification. The chapter has seen many benefits of this programme, including increased volunteer engagement as many of the chapter’s members have started their PMI volunteering experience in these study groups.</p>
	<p>PROFESSIONAL DEVELOPMENT TRACK Speed Mentoring in Action</p> <ul style="list-style-type: none"> • Muhammad A.B. Ilyas, PMI-ACP, PMI-RMP, PMI-SP, PMP, PgMP, PMI Registered Education Provider Program Advisory Group • Mohamed Khalifa Hassan, PMI-ACP, PMI-PBA, PMI-RMP, PMI-SP, PMP, PgMP, PfMP, PMI Ethics Member Advisory Group and Leadership Institute Master Class Graduate

	Didn't get enough speed mentoring in the last session? Did you miss the speed mentoring session last session, but still want to see what it's all about? Then join us for this highly-interactive session on speed mentoring to meet other LIM attendees and learn how you can conduct speed mentoring sessions to engage your chapter members.
17:30 – 19:00	Networking Social Hour Enjoy a light fare while strengthening those important relationships with fellow PMI volunteers during today's networking social hour.

Sunday, 30 April 2017	
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Time	Description
8:00 – 16:00	Registration / PMI Bookstore
8:00 – 9:00	Coffee Service / Leader's Edge Tools and Resources
8:00 – 8:30	<p>Make the Most of Your LIM Experience by Being Mindful Brantlee Underhill, Director, Global Chapters, PMI</p> <p>We know how easy it can be to slip into autopilot when attending a conference – hustling in and out of sessions, responding to emails, tweets and phone calls, maximizing every moment with your volunteering colleagues and hoping that the next break or meal is a tasty – and healthy – one! In the midst of all of this multi-tasking, we may find ourselves in mental and physical overload. We want to offer you a few minutes to clear and reboot your mind space. In this 30-minute session, have a seat, close your eyes, hit the pause button, take some deep breaths, and reconnect to your mindful state of being actively aware in each moment for you to make the most of your Leadership Institute Meeting experience.</p> <p><i>Please note that this session is optional and seating is limited. Availability is based on a first-come, first-serve basis.</i></p>
8:30 – 12:00	<p>Leadership Institute Master Class (LIMC) Alumni Workshop: Becoming an Expert Speaker Facilitator: Linda Jones, Volunteer Programs Specialist, PMI Presenter: Jack Milner, Communications Expert</p> <p>This highly-interactive workshop will share the tools and techniques that will help you speak like a TED expert. This means enhancing your ability to communicate as a leader, and to be more engaging, memorable and inspiring, so you can land your message, whether it's speaking to an audience of 200 colleagues or your board. Milner will discuss techniques to avoid "death by PowerPoint," the skills to improvise with an audience, and the tools to influence, persuade and inspire your audience, as a professional, modern, engaging and natural speaker.</p> <p><i>This session is by invitation only and is open to graduates of the Leadership Institute Master Class.</i></p>
9:00 – 10:15	Educational Sessions
	<p>FINANCIAL MANAGEMENT TRACK Chapter Finances 201: Financial Reporting for Chapters</p> <ul style="list-style-type: none"> • Michael Flint, Chapter Member Advisory Group (CMAG) • Tejas Sura, PMP, PfMP, ISO Member Advisory Group (ISO MAG) and Leadership Institute Master Class Graduate <p>The financial requirements to run a PMI chapter are hugely different than maintaining the budget on a project. This session will explore financial reporting as a mechanism through which the chapter's finance officer should convey the financial health of chapter. In-depth formats for</p>

