



# PMI EDUCATIONAL FOUNDATION

## EMPOWER

the future with project management™

Building Better Futures Through Project Management

# Foundation Announces Capital Campaign

The PMI Educational Foundation (PMIEF), the philanthropic arm of PMI, recently announced the most ambitious social responsibility program in the history of PMI, as it launched a major expansion of its current programs to leverage project management to improve society.

The PMIEF expansion is concentrated in three areas, all of which are designed to prepare society for current future challenges:

- **A better prepared project management workforce of the future.** Expanding educational opportunities for future project management practitioners through academic awards and scholarships and work-based learning and other opportunities.
- **A better prepared society for future success.** Preparing primary and secondary school students for success in life by using projects to teach them critical applied skills.
- **A better prepared response in future times of need.** Helping relief and development organizations use their limited resources more efficiently and effectively by increasing their project management capacity.

PMIEF is seeking donations for this expanded effort under the umbrella of the Building Better Futures Campaign. "Donations from PMI members, credential holders and other project management practitioners, and from their employers and other stakeholders, will help the PMIEF continue on its path and benefit more people," said Karen White, PMP, PMIEF chair.

### Campaign Attracts Prominent Supporters

PMI and three other organizations prominent in the project management community have already made commitments of US\$1 million or more to the Building Better Futures Campaign. It started with funding by International Institute for Learning, Inc. for Dr. Harold Kerzner Scholarships and other educational programs. Primavera Systems, Inc.'s commitment is supporting humanitarian and educational programs. University of Management and Technology's commitment is expanding the availability of academic educational offerings. In addition, Cadence Management Corporation and a dozen PMI components have promised significant funds. A number of PMI members and other indi-

viduals have also made donations to the work of PMIEF.

Thanks to these donations, PMIEF has already implemented and expanded key initiatives, including:

- Project management training for front-line disaster response and reconstruction personnel in the Philippines, Uganda and Myanmar;
- Doubling of academic scholarships available;
- Enhancing primary and secondary school education through pilot training in the fundamentals of project management for teachers in the United States, Singapore, South Africa, and Brazil; and
- Responding to the earthquake in China through the translation of and forthcoming training on PMI's *Project Management Methodology for Post Disaster Reconstruction*.

### You and Your Organization Can Help

PMI President and CEO Gregory Balestrero, who is also the COO of PMIEF, has generated excitement for the Building Better Futures Campaign in his opening remarks at every major PMI event. In addition, individuals and organizations can also help PMI expand its social responsibility focus by using the skills and leadership capabilities of project, program and portfolio managers to improve the world.

New donations from organizations and individuals will help PMIEF achieve key objectives including:

- Creating more scholarships and other awards to help more students complete their studies in project management and related fields;
- Expanding project learning programs to more primary and secondary schools;
- Expanding project management curriculum and training for local disaster relief and other humanitarian programs; and
- Improving the project, program and portfolio management of humanitarian organizations.

As a donor, you will benefit by helping to ensure a project management workforce for the future and by improving society through the power of project management. Of course, the ultimate beneficiaries of your donation will be young students who are better educated, others who are helped in their project management studies, and those who are assisted by relief and humanitarian agencies.

### How to Donate

It is easy to donate. You can do so online at **PMIEF.org**, or via mail or fax using a form downloaded from the same website.

If you are planning to attend PMI Global Congress 2008—North America in Denver, Colorado, USA, in October, please visit the PMIEF booth, where you can learn more about the foundation's programs and donate to the Building Better Futures Campaign.

