

# PMI® Research and Education Conference 2012

15-18 July 2012 | University of Limerick, Limerick, Ireland

**PMI Research and Education Conference 2012** is a premier international project management research and education event bringing together an audience of scholars, senior practitioners and students of project management and allied disciplines.

**The event** provides an excellent opportunity for exhibitors and sponsors to network with attendees who represent the key opinion leaders and decision makers in the project management community. The last conference, in 2010, attracted more than 700 attendees to Washington, D.C.

**PMI-designed** packages provide companies such as yours attractive and affordable avenues through which to engage prospective customers. Please review the support packages on the following pages to see how best to benefit from each opportunity to influence this community.

## Available Opportunities

### *Educational Sponsorships*

Sponsorship Opportunity	Commitment	Type
Conference Proceedings	US\$10,000.00	Exclusive
Plenary Speaker(s)	US \$5,000.00	(3) available
Educational Day – per day	US \$5,000.00 per day	(3) available
Case Study Workshop – Sunday	US \$5,000.00	Exclusive
Doctoral Colloquium – Saturday	US \$3,500.00	Exclusive
Student Poster Session	US \$7,500.00	Exclusive

### *Hospitality Sponsorships*

Sponsorship Opportunity	Commitment	Type
Awards Ceremony and Reception	US\$10,000.00	Exclusive
Opening Reception	US \$7,500.00	Exclusive
Transportation – Sessions	US \$3,500.00	Exclusive
Transportation – Dine Around	US \$3,500.00	Exclusive

### *Promotional Sponsorships*

Sponsorship Opportunity	Commitment	Type
PMI Bookstore	US\$6,000.00	Exclusive
Cyber Café	US\$6,000.00	Exclusive
Neck Wallets	US\$4,000.00	Exclusive
Portfolios	US\$4,500.00	Exclusive

### *Corporate Branding*

Banners (indoor)	US\$1,500.00	Multiple available, but limited due to space
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### FOR ADDITIONAL DETAILS CONTACT:

James McGowan at +1 856 232 2322, ext. 18 or email: [sponsorship@pmi.org](mailto:sponsorship@pmi.org)

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## *Educational Sponsorships*

### Conference Proceedings

Onsite at the University of Limerick in Limerick, Ireland, all registered attendees will receive a flash drive containing the paper portion of each presentation. These papers will also be available for download in Adobe PDF format from the conference website two weeks prior to the conference and for a period of one month after.

Benefits of this sponsorship:

- Name and logo on flash drive
- Two (2) complimentary registrations per sponsoring organization for the conference
- Opportunity to network with attendees all day on Monday, 16 July, via a display table
- Recognition during the opening and closing events
- Sponsor's logo and 100-word description in the event guide distributed to all attendees onsite
- Sponsor's name and logo on signage throughout the conference
- Sponsor's logo on the PMI Research and Education Conference website, with a direct link to the sponsor's website

**BONUS:** Recognition on the Alliance Circle website, with a direct link to the sponsor's website

**BONUS:** Recognition in PMI's January 2013 PMI Salute to Our Sponsors

**Sponsorship Commitment: US\$10,000.00**

#### **TO SECURE THIS OPPORTUNITY CONTACT:**

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## *Educational Sponsorships*

### Plenary Speaker(s)

Your organization will be the exclusive sponsor of one of the three (3) Plenary Speakers. With approximately 500 participants, your organization is assured maximum presence and visibility.

Benefits of this sponsorship:

- Sponsor will introduce Plenary Speaker (to be written by PMI)
- Recognition during the Plenary Session
- One (1) complimentary registration per sponsoring organization for the conference
- Recognition during the opening and closing events
- Sponsor's logo and 100-word description in the event guide distributed to all attendees onsite
- Sponsor's name and logo on signage throughout the conference
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**BONUS:** Recognition on the Alliance Circle website, with a direct link to the sponsor's website

**BONUS:** Recognition in PMI's January 2013 PMI Salute to Our Sponsors

**Sponsorship Commitment: US\$5,000.00 (3) available**

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## *Educational Sponsorships*

### **Educational Day**

The PMI Research and Education Conference features three days of educational content delivered in “educational tracks.” These educational days shape the conference by providing content around current and relevant topics and trends in project management.

Benefits of this sponsorship:

- Sponsor’s logo recognition on room signage for the entire day
- Table at the back of the room for sponsor’s branded materials (space permitting, and materials must be provided by the sponsor and approved by PMI)
- Recognition in Conference Proceedings on flash drives and on the Web
- One (1) complimentary registration per sponsoring organization for the conference
- Recognition during the opening and closing events
- Sponsor’s logo and 100-word description in the event guide distributed to all attendees onsite
- Sponsor’s name and logo on signage throughout the conference
- Sponsor’s logo on the PMI Research and Education Conference website, with a direct link to the sponsor’s website

**BONUS:** Recognition on the Alliance Circle website, with a direct link to the sponsor’s website

**BONUS:** Recognition in PMI’s January 2013 PMI Salute to Our Sponsors

**Sponsorship Commitment: US\$5,000.00 per each – (3) available opportunities**

#### **TO SECURE THIS OPPORTUNITY CONTACT:**

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## *Educational Sponsorships*

### Case Writing Workshop

Supporting the case writing workshop on Sunday, 15 July is a great way to show your commitment to teaching and innovation in project management. Forty scholars are expected to attend this workshop, with the following goals in mind: to provide scholars with the tools to use their empirical research findings or publicly available documents as the basis for writing a teaching case, to explain the elements of a teaching case and the role and importance of teaching notes as critical and essential components of the case, and to provide an interactive space in which participants can learn from each other.

