Become a “Go-To” Partner for Disciplined Agile Transformations and Adoptions
More and more PMOs and senior management at Fortune 500 companies are asking PMI for help applying Disciplined Agile (DA) to improve their business agility. We’d like to extend these opportunities to you.

Become a trusted, go-to Disciplined Agile Consulting Partner to help your customers:

- Learn about DA via our course curriculum
- Build high performance teams with the guidance from DA DevOps
- Use lean change management to spread business agility beyond IT to the entire enterprise
- Apply DA coaching services to help organizations with their DA transformations and adoptions, and to ensure successful delivery of their critical first DA initiatives
- Apply Guided Continuous Improvement (GCI) to optimize their team’s agile Ways of Working (WoW)
- Use DA FLEX to optimize agile at scale implementations, such as SAFe®, to improve and accelerate delivery throughout the value stream

**WHY DISCIPLINED AGILE?**

Effective business agility should extend far beyond IT to the entire enterprise. Disciplined Agile (DA) provides guidance for all functional areas such as Finance, Marketing, PMOs, and Vendor Management. DA is not a scaling framework, but rather a tool kit that can be used with teams of any size, large or small. DA works with any type of method or framework, such as SAFe, Scrum, Spotify, and Lean.

DA really is unique. It is the only comprehensive library of agile practices and strategies to increase the effectiveness of agile and lean solution delivery. What makes it especially valuable is guidance for applying the techniques that makes sense for your situation, reducing failure rates dramatically. DA has been proven to increase delivery dependability, quality, team morale, and most importantly customer delight.

“Our ability to deliver quick, rapid, small changes to the business was extraordinary.”

Gary Eastwood, Chief Information and Technology Officer, ICBC
What Is Disciplined Agile?

True business agility comes from freedom, not frameworks. Disciplined Agile (DA) is a tool kit that harnesses hundreds of agile practices and strategies to guide a team or organization to the best Way of Working (WoW). As a goal-driven method, DA provides a solid foundation for business agility so people, teams, and organizations can all benefit from straightforward guidance to streamline their processes.

The beauty of DA is that you can assure your clients that they don’t have to start over. They can use DA to improve what they have in place.

“Disciplined Agile changes everything, right? At some point it will touch everywhere in the organization, it will touch every process that we use.”

Karen Lewis, Vice President, IT, Franklin Templeton
Top Benefits of Disciplined Agile

**EVOLVE AND IMPROVE YOUR OWN AGILE WAY OF WORKING (WOW)**

Disciplined Agile (DA) is pragmatic and inclusive. It recognizes that using an agile approach to deliver mission critical initiatives requires a professional, disciplined, and enterprise-aware approach. Balancing consistency with flexibility and enabling semi-autonomous teams yields extraordinary results.

Most organizations apply a variety of approaches for project delivery including, traditional project management approaches, agile, and hybrid. DA is flexible, supporting any agile and lean approach so that you can pick what works for your situation. It provides context specific, fit-for-purpose guidance to choose ways of working that make sense for you, unlike other cookie-cutter approaches from other methods.

**IT’S NOT DISRUPTIVE**

DA can be used to incrementally improve your situation regardless of where you are currently in your agile adoption. Whether you are new to agile, or using SAFe™, Scrum, Lean or any other flavor of agile, DA can help organizations to maximize their agility potential.

**ACHIEVE BETTER OUTCOMES**

DA is proven to improve predictability and accelerate value delivery, while reducing delivery risk and providing portfolio and program oversight with guidance for lean governance and risk management.

**ENJOY EARLY SUCCESS AND PROMOTE CONTINUOUS IMPROVEMENT**

Tap into a huge library of proven fit-for-context strategies. Using the DA tool kit with Guided Continuous Improvement (GCI), DA minimizes “fail fast” experiences in favor of succeeding earlier.

“We have found that teams who are certified in Disciplined Agile are more effective than those who are not.”

Tom Marrapodi, Chief Technology Officer, OpenLink
IT PROVIDES A PATH TO TRUE ENTERPRISE-WIDE AGILITY

Many organizations struggle with realizing their potential because supporting functional areas are deemed to be impediments rather than enablers of team agility. The guidance provided by Disciplined Agile (DA) goes far beyond IT. The tool kit provides specific advice for optimizing functional areas across the business such as Finance, People Management, Governance, and Marketing.

