

Caterina La Tona, BCS, PMP, PfMP, IoD Chartered Director and Fellow

- 1. Introduce yourself and explain what motivates you to serve on the PMI Board, including the unique perspective or contributions you would bring to the role.*

As a governance and transformation executive, I have a long-standing commitment to advancing the profession through my career and service with PMI. In my corporate career at HP, I led global transformations and governance across industries and geographies, aligning diverse stakeholders, improving execution, and ensuring accountability for results. Leading the Global Project and Program Management Capability and participating in the evolution of the PMI Global Executive Council further deepened my connection to the profession and its impact.

I have held leadership roles across Strategy, Governance, and Compensation as a former Board Director and Chair, where I helped refresh strategic direction, strengthen governance structures, and align executive performance with clear, measurable objectives. These experiences reinforced my belief that effective governance is grounded in clarity, mindful oversight, and enabling management to succeed.

PMI has been a meaningful part of my own journey, and it inspires me to give back so it can continue empowering future generations of project managers. I bring a global mindset, the ability to synthesize diverse viewpoints, and a focus on strategy with measurable outcomes. I care about the continued reach, growth and relevance of PMI and would be honored to serve and represent you.

- 2. How would you use a Board position to lead PMI into the future?*

I would approach a Board position with a focus on ensuring PMI remains relevant, future focused, and aligned to the evolving needs of practitioners and organizations. Having worked extensively in transformation across industries, I've seen how rapidly technology, particularly AI, is reshaping how work gets done and what capabilities are required.

My focus would be on strengthening the connection between strategy and execution, ensuring PMI continues to evolve its offerings, credentials, and community engagement in ways that reflect these shifts. This includes reinforcing project management as a strategic enabler for organizations.

I would also bring a global perspective, recognizing the importance of regional differences while identifying common needs that can scale across the community. Ensuring that PMI listens to and learns from its global membership is critical. Equally important is maintaining strong governance and oversight, with clear measures of success and the discipline to adapt as needed.

This combination of strategic foresight, executional rigor, and governance discipline is key to sustaining PMI's long-term relevance and impact.

3. *Is there anything else you would like members to know as they consider your candidacy?*

Project management has been a meaningful part of my career, and PMI has played an important role in that journey. I have experienced firsthand the value it brings to individuals, organizations, and the broader professional community.

Throughout my career, in global leadership roles at HP and during my prior Board service, I have focused on strengthening organizations by improving clarity, building capability, and aligning strategy with execution. I approach leadership with a collaborative mindset, valuing diverse perspectives and fostering thoughtful, well-informed decision-making.

I also bring a current perspective, having worked closely with executives on emerging challenges such as digital transformation, evolving workforce expectations, and the growing impact of artificial intelligence. These experiences allow me to contribute insights that are both practical and forward-looking.

If elected, members can expect that I will listen, ask the right questions, and stay focused on what matters most to the profession and its future. I bring both experience and a practical understanding of today's challenges, along with a strong commitment to long-term impact.