

April 2026

Social Impact

Advancing Chapter Engagement Through Social Impact



Andrew Whitmire, PMP

Manager,

Project Management
Institute Educational
Foundation



Julia Adams, PMP

Manager,

Project Managers Without
Borders

Agenda

01 What Social Impact at PMI means

02 PMIEF and PMWB

03 Four examples of Social Impact Success

04 Q&A

05 Action Items

Social Impact Programs Team



Ashley Forsyth
Director, Social Impact
Programs



Andrew Whitmire
Manager, PMIEF



Aisha Beverly
Administrator, PMIEF



Amber Buschmann
Global Partnerships
Manager, PMIEF



Tim Swain
Partnerships Specialist II,
PMIEF



Rebecca McWhorter
Social Impact Programs
Volunteers Administrator



Julia Adams
Manager, PMWB



Laura Davidson
Global Program
Manager, PMWB



Carol Martinez
Chapter Support
Specialist III, PMWB

PMIs Strategic Definition of Social Impact

Project Management for Social Change

Social impact means using our project management skills to make a difference.

By partnering with not-for-profits and driving targeted initiatives, we aim to create sustainable, long-lasting improvements in communities across the globe.

Our efforts align with the United Nations Sustainable Development Goals (UNSDGs), focusing on areas like education, health, sustainability, and economic stability. Through strategic volunteerism and Project Management expertise, we empower communities and transform lives.



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Social Impact vs. Social Good

What is Social Impact?

Social Impact at PMI specifically means leveraging project management to empower individuals and transform communities. These include:

- Youth Education in project management to foster life and career success.
- Supporting youth-serving nonprofits by helping them integrate PM into programs.
- Providing pro bono project management support to nonprofits and NGOs.
- Consulting on community projects that require planning, coordination, and stakeholder management.
- Building NGO capacity and scaling efforts to support youth.

Social Good refers to general actions that benefit society, like beach clean-ups or food drives.

- Traditional, hands-on volunteering
- Short-term direct service
- Addressing immediate needs
- Working directly with beneficiaries

While traditional volunteer activities contribute to social good, the PMI focus for social impact is specifically on leveraging the unique professional skills of its members through social impact volunteering to create deeper, systemic improvements within non-profit organizations.

PMIEF and PMWB Serve as Anchor Social Impact Programs

While social impact is embedded in everything we do, these two programs ensure focused delivery.

We maximize project success
to elevate our world.

PROGRAM TO EDUCATE & INSPIRE



PMI Educational Foundation enables **youth** to realize their potential and transform lives through project management.

Youth Focused (Ages 14-24)
Working with Youth Serving Nonprofits on Social Impact programs.

PROGRAM TO EMPOWER & SCALE



PMWB partners Project Managers with extraordinary non-profits and NGOs to move missions forward.

Skills based project management working with Nonprofits at an organizational level towards the UN's Sustainable Development Goals



Social Impact Program: PMI Educational Foundation

PMIEF

PMIEF is the philanthropic arm of PMI for the furtherance of their common mission to advance the understanding of project management principles worldwide.

Our goal is to forge partnerships with the nonprofit organizations that support and prepare youth for success by offering our project management expertise, resources, and volunteers to aid them in their missions.



Vision

Inspiring youth to achieve their goals, making dreams a reality.



Mission

Enable youth to realize their potential and transform lives through project management.

PMIEF'S WORK

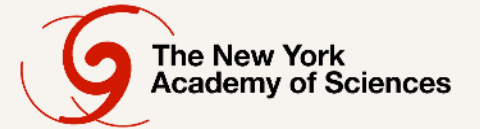


- Funded by endowments, individual donors, corporate donors.
- Focused on youth aged 14-24
- Work through Youth-Serving Nonprofits (YSNPs) in more than 130 countries across the globe.
- In 2025, more than 4.2 million engagements were created to increase youth's understanding and use of project management skills

PMIEF Grantees/Partners in 2025



African Leadership Academy
Developing the next generation of African leaders



PMIEF WAYS TO ENGAGE

PMIEF provides chapters with tools, resources, and opportunities to engage youth in project management to strengthen community impact

Educational Resources

Free materials are available on the [PMIEF Resources page](#) of our website to help chapters bring project management skills to young people (ages 14–24). Highlights include:

- *Project Management Skills for Life*: Introductory tools and techniques to build project management skills
- *The Tower Game*: A fun, hands-on project management exercise for students of all ages
- *Project Management Fiction Books by Gary Nelson*: A six-part series introducing project management through stories for youth ages 9–12+
- <https://www.pmi.org/pmi-educational-foundation/library>

Volunteer Opportunities

Chapters can connect with PMIEF's YSNP partners through activities such as:

- Judging competitions involving the application of project management principles
- Leading virtual project management training sessions
- Mentoring or coaching youth utilizing project management expertise
- Reviewing scholarship applications
- Supporting resource development or translation
- Sharing stories and best practices to amplify PMIEF reach and impact
- Connecting youth with project professionals and career pathways



Social Impact Programs: PMWB

Project Managers Without Borders

PMWB Mission

PMWB partners volunteer project managers around the world with extraordinary nonprofits and NGOs to move missions forward.



PMWB Chapter vs PMWB Global

Chapter and Global

PMWB Chapter (Carol Martinez)

- Chapter engages local Nonprofit or NGO
- Utilize one of the engagement models
 - short term project
 - Capacity building
 - Consulting services
- Chapter volunteers recruited locally through via the VEP and matched based on skill needs.
- PMWB provides tools and guidance - not day to day long-term management.

PMWB Global (Laura Davidson)

- Supports nonprofits not connected to a local PMI chapter or global nonprofits.
- Multi-region or cross-border initiatives.
- Volunteers recruited globally via the VEP and sourced and matched based on specific skill needs.
- PMI/PMWB serves as the primary point of contact for the nonprofit with structured service agreements and defined scope of work between PMI/PMWB and the nonprofit partner.



Adekemi Oyewusi, MBA, PMP
VP, Youth and Social Impact
PMI Nigeria Chapter



Beaula Prashanth, PMP, LSSGB

Portfolio Manager, Social
Impact & Academic Outreach
PMI Lakeshore Ontario
Chapter (PMILOC)





Mouna Zbidi

Vice President of Membership &
Volunteers

PMWB Chapter Leader

PMI Tunisia Chapter



Mary Jarjour, PMP

Lebanon Chapter

NGO Support Volunteer

Introducing Mary Jarjour, PMP



PMI Lebanon Chapter
NGO Support Volunteer

Questions?

Use the Q&A button

Action Items

Following this call

After this presentation - we want you to be proactive in your roles by doing the following:

1. Complete the Chapter [Social Impact Activity Form](#) (especially if you want to add social impact activities but you aren't sure where to start)
2. If your chapter is ready to take on a PMWB Project, please fill out the [Initiation Form](#). All other activities that are not specifically PMWB Projects should be recorded in the Chapter Social Impact Activity Form.

For more information, tools and resources, access the [Chapter Marketing Portal's for Nonprofit Outreach and Engagement](#).



PMIEF@PMI.org



PMWB@PMI.org



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