

From Annual Planning to Accountable Execution: Scaling Chapter Impact Through Structured Governance

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Learning Objectives

At the conclusion of this session, attendees will be able to:

- Design measurable portfolio KPIs that translate annual chapter priorities into accountable board-level commitments; and
- Apply structured monthly review practices to improve volunteer accountability and chapter execution discipline.

Session Outcomes

- Translate strategy → measurable KPIs
- Build accountability at board level
- Enable execution using simple tools

The Universal Chapter Challenge

- Annual plans are approved
- Portfolios start with energy
- Execution becomes uneven over time
- Progress visibility is often weak

*How many here struggle with
execution vs planning?*

Self-Assessment Exercise

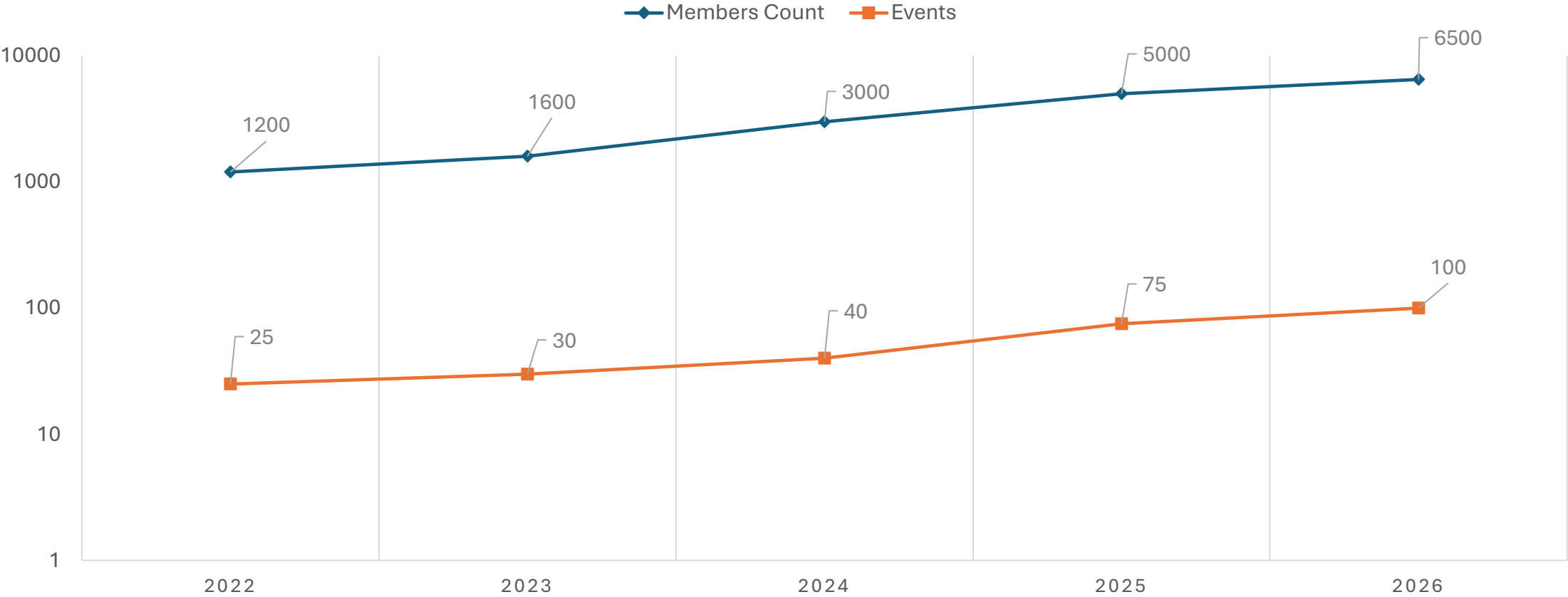
Where does your chapter stand? (rate 1-5)

- KPIs defined per portfolio
- Monthly performance reviews
- Visibility across board
- Use of tracking tools

About PMIPCC

- 6000+ members
- Lean board (9 members)
- 75+ events delivered (last year)
- 100+ events planned (current year)

Scaling IMPACT Year on Year



Chapter Operations 2025 — Snapshot

5000+

Membership Count
3000 at Jan 2025

45

Events Conducted
NWM, KSS, Agile, Career Enabler, NMO, Volunteer

3

Conferences
PMSAC25
Agile Conf 2025
ISLD Conf

15

PM Workshops
PMP, Refresher, Tools and

52

PDUs Provided
Paid and Free

50+

Active Volunteers
5 Program Managers

2

Award

24

Social Impact
Helping Hands, Scribe, Youth Impact, Women Empowerment, MSME, Food Drive etc.,



The Question That Changed Everything

Not: “What activities are we doing?”