Disciplined Agile Consulting Partners have certified, experienced DA Coaches that use lean change management approaches combined with the tool kit to incrementally improve agility across all areas. This proven approach is low risk, evolutionary, and case studies show extremely high success rates and satisfaction.
A World-Class Agile Certification Journey that Provides a Career Path

We are dedicated to providing lifelong learning journeys for traditional, agile, and hybrid project management approaches. The newly redesigned agile certification program has been designed to provide individuals and teams with the opportunity to grow their skills far beyond existing certification offerings. Our agile certifications span beyond an single approach—its about tailoring your Way of Working (WoW) to your unique situation.

Disciplined Agile Scrum Master
Understand the basics of Agile and the Disciplined Agile toolkit.
- 0 years Agile experience
- Self-paced or 2-day training
- Pass an exam

Disciplined Agile Senior Scrum Master
Use Disciplined Agile to tailor your approach and lead your team.
- 2 years Agile experience
- 2-day training
- Pass an exam

Disciplined Agile Coach
Coach teams to apply Disciplined Agile organization-wide for true business agility.
- 3 years Agile coaching experience
- Disciplined Agile Senior Scrum Master certification
- 2 day training
- Pass an exam

Disciplined Agile Value Stream Consultant
Help organizations accelerate value delivery.
- 3 years Agile experience
- Disciplined Agile Senior Scrum Master certification
- 3 day training
- Pass an exam

PMI Agile Certified Practitioner
Demonstrate applied experience on an Agile team.
- 8 years Agile experience plus 1 year general project experience
- 21 hours training
- Pass an exam
Best-in-Class Scrum Certification.
We go far beyond a Scrum Guide to show how to apply lean approaches to remove waste and improve flow. We also introduce the DA tool kit, how to reference this comprehensive library of agile practices in real life scenarios, and how to accelerate your process improvement with Guided Continuous Improvement (GCI).

A Disciplined Agile Consulting Partner is authorized to teach courses from this program. It is common for consulting services related to coaching teams and indeed the entire organization to follow this training.

“The flexibility of the Disciplined Agile Framework has allowed us to practice continuous improvement and seamlessly evolve to Lean.”

Art Middlekauff, Sr. VP, Engineering, Flexera

“I have seen more leaders birthed out of Disciplined Agile-run projects in the last 10 years of my career than probably the first 20 years.”

Mike Nettles, Former COO, Papa John’s
Join now and we’ll help you build your own new, profitable Disciplined Agile Consulting practice. Plus, learning the Disciplined Agile (DA) tool kit will make you and your team so much more valuable than typical agile consultants and coaches. You’ll be able to provide your customers with customized solutions that solve their unique agile delivery challenges. The program includes:

- Permission to tailor coursework content
- Access to PMI DA Subject Matter Experts to help you sell DA training and services
- Marketing & sales toolkits to help you sell your services
- Instant credibility with a DA Consulting Partner badge
- Ways to expand your network and provide feedback through the Partner Advisory Council membership
- Access to the PMI referral program. You will receive referrals from PMI since PMI does not provide consulting services.

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<thead>
<tr>
<th>PMI DA Consulting Partner Program</th>
<th>DA Consulting Partner</th>
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<tr>
<td><strong>BENEFITS</strong></td>
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<tr>
<td>Can augment courseware content</td>
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<td>Access to PMI DA Subject Matter Experts (business development support, such as webinars)</td>
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<tr>
<td>Marketing &amp; Sales Toolkit (proposal, assessment templates)</td>
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<td>DA Consulting Partner badge</td>
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<tr>
<td>DA Consulting Toolkit (such as implementation roadmaps, plans, work boards)</td>
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<td>You’ll gain addition visibility listed in our provider directory.</td>
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Deliver Better Quality Services with Highly Skilled Disciplined Agile Consultants

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<td><strong>ANNUAL FEE</strong> (Includes PMI Authorized Training Partner program fee*)</td>
<td>If not already ATP:</td>
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<tr>
<td>North America/Europe</td>
<td>US$9,999</td>
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*Being a PMI Authorized Training Partner is a requirement for the program. Your PMI Authorized Training Partner program fee is included in these fees.
**The annual DA Consulting Partner fee and term length for the first term will be prorated to align to the Authorized Training Partner contract renewal date.

DA Consulting Partners are also Authorized Training Partners.

LEARN MORE ABOUT THE AUTHORIZED TRAINING PARTNER PROGRAM

The new Authorized Training Partner program is designed to help our customers find high-quality training, and help you succeed and grow your business in the process. It gives you the resources you need to stand out as a training provider.

Benefits include access to ready-to-use, PMI-licensed and -approved training content, high-quality training instruction, and marketing and sales support.

Click Here to Learn More
Need more information?

Email: John Munro at john.munro@pmi.org

*All Program benefits, pricing and requirements are subject to change within PMI’s sole discretion.*