

PMI VIRTUAL COMMUNITY ADVISORY GROUP CHARTER

The Charter describes this role explicitly in terms of:

- 1) The DELIVERABLES for which the PMI Virtual Community ADVISORY GROUP is responsible,
- 2) The AUTHORITY granted to the PMI Virtual Community ADVISORY GROUP in terms of organizational resources.

NAME/TITLE:

PMI Virtual Community ADVISORY GROUP (VCAG)

OPERATIONAL ALIGNMENT:

In alignment with PMI's Strategic Plan and Principles, the PMI Virtual Community ADVISORY GROUP will provide advice and mentoring on virtual community development, administration, practices and policies to Component & Community Relations staff and virtual community leaders under the guidance and direction of PMI Component and Community Relations (C&CR).

PMI Virtual Community ADVISORY GROUP MISSION:

The VCAG works with the C&CR Department in the department's role to proactively develop new and transition existing virtual communities where the potential exists to advance the profession, provide member value and increase participation in PMI.

PMI Virtual Community ADVISORY GROUP PURPOSE (ROLE):

1. Collaborate with C&CR for enhancement and refinement of virtual community transition, formation and maintenance policies and procedures and project documentation.
2. Serve as mentors and liaisons to newly forming and transitioning communities through the development process.
3. Develop process and protocol to improve virtual community development practices that result in greater member value, satisfaction and retention, including business plan and PMI strategic alignment review.
4. Provide strategic guidance on community alignment according to classification system selected, and updates to classification system as needed.
5. Utilize VC development and outcomes to recommend process models that deliver value in sparsely populated areas.

PMI Virtual Community ADVISORY GROUP DELIVERABLES:

1. Participate in VC testing (of features, functionality, etc.)
2. Act as volunteer account liaisons to new and transitioning communities as assigned
3. Liaison and collaborate with other volunteer committees such as LIAG and ITMAG to define and improve virtual community experiences
4. Participate and lend experience in defining knowledge strategy integration with virtual community development.
5. Facilitate monthly virtual community (SIG/College) teleconferences and face to face meetings as applicable.
6. Participate in the development and distribution of VCP related communications and messaging.
7. Represent VCP as spokespeople for the project and outcomes, i.e. regional meetings, LIMs, monthly teleconferences
8. Attend Leadership Institute Meetings and face-to-face Team Meetings as assigned
9. Attend the PMI Component & Community Relations Department volunteer orientation meeting.

RESOURCES:

Approved annual program plan and budget plus associated staff resources as directed by PMI Manager, Component and Community Relations.

AUTHORITY/LIMITATIONS:

1. PMI VCAG members provide advice, support and recommendations to the PMI Component & Community Relations department, who is accountable to the Vice President, Market and Business Development, for all operational aspects of the program area.
2. PMI grants the Member the authority to request information, in coordination with C&CR staff, from the virtual community leadership needed to carry out their role.
3. PMI provides additional authorities as necessary.
4. Members are not legal representatives of PMI and cannot represent PMI on a local, national or international level.

Number of MAG Members:

Composition: Up to eight members from various regions selected by PMI C&CR.

METHOD OF ADVISORY GROUP MEMBER SELECTION/NOMINATION, TERM:

Selections by PMI C&CR based on pre-determined selection criteria. Members are required to sign confidentiality, conflict of interest forms and C&CR Code of Conduct. Term is for (2) two years, with the option to be appointed for one additional year, as determined by the PMI Component and Community Relations Manager

ACCOUNTABILITY:

The PMI Virtual Community ADVISORY GROUP is responsible to the PMI Component and Community Relations Manager

PROPOSED DATE: January 2009**EFFECTIVE DATE:** 1 January 2009**DURATION:**

Until amended. Annual review of Charter by review committee and PMI