

Top Eight Reasons to Become a PMI Authorized Training Partner



Get ready to reach new customers, strengthen your reputation, and grow your business.

Become a PMI Authorized Training Partner! You will have exclusive access to PMI-licensed agile and project management content and instructor training and will be more attractive to customers looking for organizations aligned with and endorsed by PMI.

As an Authorized Training Partner, you will:

- 1 Reach new customers.**
Research shows that project managers want to learn from PMI Authorized Training Partners: four out of five customers think it's important to be taught **PMI-developed content**.
- 2 Strengthen your reputation.**
Nine out of 10 of our customers seek **PMI-approved instructors** when searching for PMP exam prep and training. After training, instructors receive an official badge to stand out to students as PMI-trusted providers.
- 3 Increase visibility.**
We make it easier for potential customers to find you through our website with our **searchable course and partner databases**.
- 4 Streamline your training programs.**
As our partner, you can **access ready-to-go content**, including instructor and participant guides, quizzes, knowledge checks, and videos. You'll save time and resources, as there's no need to create content in-house.
- 5 Save money.**
We update and maintain all content, freeing you and your staff to do what you do best: teach. Plus, you'll get a 15% discount (20% for Premier) on event advertising. Premier members also get a 55% discount on PMI books.
- 6 Feel confident in your instructors.**
The PMI Authorized Training Partner program includes **training for instructors**. Our "Train the Trainer" approach ensures that your instructors are ready to provide quality training on a variety of subjects.
- 7 Diversify your revenue streams.**
As an authorized partner, **you can sell in-person or online training**, memberships, certification vouchers, and PMI project management certification prep classes.
- 8 Prepare for the future.**
Today's project managers must be ready to lead increasingly complex projects. Yet research shows that project managers still have capability gaps, especially in relationship building, collaborative leadership, and strategic thinking. By offering PMs training on these and other vital skills, **you stay in demand—and future-proof your business**.

