

2025

PMI® Advertising Media Planning Guide

Lighting the Way for
Project Professionals

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Are you looking to reach project management global influencers through the multimedia channels they trust and rely on most?

We've got you covered.

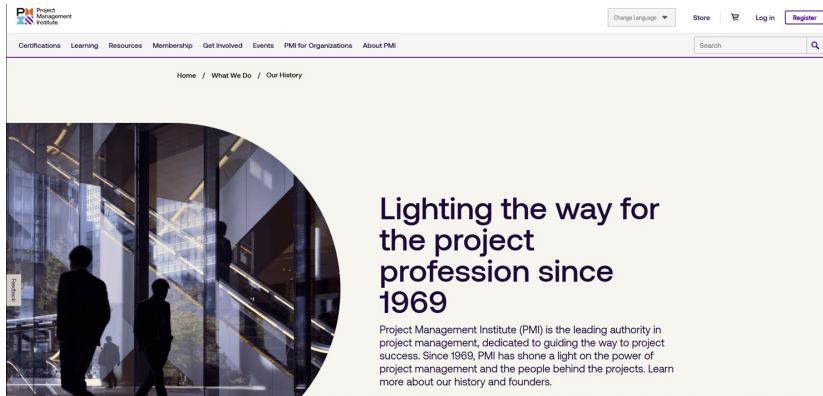
PMI is the leading authority in project management, committed to advancing the project management profession to positively impact project success. We empower professionals to excel in project management practices through our growing global community, knowledge sharing, and best-in-class certifications—driving positive change in organizations and communities. Since 1969, our unwavering mission has been to advocate for the profession by offering life-long learning and connections to sharpen high-demand skills.

Today, PMI provides professionals at every stage of their career journey with the globally recognized standards, online courses, thought leadership, events, and tools they need to succeed. With more than 300 chapters around the world, PMI members can network, find mentors, access career opportunities, and learn from peers, working together to drive greater impact.



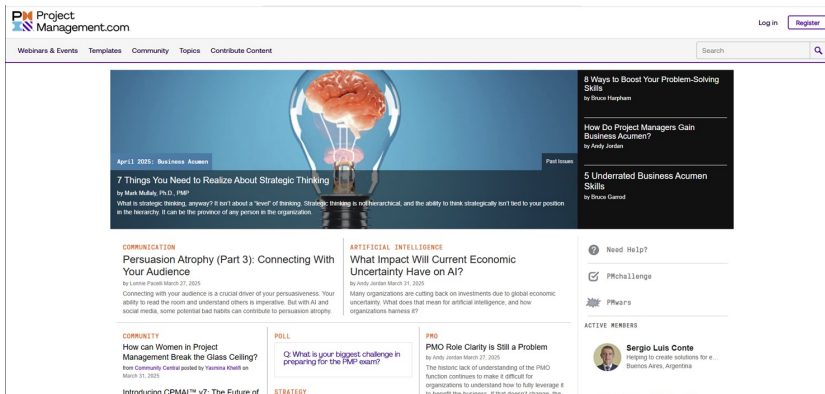
Profiles

Global influences at your fingertips.



PMI.org

- 4.3 million registered users
- 16.5 million page views monthly
- 2.5 million unique visitors monthly



ProjectManagement.com

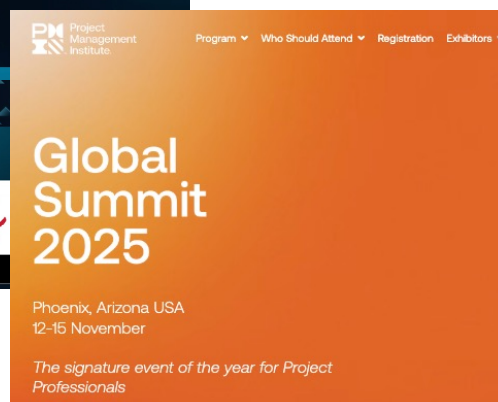
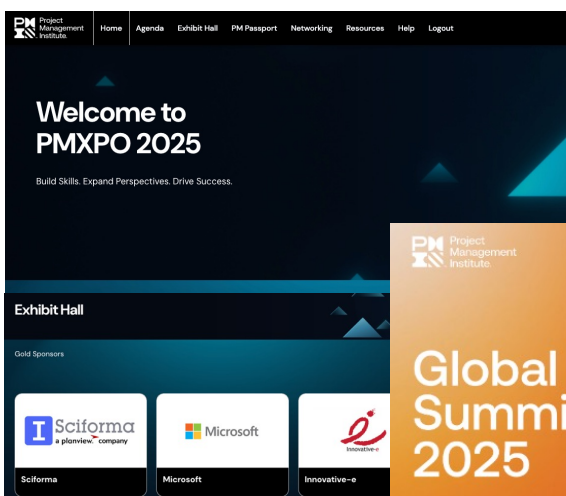
- 1.5 million registered users
- 2.9 million page views monthly
- 367,000 unique visitors monthly

PMI Events

PMI live conferences, **PMI Global Summit (North America, live in Phoenix AZ 12-15 November)** and **Global Summit Series (Europe, APAC, Africa)** bring together executives, leaders, and project management professionals from around the world.

Attendees can network, find mentors, access career opportunities, and learn from peers, working together to drive greater impact.

PMI's award-winning **PMXPO** virtual conference brings together tens of thousands of attendees worldwide, for more than 17 years. More than **60,000 attendees** in 2024.



Audience Demographics

TOP 10 INDUSTRIES

1 Information Technology	6 Government
2 Consulting	7 Energy
3 Construction	8 Telecom
4 Financial Services	9 Manufacturing
5 Healthcare	10 Aerospace

SAMPLE JOB TITLES



Project Manager – In the broadest sense, project managers (PMs) are responsible for planning, organizing, and directing the completion of specific projects for an organization while ensuring these projects are on time, on budget, and within scope.



IT Project Manager – IT Project Managers are responsible for overseeing all aspects of any project in a company's IT department, which includes managing a team of employees to ensure projects are completed on time and within their specified budgets.



VP/Director of PM/PMO – The PMO leader oversees the project management process including governance, team leadership, monitoring, prioritization, communication, and quality controls.