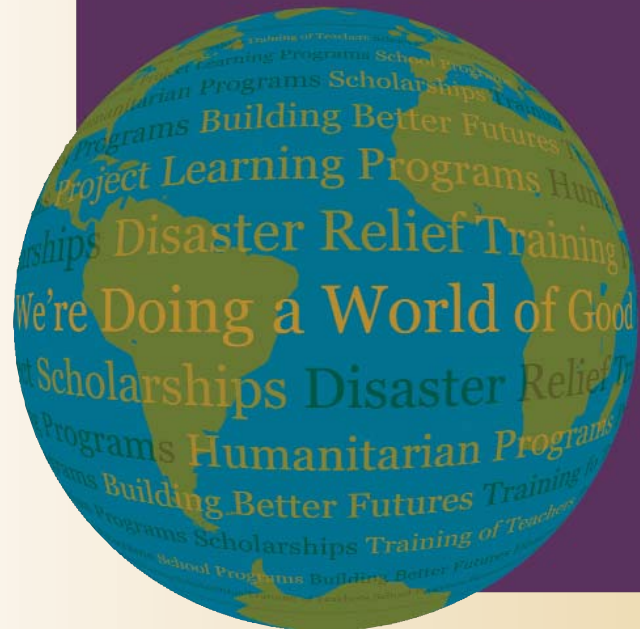
Many employers will match your gift. If your organization or employer wishes to make a contribution and/or match your gift, please contact:

Diane Fromm, Administrator  
PMI Educational Foundation  
14 Campus Blvd.  
Newtown Square, PA 19073-3299 USA  
diane.fromm@pmi.org

This is an exciting time for PMIEF. These very important programs will raise the profile of the profession around the world while improving the lives of others through project management.

To learn more about PMI Educational Foundation's programs and how you or your organization can help build better futures through project management, please visit **PMIEF.org**.

Help us build a better world through project management.



## PMI Global Corporate Council Partners

PMI Global Corporate Council partners are aligned with PMI and committed to using project management for tactical efficiencies, strategic advantage and a more effective overall organization.

- |   |   |
|---|---|
| ■ Accenture                                 | ■ National Aeronautics and Space Administration (NASA)                        |
| ■ BAE Systems                               | ■ Nokia OYJ   |
| ■ Bank of America                           | ■ PricewaterhouseCoopers*   |
| ■ The Boeing Company                        | ■ Procter & Gamble  |
| ■ Booz Allen Hamilton*                      | ■ SAP   |
| ■ Boston University*                        | ■ Siemens   |
| ■ Capital One                               | ■ Transfield Services, Ltd.   |
| ■ Citigroup                                 | ■ URS-Washington Division*  |
| ■ Deloitte                                  | ■ U.S. Department of Defense - Defense Acquisition University                 |
| ■ Huawei Technologies Co.                   | ■ U.S. Department of Energy-Office of Engineering and Construction Management |
| ■ IBM Corporation                           |   |
| ■ ICF International Inc.                    |   |
| ■ International Institute for Learning Inc. |   |
| ■ KPMG International                        |   |
| ■ Lockheed Martin Corp.                     |   |
- \*Charter partners

## ▶ PMI FACT FILE

Statistics through 31 July 2008

<b>Total Members</b>	275,169	<b>PMI.org</b>	
% increase July 2008/2007	12.5%	July 2008 Visitors	1,015,884
		YTD Total	7,050,949
<b>New Members</b>		<b>Publishing</b>	
July 2008	8,983	<i>PMBOK® Guide</i> —Third Edition	
		copies placed in circulation*	
<b>Component Memberships</b>		July 2008	33,640
Chapters	189,569	Total copies in circulation*	1,133,985
SIGs	58,889	Total copies of 1996, 2000* and Third* Editions of <i>PMBOK® Guide</i> in circulation	2,569,637
Colleges	3,755		
<b>CAPM Candidates Approved for Exam</b>	7,166		
<b>Total Active CAPMs</b>	5,196		
<b>New PMPs (July 2008)</b>	4,651		
<b>New PMPs (YTD)</b>	36,543		
<b>Total Active PMPs</b>	288,838		

\*includes official translations

OVER **ONE MILLION!**  
*PMBOK® Guide*—Third Editions now in circulation!

