



PMI® Research and Education Conference 2012

Leveraging Your Research into Teaching Cases

A Pre-conference Workshop

Although many teaching cases are relevant to project management, far fewer are specific to the field. As research in project management has grown, so has the availability of data that can be used as the basis for the development of focused teaching cases. For the first time the 2012 PMI® Research and Education Conference will feature a pre-conference case writing workshop titled “Leveraging Your Research into Teaching Cases” on Sunday 15 July 2012. The full day workshop will be led by instructors from ecch, and is open to faculty and advanced graduate students in any discipline. The workshop aims to provide scholars with tools to use their empirical research findings or publicly available information as the basis for writing a teaching case. Instructors will explain the elements of a teaching case and the role and importance of teaching notes as a critical and essential component of the case. Throughout the day, attendees will be able to work together in an interactive space where they can learn from each other.

Registration

Registration will open in February 2012. Attendance is limited. Enroll early before spaces fill. Workshop materials will be sent to participants after registration. *This workshop is limited to university faculty and advanced graduate students.*

Workshop Faculty

Mark Jenkins - Director of Research and Professor of Business Strategy, Cranfield School of Management.

Stephen Carver – Lecturer in Project & Programme Management at Cranfield University School of Management

The 2012 PMI® Research and Education Conference will take place on 15-18 July 2012 in Limerick, Ireland.