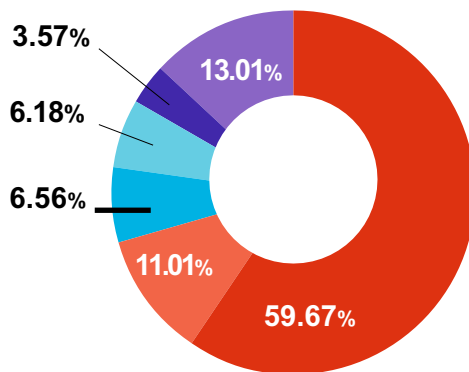


Project Portfolio Manager – is responsible for overseeing the planning, development, and implementation of project efforts that utilize information technology solutions, principles, standards, and best practices. The PPM develops, establishes, and maintains project management standards and procedures.



Program Manager – Program managers are responsible for overseeing the achievement of larger organizational goals. They coordinate efforts between different projects without managing anyone of them. Instead, they lead the overall program with strong attention to strategy, implementation, and delegation.

JOB FUNCTION



- Project Manager
- Senior Business & IT Mgmt (VP, Director, etc.)
- Developer/Programmer/Analyst/Team Member
- Consultant/Systems Integrator
- C-Level (CEO, CIO, CTO, CFO, President etc.)
- Other

Digital Display Advertising

On-Site Display Advertising

PMI.org | ProjectManagement.com

Rates are cost-per-thousand (CPM) impressions (minimum order of 100,000 impressions per month) and in U.S. dollars.

Display advertising provides a link to your website or landing page.

File types accepted: gif, jpg, png, most third-party tags.

Impressions may be divided among multiple creatives to enable campaign optimization.

Detailed reporting includes impressions and clicks.

PMI ad delivery may be day-parted to smooth impressions delivery.

Impression delivery based on per month unless otherwise agreed to flight dates.

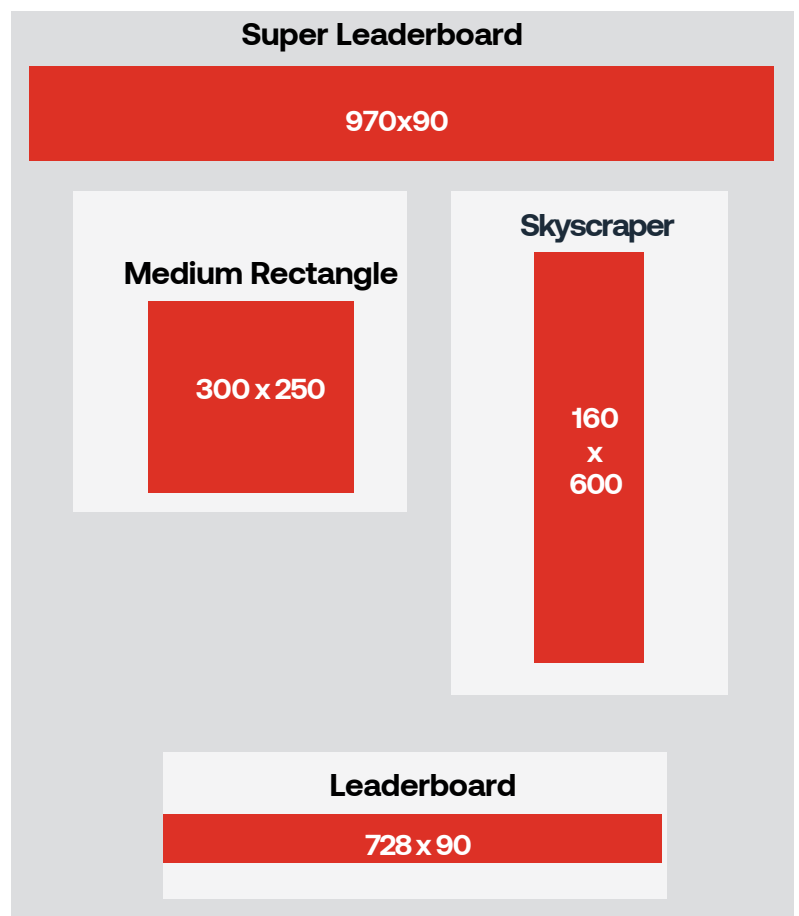
Ad Rates by Impressions: Monthly

Ad Sizes:

- PMI.org Position 1: **\$25 CPM**
- PMI.org Position 2: **\$15 CPM**
- MyPMI Text + Image Dashboard ad: **\$20 CPM**
- MyPMI Footer: **\$15 CPM**
- Specialty Certifications Targeting available for CAPM, ACP, PBA, PgMP, PfMP, ask for availability

ProjectManagement.com:

- Leaderboard **\$25 CPM**
- Rectangle **\$22 CPM**
- Skyscraper **\$22 CPM**
- Text Ad Placement Monthly **Rate: \$4,000**
- ProjectManagement.com Sponsored Event Listing Monthly **Rate: \$1,950**



Rates are based on "Run-of-site" (ROS) unless noted as targeted. If available, targeting will be charged at an increased rate based on targeting selected and volume of impressions.

PMI Co-Branded Opportunities

- **PMI Co-Branded Blog** content, editorial support from the PMI team, social media share, inclusion in the PMI LinkedIn newsletter.
Custom Package rate.
- **PMI Co-branded Webinar** content with editorial support from the PMI team, social media share, inclusion in the PMI LinkedIn newsletter.
Custom Package rate.
- **PMI Co-branded Case Study** with editorial support from the PMI team, social media share, inclusion in the PMI LinkedIn newsletter.
Custom Package rate.