The benefits of this sponsorship include:

- Sponsor's logo recognition on room signage for the entire day
- Table at the back of the room for sponsor's branded materials (space permitting and materials to be provided by the sponsor.)
- One (1) complimentary registration per sponsoring organization for the conference
- Recognition during the opening and closing events
- Sponsor's logo and 100-word description in the event guide distributed to all attendees onsite
- Sponsor's name and logo on signage throughout the conference
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**Sponsorship Commitment: US\$5,000.00**

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## *Educational Sponsorships*

### Doctoral Colloquium

The colloquium is a full-day session in which doctoral students meet and discuss their work with each other and with senior faculty members from around the world. The session will take place on Saturday, 14 July and is limited to 25 students and 15 faculty members

Benefits of this sponsorship:

- Sponsor's logo recognition on room signage for entire day
- One (1) complimentary registration per sponsoring organization for the conference
- Recognition during the opening and closing events
- Sponsor's logo and 100-word description in the event guide distributed to all attendees onsite
- Sponsor's name and logo on signage throughout the conference
- Sponsor's logo on the PMI Research and Education Conference website, with a direct link to the sponsor's website

**BONUS:** Recognition on the Alliance Circle website, with a direct link to the sponsor's website

**BONUS:** Recognition in PMI's January 2013 PMI Salute to Our Sponsors

**Sponsorship Commitment: US\$3,500.00 exclusive**

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## *Educational Sponsorships*

### **Student Poster Session**

Supporting one of these interactive sessions is a great way to show your interest in student-initiated research. Students will showcase their studies visually by presenting the information on posters with the opportunities to discuss the findings one-on-one in the main hall.

Benefits of this sponsorship:

- Special recognition for the sponsor during poster sessions
- Recognition during the opening and closing events
- Sponsor's logo and 100-word description in the event guide distributed to all attendees onsite
- Sponsor's name and logo on signage throughout the conference
- Sponsor's logo on the PMI Research and Education Conference website, with a direct link to the sponsor's website

**BONUS:** Recognition on the Alliance Circle website, with a direct link to the sponsor's website

**BONUS:** Recognition in PMI's January 2011 PMI Salute to Our Sponsors

**Sponsorship Commitment: US\$7,500 exclusive**

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## *Hospitality Sponsorships*

### **Awards Ceremony and Reception**

Sponsor this prestigious ceremony on Tuesday evening as PMI recognizes its award winners and newly accredited institutions.

Benefits of this sponsorship:

- Sponsor's logo prominently displayed at the Awards Ceremony and Reception
- Opportunity to network with attendees all day on Monday, 14 July, via a display table
- Two (2) complimentary registrations for sponsoring organization at the conference
- Two (2) company representatives permitted to attend the Awards Ceremony and Reception
- Recognition during the opening and closing events
- Sponsor's logo and 100-word description in the event guide distributed to all attendees onsite
- Sponsor's name and logo on signage throughout the conference
- Sponsor's logo on the PMI Research and Education Conference website, with a direct link to the sponsor's website

**BONUS:** Recognition on the PMI Alliance Circle website, with a direct link to the sponsor's website

**BONUS:** Recognition in PMI's January 2013 PMI Salute to Our Sponsors

**Sponsorship Commitment: US\$10,000.00 exclusive**

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## *Hospitality Sponsorships*

### Opening Reception

Here is your chance to sponsor the Sunday Evening Opening Reception for the PMI Research and Education Conference. The reception features complimentary hors d'oeuvres and beverages.

Benefits of this sponsorship:

- Sponsor's logo prominently displayed during the opening reception
- Display table, to be located in the rear of the room, available to feature the sponsor's material (material to be supplied by the sponsor and must be approved by PMI)
- Opportunity to network with attendees all day on Monday, 14 July, via a display table
- One (1) complimentary registration for sponsoring organization for the conference
- Two (2) company representatives permitted to attend the opening reception
- Recognition during the opening and closing events
- Sponsor's logo and 100-word description in the event guide distributed to all attendees onsite
- Sponsor's name and logo on signage throughout the conference
- Sponsor's logo on the PMI Research and Education Conference website, with a direct link to the sponsor's website

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**Sponsorship Commitment: US\$7,500.00 exclusive**

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# PMI® Research and Education Conference 2012

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## *Hospitality Sponsorships*

### Transportation – Sessions

Transportation will be provided between Cappavilla Village and the conference area on a regular basis from Sunday through Wednesday. This opportunity provides excellent visibility throughout the conference for all attendees.