	<p>reporting to the chapter board, membership, PMI and tax authorities will be discussed. The session will also incorporate information about the <i>PMI Chapter Leaders' Guide: Financial Management of PMI Chapters</i> and how it can be used by PMI chapters. Chapter leaders who are responsible for budget development and/or budget oversight, accounting, auditing and payment processing as well as chapter leaders who hold or have held a role related to finance in the past are encouraged to attend this session and contribute to the discussion.</p>
	<p>LEADERSHIP DEVELOPMENT TRACK Workshop: Chapters of the 21st Century: Innovation</p> <ul style="list-style-type: none"> • Elizabeth Borges, PMP, Chapter Member Advisory Group (CMAG) • Beth Horgan, Director, Professional Development, PMI • Linda Jones, Volunteer Programs Specialist, PMI <p>This year PMI introduced a new and evolving focus for the Institute. As you continue to lead Chapters of the 21st Century, consider how you will include: Strategic Focus, Customer Centricity and Organisational Agility in all that you do. In this highly-interactive session, join in conversations about how to focus your chapter on delivering member value, build your chapter capabilities to change or adapt in response to changes in culture, the development of new industry-changing technologies, or sudden shifts in overall market conditions. Discuss how your chapter can be innovative while the keeping in mind the new strategy and its three focuses.</p>
	<p>PMI UPDATES, TOOLS AND RESOURCES TRACK PMI and Chapters: Evolving the Profession Together</p> <ul style="list-style-type: none"> • Tarnbir Kaur, Manager, Chapter Development – EMEA, PMI • Brantlee Underhill, Director, Global Chapters, PMI <p>The Project Management Institute was founded 48 years ago to help establish, build and mature the careers and credibility of project management professionals. Chapters were created to do the same while growing local member communities. PMI members stay engaged for the knowledge and networking opportunities, and PMI chapters are a primary destination for PM professionals to attain career development education and enhancement. As the local “face of PMI,” nearly 300 chapters around the world open the doors for PM professionals and enable them to learn the skills necessary to be effective and successful project leaders.</p> <p>This session will explore how the local chapter connection blends with the global strategy of PMI. Volunteer leaders are guided by the Catalog of Core and Extended Services to provide unique chapter value delivery, and integrate their plans with the objectives of the Institute.</p> <p>As we look back on the past 48 years, PMI chapters have been a fundamental reason for the success of PMI and of the profession. Let’s look ahead towards the next 50 years to see how we can continue to advance the project management profession...together.</p>
	<p>VOLUNTEER ENGAGEMENT TRACK Using the VRMS to Effectively Fuel Your Chapter Volunteer Recruitment Efforts Facilitator:</p> <ul style="list-style-type: none"> • Jamie Gray, Volunteer Services Specialist, PMI <p>Panelists:</p> <ul style="list-style-type: none"> • Elisabet Duocastella Pla, PMP, Director of Volunteers, PMI Barcelona, Spain Chapter • Donatella Calderini, PMP, Director - Volunteers, PMI Northern Italy Chapter

	<p>Does your chapter have problems recruiting volunteers, or do you lose track of who has offered to help? Do your chapter members have problems finding information about the available volunteer roles in your chapter? If these are familiar scenarios in your chapter, then you should consider using the Volunteer Relationship Management System (VRMS) to help support recruitment of your chapter volunteers. Using this no-cost system will allow you to better organise your chapter volunteer opportunities as well as gauge chapter member interest in volunteerism. Join us for an interactive session to learn more about the benefits of adopting the VRMS, and hear from chapters who are using the system effectively as part of their chapter strategy.</p>
10:15 – 10:45	Networking Break / Leader’s Edge Tools and Resources
10:45 – 12:00	Educational Sessions
	<p>LEADERSHIP DEVELOPMENT TRACK The New Chapter Leader: How to Survive the First 100 Days Laszlo Kremmer, PMP, Region Mentor, Region 8, Eastern Europe</p> <p>Most people would agree that starting a new job is a challenge, no matter what the role is. Many executives have a great deal of experience of moving from position to position and are, therefore, comfortable with the fast pace of the business world. In the world of PMI volunteering, it might not be as seamless of a transition. This session will share personal experiences in transitioning into a volunteer leadership position at PMI, and will discuss how to develop a “personal transition strategy” for your new volunteer role with PMI.</p>
	<p>LEADERSHIP DEVELOPMENT TRACK Workshop: Chapters of the 21st Century: Crowd-Sourced Topic</p> <ul style="list-style-type: none"> • Beth Ouellette, PMI-PBA, PMP, PgMP, Chapter Member Advisory Group (CMAG) • Ansley Stauffer, Membership Specialist, PMI • Brantlee Underhill, Director, Global Chapters, PMI <p>This year PMI introduced a new and evolving focus for the Institute. As you continue to lead Chapters of the 21st Century, consider how you will include: Strategic Focus, Customer Centricity and Organisational Agility in all that you do. Using the mobile app and social media (#PMILIM), we will be asking you what topic you’d like to work on in this highly-interactive session where you determine the focus. The topic to be covered in this session will be announced during the LIM, and through the mobile app.</p>
	<p>MARKETING & COMMUNICATIONS TRACK Marketing and Communications Panel Discussion: Best Practices from around the World Facilitators:</p> <ul style="list-style-type: none"> • Sarah D’Angelo, Marketing Specialist – EMEA, PMI • Andrea Greene, Manager, Retention Marketing, PMI <p>Panelists:</p> <ul style="list-style-type: none"> • Ridvan Akçiçek, PMP, Communications Director, PMI Turkey Chapter • Géry Schneider, PMP, Operations VP, PMI France Chapter <p>Poor event attendance. Low email open rates. Declining membership. These are typical problems that chapters face, just to name a few. During this session, attendees will learn how the expert panelists applied global best practices on a local level to address issues like these in their chapter. Leaders will tell their stories and share the secrets of their marketing success. Attendees will have the opportunity to ask questions of the panel and representatives from the PMI Marketing team.</p>
	<p>TECHNOLOGY TRACK Technology Services for Your Chapter</p>