“ATP Spotlight” in the PMI LinkedIn Newsletter (exclusively for PMI ATPs)

945,000 subscribers, \$2,950 per issue

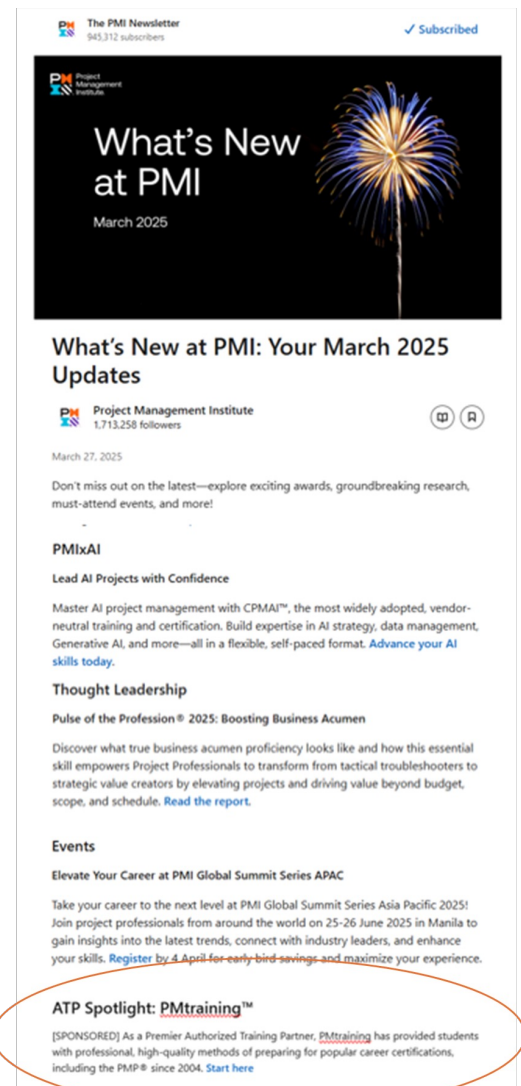
A one paragraph blurb with external link in the monthly edition of “What’s New at PMI”, the go-to resource for the PMI community to get news on PMI’s latest products, thought leadership, and events.

Only one ATP will be featured in each newsletter.

Contact your Sales rep for availability.



- **LinkedIn:** 1,700,00+ followers
- **PMI LinkedIn Newsletter:** 945,000+ subscribers
- **Facebook:** 462,000 followers



ProjectManagement.com Lead Generation and Custom Publishing

Lead Generation Packages

Discounted bundles of our most powerful lead generating placements. All placements must be used within a three-month window.

Pilot Program | \$13,000 \$9,880

- 50,000 on-site display impressions
- Dedicated email blast to 15,000 targeted subscribers
- Premium or news section sponsorship in PM Insider e-newsletter

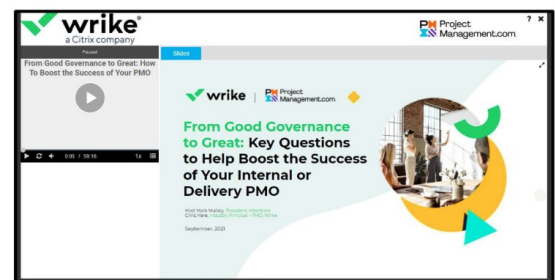
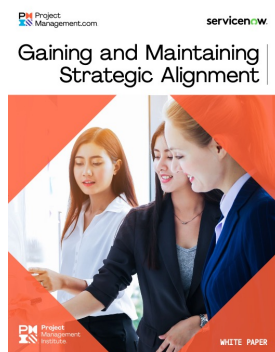
Premium | \$29,000 \$21,750

- 100,000 on-site display impressions
- Dedicated email blast to 25,000 targeted subscribers
- Premium or news section sponsorship in PM Insider e-newsletter
- Premium or news section sponsorship in thematic e-newsletter

All custom publishing options qualify for 10% off lead generation packages.

Custom White Paper | \$9,500

- 1000–2000-word white paper on selected topic authored by ProjectManagement.com SME
- Professional co-branded design
- Includes exclusive license and distribution rights for 18 months
- Includes custom landing page and one (1) email blast to 5000 selected subscribers



Custom Webinar/Webcast | \$9,500

- One 60-minute webinar including ProjectManagement.com Subject Matter expert: moderator's responsibilities can be upgraded to be your presenter/speaker for an additional \$1000.
- Includes exclusive license and distribution rights for 18 months
- Includes custom registration page and one (1) email blast to 5000 selected subscribers
- Post webinar reporting includes registrants, attendees and questions asked
- Hosting and recording of live event
- On-demand version available

Custom Landing Page | \$1,500

- Lead generation form hosted by ProjectManagement.com designed to maximize conversion rates by pre-populating form data
- Co-branded
- Supports unique tracking links

Custom Survey | \$3,500

- Collect data from respondents of up to 10 survey questions
- May be used to validate claims made in a webinar or whitepaper
- Client owns data. No personally identifiable information will be shared.
- Non-scientific survey for customer to distribute for respondents. ProjectManagement.com distribution options for additional charge.**

Email Newsletters

Reach members and certification holders in their inbox.

PM Insider | 360,000 opt-in subscribers

PM Insider keeps project managers in touch with the latest content on ProjectManagement.com. Led by each month's front page theme, the weekly publication highlights material from subject matter experts and practitioners in the field, as well as a wide range of important trending topics.

Sponsorship opportunities include:

Premium Sponsorship	\$5,495
News Section Sponsorship	\$5,495
Window	\$2,495
Text Ad	\$1,495

Agileist | 140,000 opt-in subscribers

Agileist is a bimonthly newsletter providing thought leadership on agile practices, methods and principles, from the individual to organizational level. Featuring content from a wide range of agile experts, topics include certification, implementation—including pilot program and full-scale—and more.

Sponsorship opportunities include:

Premium Sponsorship	\$4,495
News Section Sponsorship	\$4,495
Window	\$1,995
Text Ad	\$1,495

Webinar Update | 160,000 opt-in subscribers

This weekly eNewsletter reaches members interested in upcoming webinars or online learning opportunities.

Exclusive Sponsorship	\$4,995
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AI Digest Newsletter | 47,000 bi-weekly opt-in subscribers

PMI's newest digital offering bringing you the latest artificial intelligence community content from ProjectManagement.com

Exclusive Sponsorship	\$2,500
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Driving Strategy | 122,000 opt-in subscribers

Driving Strategy is a bimonthly newsletter for strategic Initiative leaders that provides guidance and insights about strategic project, program and portfolio management trends—from organizational agility and culture change, to benefits realization and digitalization, to transformation and innovation.

Sponsorship opportunities include:

Premium Sponsorship	\$4,495
News Section Sponsorship	\$4,495
Window	\$1,995
Text Ad	\$1,495

Certification Update | 156,000 opt-in subscribers

Certification Update is a quarterly newsletter that aims to help project managers enhance their career development efforts, including preparing for, maintaining or expanding their certification. Each issue helps readers test their knowledge with a quiz question and provides information on PDU-earning opportunities.

