CHANGING THEIR WAYS
CEOs around the world face daunting technology and talent challenges. If they want their portfolios to succeed, the current climate demands they invest in change.

Two major areas of strategic concern in 2015:

**86%** of CEOs say it’s important to understand how competitive advantages stem from digital technologies

**77%** of CEOs have or plan to adopt a strategy to attract diverse talent

**47%** say leveraging emerging technologies is one of their top three reasons for creating strategic alliances or partnerships

**15%** of CEOs who have entered or considered entering a new sector within the past three years have chosen technology

**LEADING THE WAY**
In response to these top global trends, CEOs are

**78%** using multiple channels, including online and social media platforms, to find talent

**75%** supporting specific hiring and training strategies to integrate digital technology

**58%** creating business value in talent acquisition, retention, and development through digital investments

**46%** using data analytics to provide better insight into how effectively workforce skills are being deployed