	<ul style="list-style-type: none"> • Dino Butorac, PMP, Chapter Member Advisory Group (CMAG) • Mike Liddy, Chapter System Support Specialist, PMI • Johnny Mo, PMP, Technology Member Advisory Group (TechMAG) <p>This session will include discussions of why technology matters for today's PMI chapters. The session will provide an overview of tools that chapters use such as event management, CRM, websites and conferencing services. The session will also discuss best practices for connecting to PMI Global for technology needs of chapters and share a vision for the future of technology, specifically related to chapters.</p>
12:00 – 13:15	Networking Luncheon / Leader’s Edge Tools and Resources
13:15 – 14:00	Chapter Learn and Share Sessions
	<p>ACADEMIC TRACK How to Make PMI More Attractive for Students and the Younger Generation: A Case Study by the PMI France Chapter</p> <ul style="list-style-type: none"> • Bruno Laude, PMP, President, PMI France Chapter • Elodie Marinier, Project Manager, PMI France Chapter <p>The value of a PMI membership and involvement with a local PMI chapter might not be as evident to students and the younger generation. This session will discuss how the PMI France Chapter and a young project manager (Elodie Marinier, co-presenter of this session) managed a nationwide project to make PMI more attractive for the younger generation. The session will explore how the chapter organised a forum in project management dedicated to students. The objective of the forum was to demonstrate the value of PMI and project management skills to students and to increase the membership of young people to PMI. The presenters will share information about the organisation of the forum and lessons learned by senior project managers and the students.</p>
	<p>ASSOCIATION GOVERNANCE TRACK Succession Planning – A Strategic Approach to Developing Chapter Talent: A Case Study by the PMI Minnesota Chapter</p> <ul style="list-style-type: none"> • Terri Kimball, PMP, Past Chapter President, PMI Minnesota Chapter • Alexandra Wincell, PMP, Chapter Member, PMI Minnesota Chapter <p>This session will share how the PMI Minnesota Chapter identifies future leaders and prepare volunteers for leadership positions through the use of succession planning tools. Attendees at this session will learn how to prevent burnout, eliminate vacancies, improve knowledge transfer and increase the effectiveness of chapter leaders by developing both high-level and individual career paths.</p>
	<p>ASSOCIATION GOVERNANCE TRACK An International Experience Celebrating Our 20th Anniversary: A Case Study by the PMI Central Italy Chapter</p> <ul style="list-style-type: none"> • Sergio Gerosa, PMP, President, PMI Central Italy Chapter • Filippo Alessandro, Project Manager of the 20th Anniversary International Event, PMI Central Italy Chapter <p>The PMI Central Italy Chapter celebrated its 20th anniversary by organizing an international event to attract speakers and attendees from abroad while providing our members with a high-quality experience. The chapter believed that that the international experience was an extension of what happens locally and enhanced the sense of belonging to a worldwide community. This session will share the successes the chapter achieved as well as the difficulties organizers faced during planning.</p>

	<p>The chapter will also show how they used the results of a satisfaction survey as well as lessons learned and other insights from the project's team.</p>
	<p>MEMBERSHIP TRACK Expanding Outreach and Membership with New Certifications: A Case Study by the PMI San Diego Chapter</p> <ul style="list-style-type: none"> • Greta Blash, VP Outreach, PMI San Diego Chapter • Ansley Stauffer, Membership Specialist, PMI <p>With the expansion of PMI certifications to include agile and business analysis areas, there are many other project team members who should consider becoming a part of a PMI chapter – not just project managers. In many cases, these additional agile and business analyst roles are played jointly by both those individuals as well as the project manager. These two specific disciplines have both formal and informal groups in the area encompassed by the chapter, and by expanding the outreach to these individuals, additional valuable members can be added to the chapter.</p>
	<p>TECHNOLOGY TRACK Workshop: Chapters of the 21st Century: Using Technology to Achieve Goals</p> <ul style="list-style-type: none"> • Dino Butorac, PMP, Chapter Member Advisory Group (CMAG) • Mike Liddy, Chapter System Support Specialist, PMI • Johnny Mo, PMP, Technology Member Advisory Group (TechMAG) <p>This year PMI introduced a new and evolving focus for the Institute. As you continue to lead Chapters of the 21st Century, consider how you will include: Strategic Focus, Customer Centricity and Organisational Agility in all that you do. This highly-interactive session will focus on achieving success in your chapter with technology. Discover from other chapter leaders what is working well vs. what is not working – and how technology can contribute to the new strategy and its three focuses.</p>
14:15 – 15:45	<p>Leadership Institute Meeting Closing Keynote Session</p> <ul style="list-style-type: none"> • Welcoming Remarks: Dino Butorac, PMP, Chapter Member Advisory Group (CMAG) • Closing Keynote: “Harnessing Your Power to Create Change” Derreck Kayongo, Business Visionary, Global Soap Project Founder & CEO of the Center for the Civil and Human Rights • Closing Remarks <ul style="list-style-type: none"> ○ Joanne Lynch, Manager, Volunteer Programs & Services, PMI ○ Tarnbir Kaur, Manager, Chapter Development – EMEA, PMI