



Asia Pacific
|e-link|



Issue No.10, October 2007

▶ PMI Asia Pacific Service Centre

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e-mail: customercare.asiapac@pmi.org

▶ New Faces in PMI

There are 35,279 members as of August, representing over 14 percent of total PMI membership.

▶ PMI Did You Know?

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Project Management Knowledge Management: Information is Not Knowledge

Wisdom from PMI Global Congress 2007—Asia Pacific:

Paul Ritchie, PMP and Kenneth Jorgensen, CPM, PMP, presented a paper on Project Management Knowledge Management: Moving from Standards to Leadership. They shared with congress attendees how the Project Management Knowledge Management (PMKM) framework can help project managers to go beyond capturing lessons learned.

Using the framework adds value to information generated in projects, which provides improved direction for future projects and creates a competitive advantage for businesses.

This issue of *Asia Pacific e-link* identifies the three types of information that are usually generated in projects and the process that changes raw

There are two ways to renew your membership:

- 1) Login to PMI.org with your member ID and password.
- 2) Fax your renewal invoice to PMI Asia Pacific Service Centre +65 6336 2263.

Upon receiving your faxed renewal invoice, we will send you an acknowledgment e-mail within one business day.

If you have misplaced your renewal invoice or have not received it, please e-mail customer-care.asiapac@pmi.org.

Asia Pacific Diary Dates

Events

If you are organising a PMI event in the Asia Pacific region; please contact [Tarnbir Kaur, Asia Pacific component relations liaison](mailto:Tarnbir.Kaur@pmi.org) for the event to be listed.

17–19 October

[PMI New Zealand Chapter National Conference 2007](#)

Venue: Te Papa, Wellington

31 October–1 November

[PMI Western Australia Chapter PM Ed 2007](#)

Venue: Rendezvous Observation City Hotel, Perth

[2 November PMI Western Australia Chapter PMI WA Conference 2007](#)

Venue: Rendezvous Observation City Hotel, Perth

2–4 November

[PMI Taipei, Taiwan Chapter IPMF 2007](#)

information into knowledge.

Projects incorporate three information types:

- **Structured information** is mostly statistical and can be combined and organised to draw conclusions; for example, project attributes and financial databases.
- **Semi-structured information** primarily comes in the form of project documents that provide information about the project and may be useful as references or templates.
- **Tacit information** is experience and/or practice based. It can be identified but is difficult to explain in detail. This information type is typically passed from one person to another by demonstration or general description. The person learns by role play and/or trial and error.

The baseline PMKM process indicates that **information will not become knowledge unless it is analysed and interpreted.**



The steps of transformation occur as follows:

- Prepare – set up the project information infrastructure
- Capture – create, update, edit and copy project generated information
- Moderate – monitor, analyse and validate project generated information and performance reporting; this is the most labour intensive part of the process where value is added to the information
- Share – prioritise and create communication channels to recommend identified best practices and examples, and lessons learned
- Transform – use the shared information to improve the way work is done, and to improve business results

Finally, consider the audience and information type when sharing PMKM results. Recommended practices, examples and other findings should be communicated multiple times via multiple channels.

Venue: Grand Formosa
Regent Hotel, Taipei

10–11 November

PMI Tokyo, Japan Chapter
PMI Tokyo Forum 2007

Venue: Shibaura Institute of
Technology (Toyosu Campus),
Tokyo

Examination

[Paper and Pencil Examination dates](#) for Project Management Professional (PMP®) and Certified Associate in Project Management (CAPM®) exams in places where computer-based testing centres are unavailable, unless otherwise stated.