Sponsorship opportunities include:

Premium Sponsorship	\$4,995
News Section Sponsorship	\$4,995
Window	\$1,995
Text Ad	\$1,495

See Appendix for samples of newsletters and specs.

Dedicated Email List Rental

Target your email message to members who opt-in to receive it.

Total List Universe | 130,000

Base Rate\$400CPM
(includes transmission and tracking)

Opt-in Email List Rental:
130,000 universe

Click-Thru Tracking:
Up to three links \$100/F
Each additional link\$50/F

Minimum Order:
6,000 names

Source:
100% ProjectManagement.com
membership
100% opt-in

Dedicated email campaigns are
CAN-SPAM and GDPR compliant.

Available Selections:

Job Function | \$15/M

- Project Manager/Business Manager/IT Project Manager
- Senior Business and IT Management (VP,Director)
- Consultant/Systems Integrator
- C-Level
- Developer/Programmer/Analyst /Team Member

Company Size | \$15/M

- 20,000+
- 10,000 - 19,999
- 5,000 - 9,999
- 1,000 - 4,999
- 500 - 999
- 100 - 499
- 99 or fewer

Geography (State/Country/Region/ Continent) | \$15/M

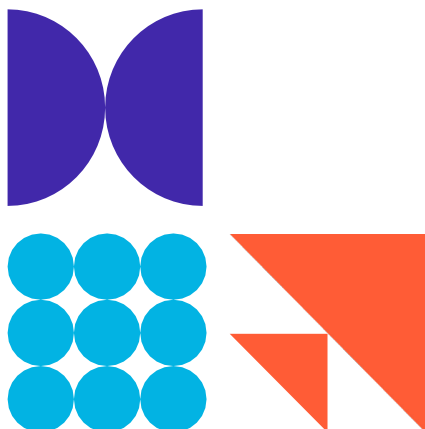
PMP Certification Holders | \$15/M

Content Interest | \$15/M

- Agile
- AI
- Application Development
- Change Management
- Construction
- New Practitioners
- PMO
- Portfolio Management/PPM
- Process Improvement
- Requirements Management

Industry | \$15/M

- Aerospace
- Agriculture/Forestry/Fisheries
- Automotive
- Business Services/Consulting
- Construction/Architecture/Engineering
- Data Processing Services
- Distribution/SupplyChain
- Education
- Federal Government
- Finance/Banking/Accounting
- Healthcare
- Insurance/Finance
- Insurance/Real Estate/Legal Services
- Information Technology
- Manufacturing
- Marketing/Advertising/Entertainment
- Mining/Oil/Gas
- Nonprofit/Trade Associations
- Other
- Pharmaceutical
- Publishing
- Research and Development
- Retail
- State and Local Government
- Telecommunications
- Transportation
- Travel/Hospitality/Recreation
- Utilities



PMI Jobs Board

Fill your project management jobs faster with the PMI Job Board!

pmjobs.pmi.org

Our services allow you to post your open positions in front of the most qualified group of project management professionals and put them directly to their inboxes with the exclusive **Job Flash™ email**.

Ask us about Job Posting Upgrades, Dedicated email reaches, and Enterprise-level Sponsorship.

30 Day Job Posting

\$349.00 USD

- Job Posted for 30 Days
- Upgrades Available During Checkout

Duration: 30 days



All Jobs (10,923)
Sort

Free Resume Review
75% of applications never get seen. Beat the bots and get through the filters with a free resume evaluation.

Get Started

Project Manager
Preferred
Your Talent Team
Multiple Locations (On-Site)
7 days ago

Project Manager - SaaS
Preferred
OpenGov
Chicago, Illinois, United States (On-Site)
21 days ago

Senior Project Manager
Preferred
Caribbean Utilities Company
Cayman Islands (Hybrid)
22 days ago

HVAC Controls Engineer
Preferred
McKinstry
Los Angeles, California, United States (On-Site)
21 days ago

Project Executive
Preferred
McKinstry

Keyword or Job Title

Project Manager
Your Talent Team
Chicago, Illinois, United States
Spotlight Preferred
Posted 7 days ago

Job Type
Contract

Min Experience
3-5 Years

Description
Contract Project Manager
Our client a Tier 1, Tier 2 auto si
We are looking for Project Man
which can lead to direct hire as
Key Areas of Responsibility:
The individual will be working cl
ensure the current and future Pi

- Customer meetings
- Open issues tracking
- Manufacturing Requir
- Cost Management Co

Job Posted and Emailed to Project Management Professionals

Job Flash™ Package

- Job Emailed to Project Management Professionals
- Job Posted for 30 Days

\$449.00 USD

Get Started

Most Popular

Job Flash™ Package Plus Upgrades

Premium Job Flash™ Package

- Job Emailed to Project Management Professionals
- Job Posted for 30 Days
- Remains High in Search Results
- Highlighted to Stand Out

\$549.00 USD

Get Started

Premium Job Flash™ Package Plus Network of 1,000+ Sites

Ultimate Recruitment Package

- **TalentBoost Upgrade** Distributes Job to Network of Premier Job Sites and Search Engines
- Job Emailed to Project Management Professionals
- Job Posted for 30 Days
- Remains High in Search Results
- Highlighted to Stand Out