Benefits of this sponsorship:

- Sponsor's logo will be prominently featured on and inside the buses as well as the shuttle signs.
- Recognition during the opening and closing events
- Sponsor's logo and 100-word description in the event guide distributed to all attendees onsite
- Sponsor's name and logo on signage throughout the conference
- Sponsor's logo on the PMI Research and Education Conference website, with a direct link to the sponsor's website

**BONUS:** Recognition on the PMI Alliance Circle website, with a direct link to the sponsor's website

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**Sponsorship Commitment: US\$3,500.00 exclusive**

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# PMI® Research and Education Conference 2012

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## *Hospitality Sponsorships*

### Transportation – Dine Around

Transportation will be provided between Cappavilla Village and downtown Limerick on Monday night. This opportunity provides excellent visibility for all attendees.

Benefits of this sponsorship:

- Sponsor's logo will be recognized on the buses as well as the shuttle signs.
- Recognition during the opening and closing events
- Sponsor's logo and 100-word description in the event guide distributed to all attendees onsite
- Sponsor's name and logo on signage throughout the conference
- Sponsor's logo on the PMI Research and Education Conference website, with a direct link to the sponsor's website

**BONUS:** Recognition on the PMI Alliance Circle website, with a direct link to the sponsor's website

**BONUS:** Recognition in PMI's January 2013 PMI Salute to Our Sponsors

**Sponsorship Commitment: US\$3,500.00 exclusive**

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## *Promotional Sponsorships*

### PMI Bookstore

The PMI Bookstore will be prominently located at the conference. It is a central point of interest at the conference for both academics and practitioners.

Benefits of this sponsorship:

- Sponsor's logo prominently displayed on PMI Bookstore signage.
- Sponsor's logo on one side of plastic checkout book bags, with the PMI Research and Education Conference mark on the other side.
- One-page, high-quality, color flyer inserted into the bookstore bag (supplied by the sponsor and approved by PMI).
- Opportunity to feature book in the bookstore (book must be approved by PMI)
- Recognition during the opening and closing session
- One (1) complimentary registration for sponsoring organization for the conference
- Recognition during the opening and closing events
- Sponsor's logo and 100-word description in the event guide given out to all attendees onsite
- Sponsor's name and logo on signage throughout the conference
- Sponsor's logo on the PMI Research and Education Conference website, with a direct link to the sponsor's website

**BONUS:** Recognition on the PMI Alliance Circle website, with a direct link to the sponsor's website

**BONUS:** Recognition in PMI's January 2013 PMI Salute to Our Sponsors

**Sponsorship Commitment: US\$6,000.00**

**TO SECURE THIS OPPORTUNITY CONTACT:** James McGowan at +1 856 232 2322, ext.

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## *Promotional Sponsorships*

### **Cyber Café**

The conference's Cyber Café will allow attendees to stay connected and use the web from multiple Internet terminals. Be part of this activity hub, where attendees will gather throughout the event.

Benefits of this sponsorship:

- Sponsor's logo on all computer screen(s) in the Cyber Café, and computer's default home page to the sponsor's website of choice – minimum of six computer screens
- Sponsor's logo prominently displayed on Cyber Café signage
- Option to supply branded mouse pads, pens and notepads at computer kiosks (supplied by the sponsor and must be pre-approved by PMI)
- One (1) complimentary registration for the sponsoring organization
- Recognition during the opening and closing events
- Sponsor's logo and 100-word description in the event guide given out to all attendees onsite
- Sponsor's name and logo on signage throughout the conference
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**Sponsorship Commitment: US\$6,000.00 exclusive**

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## *Promotional Sponsorships*

### Neck Wallets

Display your company logo on the registration badge holder provided to each attendee and worn for the duration of the conference.

Benefits of this sponsorship:

- Sponsor logo appears on the front of the neck wallet, directly above the attendee badge
- Recognition during the opening and closing events
- Sponsor's logo and 100-word description in the event guide distributed to all attendees onsite
- Sponsor's name and logo on signage throughout the conference
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**Sponsorship Commitment: US\$4,000.00 exclusive**

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## *Promotional Sponsorships*

### Portfolios

A functional portfolio, which participants may use during and after the conference

Benefits of this sponsorship:

- Sponsor's logo and website on the same side of the portfolio, along with the PMI Research and Education Conference mark
- One-page, high-quality, color flyer distributed to attendees as they check in at registration (flyer supplied by the sponsor at the sponsor's expense.)
- Recognition during the opening and closing events
- Sponsor's logo and 100-word description in the event guide distributed to all attendees onsite
- Sponsor's name and logo on signage throughout the conference
- Sponsor's logo on the PMI Research and Education Conference website, with a direct link to the sponsor's website

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**Sponsorship Commitment: US\$4,500.00 exclusive**

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## *Corporate Branding*

### **Banners – indoor**

Banners will be available in highly visible locations near the registration area. Banners will hang for the duration of the conference and offer excellent promotional opportunities.

Benefits of this sponsorship:

- Sponsor's banner to be displayed near registration. Sponsor will supply the artwork.
- Recognition during the opening and closing events
- Sponsor's logo and 100-word description in the event guide distributed to all attendees onsite
- Sponsor's name and logo on signage throughout the conference
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**multiple available, options limited due to space**

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