Chapter Site Map

Australia

[Adelaide, South Australia](#)
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[Pune-Deccan, India](#)
[Trivandrum, Kerala](#)

[Jakarta, Indonesia](#)

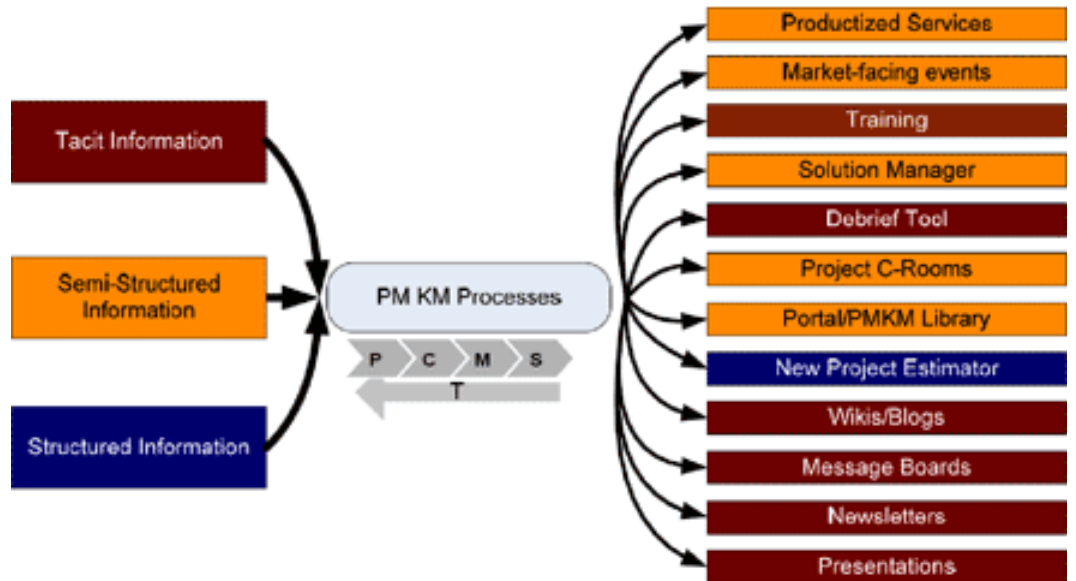
[Tokyo, Japan](#)

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Pakistan

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Watch for our next issue on how to measure PMKM success.

[Download](#) the full paper for details.

Paul Ritchie, PMP, head of Global Project Management Operations, SAP AG, can be contacted at paul.ritchie@sap.com.

Kenneth Jorgensen, CPM, PMP, Director, Global Project Management Operations, SAP AG, can be reached at kenneth.jorgensen@sap.com.

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PMI Gains Prominent Attention Among World Business Leaders at Forbes Global CEO Conference



PMI's position as the world's leading association for the project management profession was reinforced with 400 business leaders at the renowned [Forbes Global CEO Conference](#) that was held in Singapore on 9–12 September.

Hosted by *Forbes* magazine, the conference drew chief executive officers from the Asia Pacific region. This is the third year that PMI was a principal sponsor of the event.

[Lahore, Pakistan](#)

[Karachi, Pakistan](#)

[Manila, Philippines](#)

[Singapore](#)

[Sri Lanka, Colombo](#)

[Taipei, Taiwan](#)

[Bangkok, Thailand](#)



Attendees of the Forbes Global CEO Conference. From left: PMI Directors Lew Gedansky, PhD and Harry Stefanou, PhD, PMI Board Vice Chair Philip R. Diab, MBA, PMP and Peter C. Farrell, PhD, Chairman and CEO of ResMed Inc.

R.E.P. Updates

Registered Education Providers (R.E.P.s) are organisations approved by PMI to offer project management training for [Professional Development Units \(PDUs\)](#) to maintain your PMI credentials.

There are 165 R.E.P. organisations currently enrolled in the PMI R.E.P. Programme as of August. [View the R.E.P. Web pages on PMI.org](#) to find a provider of project management education activities and products in your country.

Welcome New R.E.P.s in August

[Information Services International-Dentsu, Ltd., Japan](#)

The theme for the conference was Drivers of Success. Project management and PMI were positioned as key to driving success because project management helps organisations to achieve predictable, repeatable and profitable results.

PMI Board of Directors Chair Linda Vella, PMP, Board Vice Chair Philip R. Diab, MBA, PMP, and past Board Chair Iain Fraser, FPMINZ, PMP joined PMI CEO Gregory Balestrero at the event.

Read the full story in the 14 September issue of [PMI Community Post](#).