\$749.00 USD

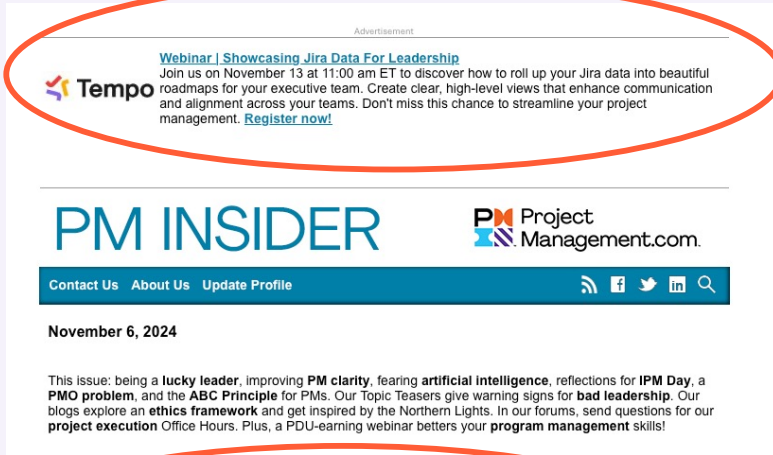
Get Started

10

FOR MORE INFORMATION CONTACT ADVERTISING@PMI.ORG

Addendum – Samples and Specs

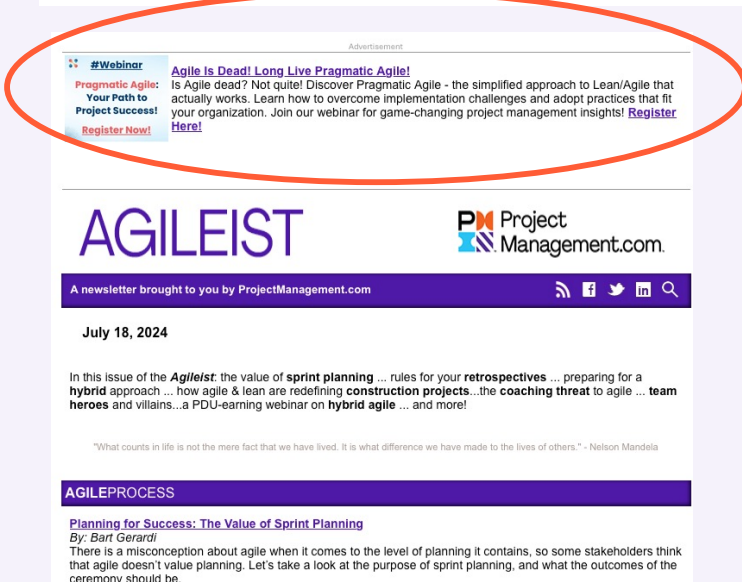
Newsletter Specs



PM Insider, Agileist, Driving Strategy, Certification Update newsletters

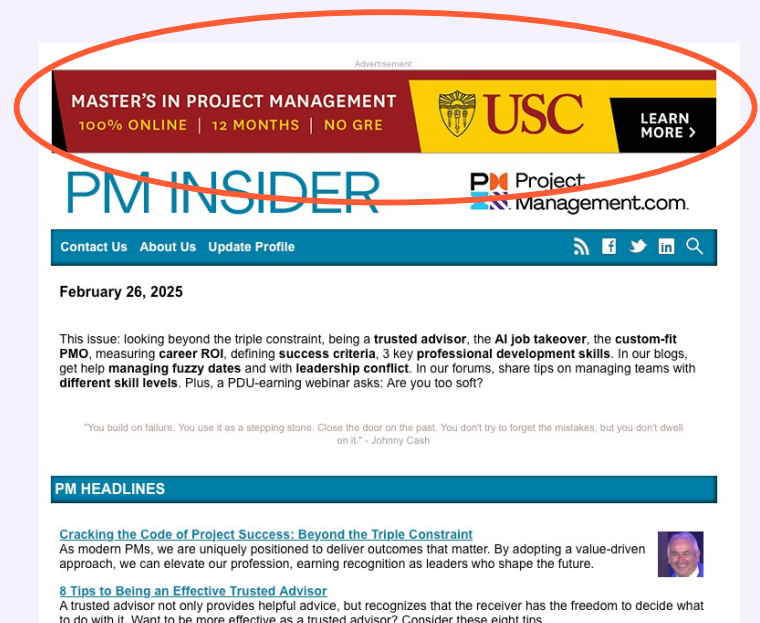
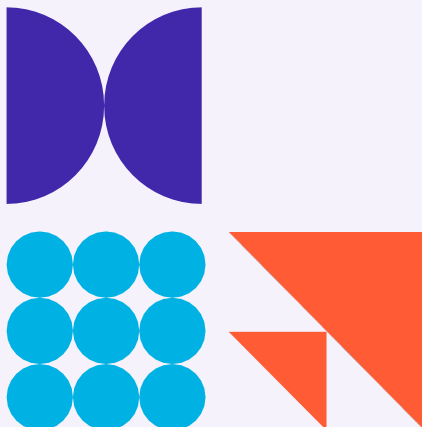
TOP PREMIUM SPONSORSHIP

- 120x100 static gif or jpeg,
- 50 character max (including spaces) headline,
- 300 character max (including spaces) text ad, URL



