

São Paulo Chapter is Building a Better Future

The new program created by the PMI São Paulo, Brazil Chapter, “Building a Better Future,” aligns with the programs of the PMI Educational Foundation.



Like the Foundation, the São Paulo Chapter believes

that project management is a life skill that would be beneficial to youth. The chapter also believes that nongovernmental organizations (NGOs) can function more effectively if they incorporate project management. One goal of the program is to teach project management to teachers and students in order to help students prepare for the 21st century workforce.

The First Project – Life Skills

The chapter noticed that there is also a learning cycle aligned to each phase of a person’s life. For example, children wish to explore the world in an interactive and social way (i.e., play with other children). Later, as teenagers they have to deal with a high volume of information and already have to worry about their own futures. Adults try to increase their skills and prepare for a competitive job market. And finally, many retirees are interested in following technology advances in order to be updated and also pass on all their knowledge and experience to society.

The Second Project – NGOs

The “Building a Better Future” project’s objective is to apply project management methodology in nongovernmental organizations’ projects and structures. In this way, the chapter believes it can offer tools for NGOs to strengthen their organizations, reach their goals in Brazilian society and enable human development.

One of the NGOs that the São Paulo Chapter is working with is CIEDEF, an organization promoting athletics and sports for the physically disabled. Joon Sok Seo, the president of CIEDEF, thinks this is the right moment for a partnership between the chapter and his organization.

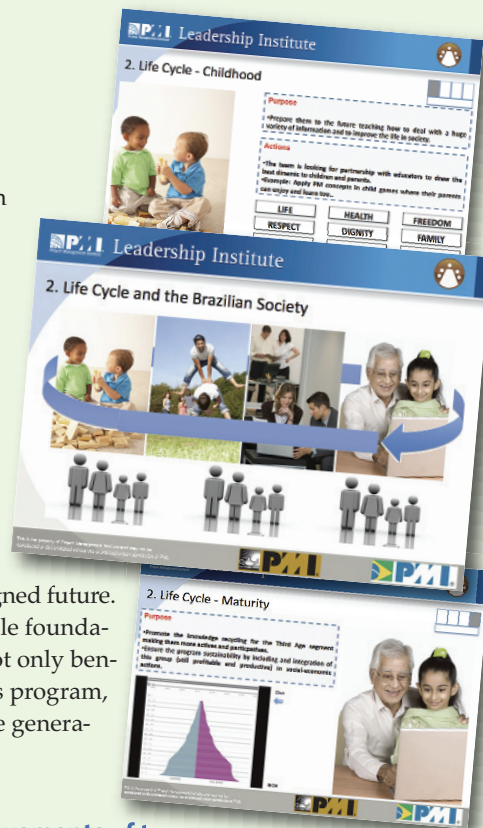
Besides being the right moment for CIEDEF, it’s a great moment for the physically disabled athletes. Rio de Janeiro was recently elected to host the 2016 Olympic Games. Chapter volunteers have supported the NGO to submit a project to the Brazilian Sports Ministry that will fund 20 projects around Brazil in order to de-

velop physically disabled children and identify possible future athletes to represent Brazil in the Paralympic Games.

Partnership Strategy and Legacy

The chapter’s strategy is to establish partnerships with various institutions that deal with public or private education, senior citizens, and NGOs. The chapter’s intent is to contribute to the formation of a fair, better-prepared and better-aligned future.

Through a solid and sustainable foundation, the chapter believes it can not only benefit the current participants of this program, but also provide a legacy to future generations of this life cycle.



“The unique limits of our achievements of tomorrow are our doubts and hesitations of today. When we are good to other people, we are still better for us.”

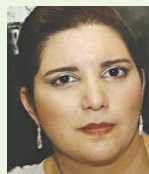
— Ximena Espinoza

“Being a volunteer is the greatest pleasure in my life because I have the opportunity to share some of my life experience and my time to whoever needs it. It is a pride and it makes me really happy, thank you.” — Paolo Marini, PMP

The Team



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