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PMI Global Congress 2008—Asia Pacific: "Chill Out" in Sydney on 3–5 March 2008

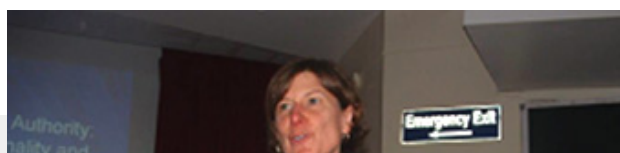


A message from the PMI Sydney, Australia Chapter president...

Fellow PMI Members,

After the past three exciting Asia Pacific global congresses, held in Singapore, Bangkok and Hong Kong, it is now Sydney's turn to welcome the 2008 congress on 3–5 March. The congress will be held at the Hilton Hotel that is right in the heart of Sydney's central business district.

On behalf of PMI Sydney, Australia Chapter, I would like to extend a warm welcome to all PMI members and project management professionals from the Asia Pacific region and beyond.



Those who have not yet attended a PMI® Global Congress must make it a



point to attend this one. The congress provides a wonderful opportunity to network with peers and to listen to quality, world class speakers.

While in Sydney, enjoy the Australian hospitality and gorgeous beaches. Visit the [PMI Sydney, Australia Chapter website](#) for information on local gatherings. Visit the [Sydney Tourism website](#) for more information on things to do while in Sydney.

Watch the *Asia Pacific e-link* for details or visit the [congress website](#) regularly for updates.

Please feel free to drop me an [e-mail](#) if you have any queries.

Sandeep Mathur, MPD, PMP
PMI Sydney, Australia Chapter President

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IPMF2007—Transforming Concept into Value



[The International Project Management Forum 2007 \(IPMF 2007\)](#) is co-hosted by the Great China Project Management Advancement Committee (GPAC) and PMI Taipei, Taiwan Chapter.

The event will be held from Friday–Sunday, 2–4 November at the Grand Formosa Regent Hotel, Taipei, Taiwan.

IPMF 2007 aims to promote project management as a profession and to improve project management standards in greater China.

As many as 400–500 senior managers and project professionals are expected to attend from across the Asia Pacific region and representing

the industries of information technology, telecommunication, engineering, construction, and transportation.

This makes IPMF 2007 a great meeting point to network with your fellow peers and colleagues in the Greater China and Asia Pacific Region.

The forum's theme, **Strategic Thinking of Project, Program and Portfolio Management—Transforming Concept into Value**, will explore best practices and the latest developments in project management through the experience of industry experts.

IPMF 2007 also offers a unique sponsorship program to showcase your products and services that will gain you access to a rapidly growing project management group in the region.

Visit ipmf2007.org for details or contact [Queenie Lu](#), PMI Taipei, Taiwan Chapter secretary general with questions.

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PMI Component Updates

PMI Hong Kong Chapter Celebrates a Decade of Successes and Beyond

PMI Hong Kong Chapter held a reception on 20 July to kick-off a series of 10th anniversary celebrations.



From left: Raymond Cheng, organising committee chair; Patty Wong, honorable advisory chair; Raymond Wong, PMI Hong Kong Chapter president; Sin Chung Kai, guest of honour; Dr. Lo Wai Kwok, guest speaker.

The reception toasted the founding of the chapter and its 10 years of excellence in project management development.

The chapter started with 20 members and now has 1,300 members. It is also home to more than 2,000 Project Management Professional (PMP®)

credential holders.

The reception was the perfect opportunity to express gratitude and appreciation to all the leaders, sponsors, members, supporters and volunteers for their contributions.

The chapter will continue to promote the value of project management and connect with project professionals in corporations from across different industries to build business performance and deliver results.