OR

728x90 static gif or jpeg, URL



Addendum – Samples and Specs

Newsletter Specs

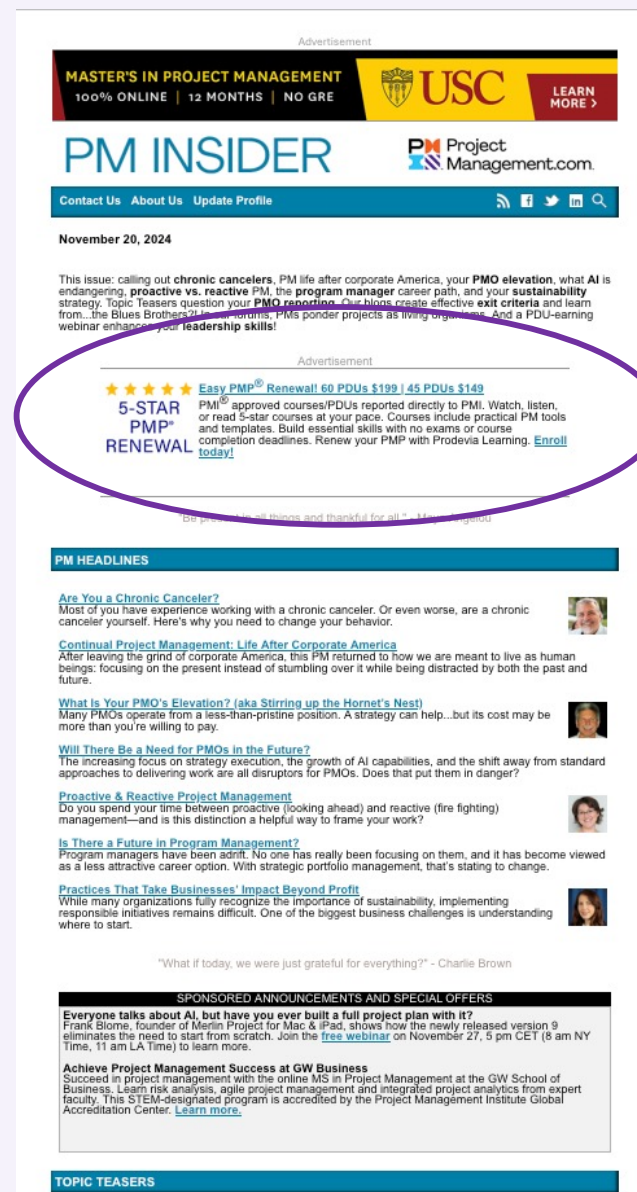
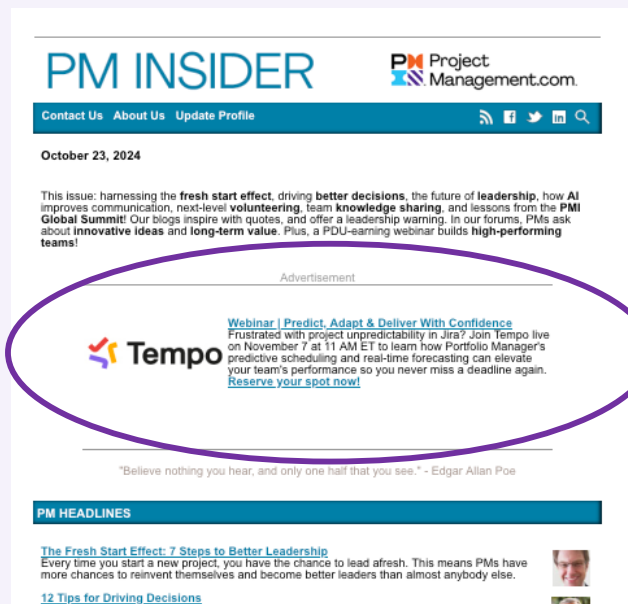
PM Insider, Agileist, Driving Strategy, Certification Update newsletters

NEWS SECTION SPONSORSHIP

120x100 static gif or jpeg,

50 character max (including spaces) headline,

300 character max (including spaces) text ad, URL



Addendum – Samples and Specs

PM INSIDERProject Management.com

Contact Us About Us Update Profile

February 12, 2025

This issue: achieving project success, the dangers of finger-wagging, what drives project performance, the passive PMO, adopting AI, career development tips. Our Topic Teasers help expand your experience. In our blogs, we set project objectives. In our forums, readers ask about the new PMO Guide and GenAI. A PDU-earning webinar helps with merger & acquisition PM. Plus, a new PMI-RMP® Exam Prep course!

"You cannot escape the responsibility of tomorrow by evading it today." - Abraham Lincoln

PM HEADLINES

How to Achieve Consistent Project Success
Successful projects are not merely the result of chance; they are driven by critical success factors that ensure they finish on time, stay within budget, and achieve their objectives. Here are some of those factors.

The Dangers of Finger-Wagging
Where finger-waggers cross the line is not in their passion for certain views, but in how they treat those with different views. Here are seven dangers of finger-wagging, and how it can affect business.

What Drives Project Performance?
If we assume that we all want our projects to be as successful as possible, we need to take note of what actually drives performance and adapt our behaviors accordingly. A new report offers some insight.

Is Your PMO Too Passive?
PMOs have become more focused on driving value for their organizations, but some need to do more. They are too passive when it comes to the strategic planning activities that lead to the objectives defining the value that must be delivered.

Career Development Tips for 2025
You've done your objective setting for the year, and you've met direct reports and your line manager to discuss your corporate objectives. But did you include a personal development plan in your discussions?

Is Your Organization Truly Prepared and Willing to Adopt AI?
Successful AI adoption requires more than just investing in technology. But how can you tell if your organization is truly ready to embark on this journey? Consider the following key aspects...

"Friendship is a full-time job." - Bill Russell

SPONSORED ANNOUNCEMENTS AND SPECIAL OFFERS

2025 PMI Board of Directors Call for Nominations
Help shape the future of PMI as a PMI Board Member. Nominations for the 2026-2028 PMI Board of Directors are now open. Are you ready to lead and inspire? PMI Board members play a pivotal role in shaping the organization's strategy and advancing the project management profession globally. Nominations close on February 28. [Learn More](#)

New Release: Demand Authorized PMI-RMP® Exam Prep
Master risk management with the only PMI-approved course for the PMI-RMP® Exam. Ideal for aspiring and seasoned risk professionals, this course provides curated content, innovative techniques, and fulfills the 30 training hours needed to apply. [Learn more](#)

Introducing the new PMI-PMOCP Certification!
PMI is thrilled to present its newest ISO accredited certification, the PMI-PMOCP. Designed to prove Project Management Office expertise, PMI-PMOCP empowers seasoned and aspiring PMO professionals alike with cutting-edge tools, guidance, and globally applicable skills to foster trust and collaboration across your organization.

TOPIC TEASERS

Welcome to Topic Teasers! In Vol 174, we ponder [How to Improve Your Experience!](#)

Question: I would like to improve my chances for a promotion. Is it best to get additional college credits, change to another company, or hire a placement agency?

A. Many organizations will fund additional college credits. Take a year or two and get a degree specifically in project management.

B. Ask to be moved to your company's PMO. You will have an early look at the upcoming projects and be able to snatch the ones you want.

C. Find a non-profit entity that might need you to lead a project for them. This might be a way to gain skills.

D. Promotions in the PM world all depend on luck. If you have been with your employer more than one year and haven't had a promotion, it's time to move on.

[Check the answer here](#), and [send in your own question for consideration!](#)

THE PM POLL

Is there a question you've been itching to ask? [Create a poll](#) today to get some PM help from your peers!

Q: Is AI making a major leap in project risk management?

- Yes
- No
- Maybe

ANSWER

WEBINAR
Maximize adaptability with hybrid project management
smartsheet [Register now](#)

BLOG IT

PM Insider, Agileist, Driving Strategy, Certification Update newsletters

WINDOW AD

300x250 static gif or jpeg, URL

PM Insider, Agileist, Driving Strategy, Certification Update newsletters

TEXT AD

350 characters max (including spaces), URL

PM HEADLINES

The Fresh Start Effect: 7 Steps to Better Leadership
Every time you start a new project, you have the chance to lead afresh. This means PMs have more chances to reinvent themselves and become better leaders than almost anybody else.

