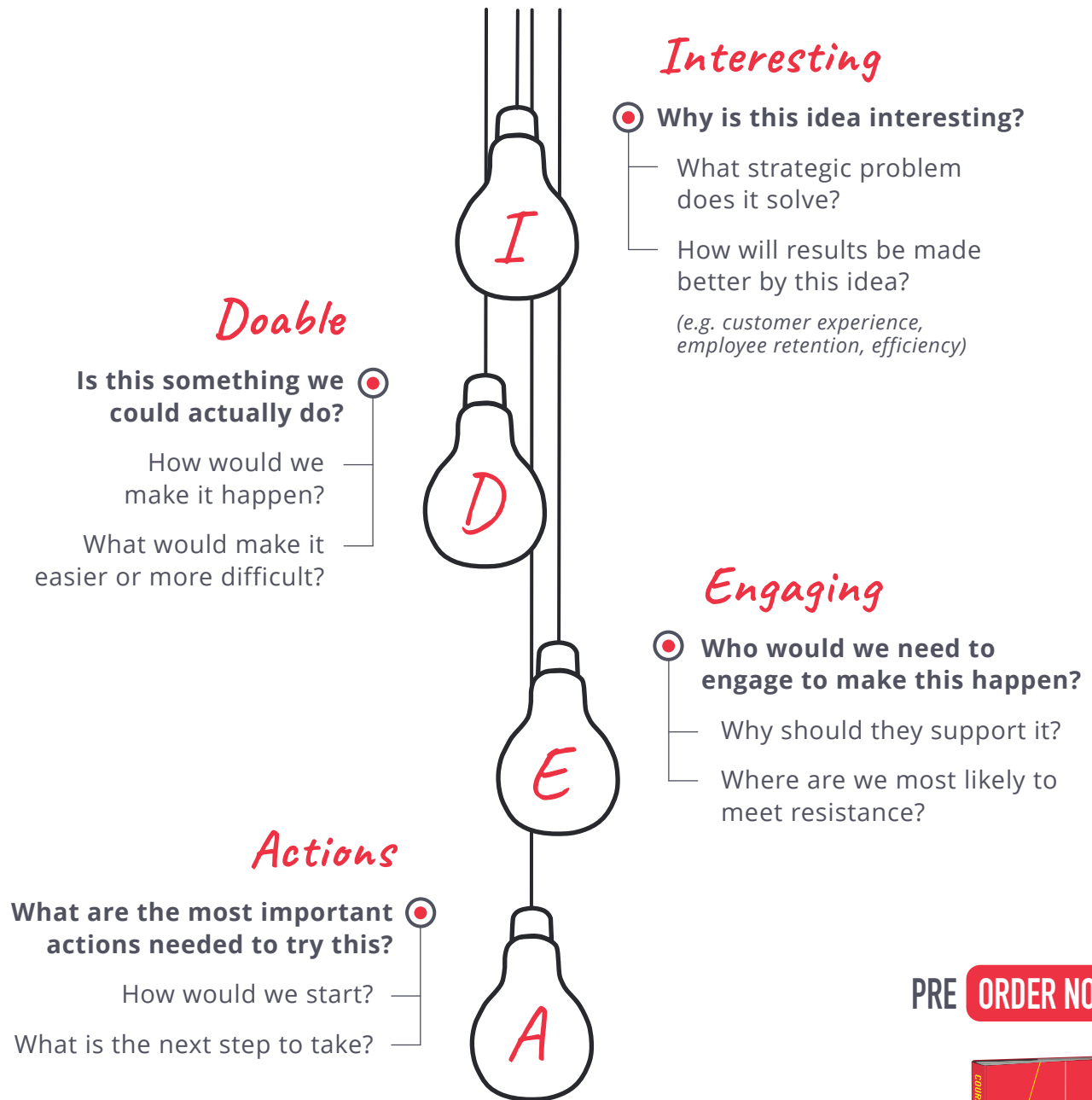


- I.D.E.A. - Model

A good I.D.E.A. has a better chance of **being used and making a difference**.

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