Sindy Yau
Chapter Secretary
PMI Hong Kong Chapter

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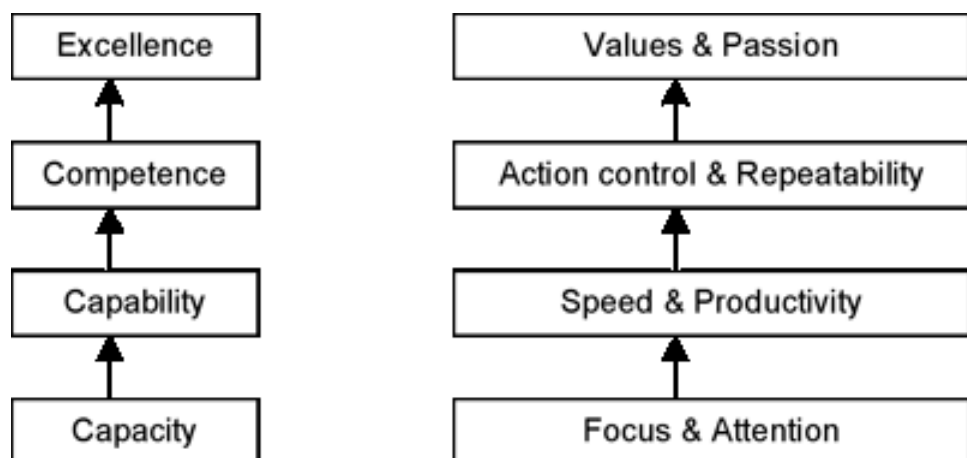
PMI Pune-Deccan India Chapter on Need for Personality Development

At the PMI Pune-Deccan India Chapter's monthly seminar held in July, Girish Kelkar, PMI Pune-Deccan India Chapter vice president presented on Need for Personality Development – A Perpetual Challenge!

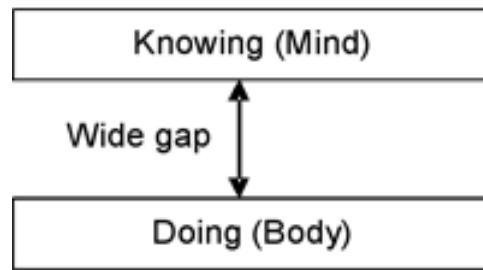
Mr. Girish shared with attendees that personality development is a journey that is more important than the destination. Success and happiness in life is directly related to your perspective of who you are and your goals. He challenged the attendees to have strong self-discipline throughout the journey to achieve their goals for success.

Mr. Girish presented a conceptual model of 'capacity to excellence' that you can use to help you stay on track to achieve your goals

Capacity to Excellence Concept



The two essentials for personality development are the ability to make decisions about your own actions and taking charge of your personal actions.



There is a wide gap between knowing something and actually doing something about it. Courage is needed to bridge this gap.

The presentation is available on the [chapter website](#) under "Files".

Shantanu Bhamare, PMP
Chapter Marketing & Communications Director
PMI Pune-Deccan India Chapter

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What's New

Program Management Professional (PgMP)SM Credential is Now Available

PMI continues its leadership in project management certification by launching the Program Management Professional (PgMP)SM credential for the community of program managers.

Two years in development, PgMP is a market researched professional credential that is fully tested against PMI's strenuous acceptance criteria. PMI held a hugely successful by-invitation-only pilot launch that drew candidates from 16 countries.

"The PgMP is sure to become the international standard for program management professionals, much like the Project Management Professional (PMP®) credential has become the standard for project managers," says Brian Grafsgaard, PMP, PgMP, director of professional services for Quality Business Solutions (QBS), Minnesota, USA.

According to Ajaibir Singh, PMP, PgMP, New Delhi, India, "It is the need of the hour and will become essential to succeed in projects and programs."

To maintain an active certification status, PgMP credential holders must expand their professional knowledge and earn Professional Development Units (PDUs) through a [Continuing Certification Requirements \(CCR\)](#) program similar to the PMP CCR program.

Interested candidates can download the [PgMP Handbook](#) and view the [candidate requirements](#) on [PMI.org](#).

Please contact customercare@pmi.org with questions or inquiries.

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Having trouble reading the *PMI Asia Pacific e-link*? Send us an [e-mail](#) explaining the nature of your problem and we'll try to resolve it.

Members and component leaders are encouraged to submit news items of potential interest to PMI members in the Asia Pacific region for publication in the *PMI Asia Pacific e-link*. Please send your submissions to: customercare.asiapac@pmi.org

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