12 Tips for Driving Decisions
Many diverse opinions. Team members who don't report to you. Unforeseen issues that disrupt plans. We all need help driving decisions, and these tips in our two-part series will keep your hands on the steering wheel.

4 Predictions on the Future of Leadership
Leadership styles and approaches have evolved over the last several decades. There's no reason to think that evolution won't continue. What's in store, and can you adapt?

Take Your Volunteer Group to the Next Level!
Helping a volunteer group become more effective at helping others can be very fulfilling and add meaning to your life. Keep these tips in mind to get the most from the experience.

Improving Communication With AI
Simple experimentation with AI can lay the foundation for a completely different approach to reporting down the road. The risks are lower—and the benefits are considerable.

Tips for Knowledge Sharing in Teams
Being a project manager can be lonely. So how do PMs learn from each other? Here are tips for fostering a culture of knowledge sharing in teams.

"Halloween was confusing. All my friends were and, never take candy from strangers. I was like, they dressed me up and said, 'Go beg for it.'" - Rita Rudner

SPONSORED ANNOUNCEMENTS AND SPECIAL OFFERS

Ready to ignite your project management career and reach new heights? Western Carolina University's fully accredited, online **Master of Project Management** program is your ticket to unlocking endless opportunities and blazing trails in the industry. [Explore the program today.](#)

How do you keep work on track when change is a given? We'll tackle this question and more in **PPM Power Session: Strategies for navigating disruption in 2025** on November 13 at 1PM ET, featuring experts from ProjectManagement.com, ADP, Securitas, and SmartSheet.

Investing in Your Future: The Real Value of Attending PMI Global Summit
Finding solutions to real-world challenges, being part of an evolving community—a PMI Global Summit provides many benefits. This practitioner shares her experiences and encourages you to invest in yourself.

From Attendee to Honoree: My 11-Year PMI Global Summit Journey
From his first PMI global event in 2013 as an attendee to his role as a speaker and honoree in 2024, Taopheek Babayeju shares highlights from his impressive journey.

THE PM POLL

SPONSORED ANNOUNCEMENTS AND SPECIAL OFFERS

With your PMI® certification, earn up to 45 PDUs per course in **Boston University's Project Management master's degree and Program & Project Portfolio Management concentration**, online or part-time on campus. To learn more, visit [bu.edu/met/pm insider](#).

AI's Perception Problem
While oversight should always be viewed as necessary, the level of suspicion and doubt that many organizations have for AI is still a lot higher than we might expect. How can the technology overcome this problem?

Introducing the Individual PMI Professional Award Winners for 2024
The PMI Professional Award Winners for 2024 were handed out at the recent PMI Global Summit in Los Angeles. Learn more about PMI Eric Jenett Person of the Year Award Winner and two Rising Leaders!

THE PM POLL

Is there a question you've been itching to ask? [Create a poll](#) today to get some PM help from your peers!

Q: Have you made use of the contingency reserve in your projects?

- Yes, the contingency reserve was fully utilized
- Yes, but only a portion of the contingency reserve was used
- Yes, but the contingency reserve was insufficient
- No, the contingency reserve was not used at all
- We do not use contingency reserves

ANSWER

PMO unCon 2024
9-10 December | Istanbul, Türkiye
#PMOunCon
[Register Now](#)

PMI Project Management Institute

BLOG IT

Addendum – Samples and Specs

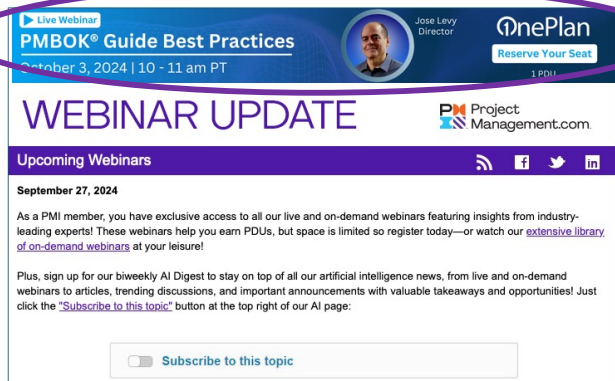
Newsletter Specs

Webinar Update newsletter

EXCLUSIVE SPONSORSHIP

- 120x100 static gif or jpeg
- 50 character max (including spaces) headline,
- 300 character max (including spaces) text ad, URL

OR 728x90 static gif or jpeg, URL



Tempo
Govern operating & development expenses in Jira
Join us on February 26 at 11 AM EST to learn how to track development costs, allocate resources effectively, and enhance financial accountability across your projects and programs. Discover practical strategies to improve visibility and streamline reporting—all within your existing Jira workflows.

WEBINAR UPDATE

Project Management.com

Upcoming Webinars



February 21, 2025

As a PMI member, you have exclusive access to all our live and on-demand webinars featuring insights from industry-leading experts! These webinars help you earn PDUs, but space is limited so register today—or watch our [extensive library of on-demand webinars](#) at your leisure!

Plus, sign up for our biweekly AI Digest to stay on top of all our artificial intelligence news, from live and on-demand webinars to articles, trending discussions, and important announcements with valuable takeaways and opportunities! Just click the ["Subscribe to this topic"](#) button at the top right of our AI page:

☐ [Subscribe to this topic](#)

Navigating Project Complexity to Build Resilience in International Development Projects

Feb 26, 2025 11:00:00 AM EST (UTC-5)

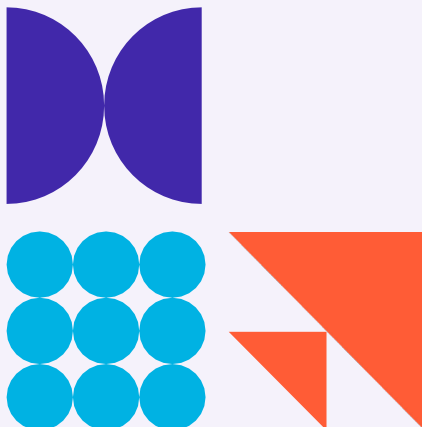
Presenters: [Sanele Nhabatsi](#), [Lavagnon Ika](#), [Daniel Nicholls](#)

This newly published PMI-funded research seeks to explore what makes international development projects (for example, World Bank-funded projects) complex to manage and how to identify adaptive approaches to build resilience within the project ecosystem, enabling recovery from disruptions to improve project success.

AI Digest newsletter

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- 120x100 static gif or jpeg
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ProjectManagement.com AI Digest 28 Oct 2024

AI Digest <newsletter@email.projectmanagement.com>
To: Gina Jones

Monday, October 28, 2024 at 12:29 PM

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by Mark Mulvey, Ph.D., PMP on October 07, 2024

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Introducing PMI Infinity™ 2.0, included in PMI Membership. Infinity 2.0 is your ultimate AI-powered project management coach designed to deepen your expertise, master complex topics, and elevate your execution to maximize project success.

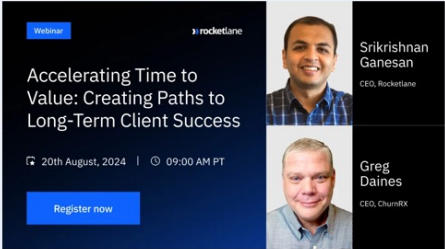
Make AI Your Second Language
Introducing the "AI Essentials for Project Managers" guide. Grasp an essential understanding of AI, identify the trends and patterns that are revolutionizing industries, and equip



Addendum – Samples and Specs

Dedicated Email Blast Examples

This message is being sent by ProjectManagement.com on behalf of Rocketlane.*



Accelerating Time to Value: Creating Paths to Long-Term Client Success

20th August, 2024 | 09:00 AM PT

Register now

Srikrishnan Ganesan
CEO, Rocketlane

Greg Daines
CEO, Churnix

Hi Gina,

Delivering value quickly is a surefire way to earn your client's trust.

Faster value not only justifies their investment, but makes them more involved, helping you deliver on project goals collaboratively and consistently.

High-performing teams measure value delivery using **Time to Value (TTV)**.

Intrigued? How can you accelerate your TTV?

Rocketlane is hosting an insightful webinar with **Greg Daines**, The Churn Doctor, and **Srikrishnan Ganesan** on August 20th, 9 am PT. They'll share real-world tips from their experience of working with leaders and companies that have mastered the art of shortening TTV.

It's going to be the most hands-on discussion on this topic ever. Don't miss this opportunity!

[Register for the Webinar](#)

We hope to see you there!

Thanks,
Varun

Rocketlane, 440 N Barranca Ave, Covina, California 91723, USA, +1 260 632-7586

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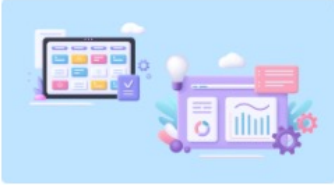


From Chaos to Clarity:
The Magic of Visual
Project Management



Ever felt like you're navigating your projects through a fog? You're not alone. Traditional methods often fall short, leaving teams confused and stakeholders in the dark.

Enter Visual Project Management from Nimble! By combining Lean principles with powerful visualization tools, we're revolutionizing how teams perceive, manage, and execute projects.



With Nimble's visual approach, you can:

- Identify and resolve bottlenecks easily
- Reduce over-burdening of teams effectively
- Understand and manage dependencies
- Make data-driven decisions faster than ever

Foster trust through unprecedented transparency and align stakeholders and teams with ease. Using this approach, our clients report significant business benefits:

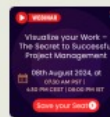
- 40% less time spent on status reports
- 80% improvement in project estimation
- 60% increase in on-time delivery

Ready to clear the project fog and stop flying blind? Let's schedule a personalized demo to show you how Nimble can elevate your project management game. [Request a demo!](#)

Learn more about Visual Work Management in our Upcoming Webinar!

Struggling to keep stakeholders aligned and projects on track? Discover the power of visual project management in the upcoming NimbleWork webinar.

[Register Here!](#)



This message is being sent by ProjectManagement.com on behalf of Hexagon*

Dear Becky,

We invite you to participate in our survey, **The Future of Project Performance: Success Enablers and Data Intelligence**. The survey will take approximately 10 minutes to complete, and your responses will remain confidential.

Your insights are invaluable in shaping the future of project management and helping organizations like yours achieve greater success. This survey explores key areas such as project success rate, business goals achievement, data integration across tools, and the use of enabling technology for project execution.

Your feedback will contribute to a comprehensive set of recommendations later this year that will offer actionable insights and strategies for enhancing project success, reveal the behaviors of the most successful organizations and help you shape the future of project management.

We appreciate your time and expertise in helping us uncover the trends and challenges in project management today and in the near future.

Thank you for your participation.

[Take the survey now.](#)



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Reclaim \$10M+ in Software Delivery:
Unlock Hidden Development Efficiency

Your Fast Path to Development Excellence - Zero Cost, Maximum Impact

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DATE	TIME
Tuesday, March 18th	11am CT
DURATION	SPEAKERS
45 min plus live Q&A	Alan Manuel & Maik Hassel GVP, Product Management & VP, Product Management

If you have 1,000+ developers, data shows you're likely leaving over \$10 million on the table each year through hidden inefficiencies in your software delivery process.

Join Planview on Tuesday, March 18th at 11am CT for an actionable 45-minute webinar where our expert panel will show you how to:

- Identify and eliminate costly productivity blockers using your existing data
- Unlock your team's untapped capacity without increasing headcount
- Align your planning process with actual team velocity and capabilities

You'll walk away with practical strategies to transform your software delivery process and recapture millions in lost value—all using tools and data you already have.

Speakers



Alan Manuel
GVP, Product Management

Alan Manuel is responsible for defining and creating value stream management and AI products at Planview. With over 25 years of experience launching and scaling digital products, one of his passions is helping companies – including those with constrained capacity and budgets – accelerate software delivery and delight their customers.



Maik Hassel
VP, Product Management

With over 30 years of experience in all aspects of the software product delivery chain, Maik is responsible for both Planview Viz and Flow Fabric, Planview's connector landscape for Planview Viz and Planview Hub.

[Register Now](#)



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