But: “What outcomes is each portfolio
accountable for?”

What Usually Breaks After Annual Planning

- Priorities remain too broad
- Ownership becomes fuzzy
- Reviews become descriptive
- Risks surface too late
- Accountability becomes personal, not structured

What We Needed Was Not More Effort

- We needed a system
- We needed clarity
- We needed rhythm
- We needed transparency

Execution Framework: Our Structured Methodology For Delivery



1

Strategy

Define the high-level goals for the strategy to be successfully implemented across the board.



2

KPIs

Translate the high-level strategy into specific and measurable targets for the organization.



3

Ownership

Assign ownership of each measurable target to the specific board members responsible for it.



4

Tracking

Record progress regularly to ensure all defined targets are being tracked for performance.



5

Review

Conduct monthly governance checks to review the progress of the organizational execution.



6

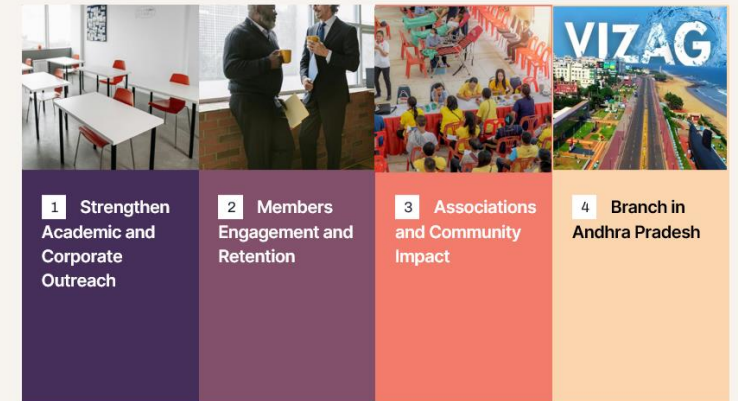
Action

Take action by applying corrective steps to resolve any deviations from the plan results.

1. Strategy

- Align with PMI annual priorities
- Focus on member value and impact
- Prioritize 3–4 strategic themes only
- Avoid activity-based planning
- Define clear success outcomes

2026 Priorities



2. KPIs

- Convert priorities into quantifiable targets
- Define success metrics (volume, growth, engagement)
- Ensure KPIs are outcome-driven, not activity-driven
- Limit to critical KPIs per portfolio
- Align KPIs across board functions

Portfolio	KPI Name	Measurement Unit	Annual Target
Academia	Continue Student Members - Existing	Nos	180
	Continue Associations	Nos	3
	New Associations	Nos	4
	Establish new Student Clubs	Nos	2
	Annual Plan Publish to Student Active Clubs	Nos	4
	Engage Student Active Clubs plan - SOIM	%	100%
	Engage Student Active Clubs plan - MU	%	100%
	PMIPCC and Studnets Membership Awareness Sessions	Nos	8
	Student Club Sessions	Nos	6
	CAPM/ Customized PM Workshops	Nos	2
	ISLD Conference	Nos	1
	Student Conferences	Nos	1

3. OWNERSHIP

- Assign each KPI to a single owner
- Map KPIs to board portfolios
- Define roles and expectations upfront
- Avoid shared or ambiguous ownership
- Link ownership to performance visibility

Portfolio	KPI Name	Volunteer Responsible
Academia	Continue Student Members - Existing	Lata
	Continue Associations	Ranadeer
	New Associations	Anil
	Establish new Student Clubs	Lata
	Annual Plan Publish to Student Active Clubs	Kara
	Engage Student Active Clubs plan - SOIM	Kara
	Engage Student Active Clubs plan - MU	Chaithanya
	PMIPCC and Studnets Membership Awareness Sessions	Chaithanya
	Student Club Sessions	Kara
	CAPM/ Customized PM Workshops	Ranadeer
	ISLD Conference	Lata
	Student Confernces	Lata

4. Tracking: Ensure Continuous Visibility

- Track progress regularly (weekly/monthly)
- Use a simple digital tool (Jira)
- Break KPIs into actionable tasks
- Maintain real-time status updates
- Enable visibility across the board

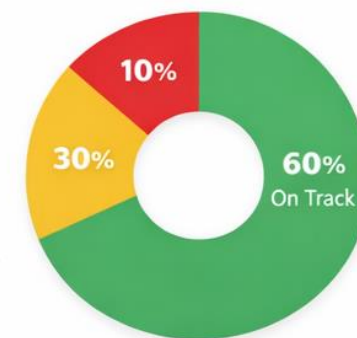
PMI Pearl City Hyderabad Chapter – Execution Dashboard

Monthly Portfolio Performance Overview

KPI Portfolio Summary

Portfolio	KPI Target	Current	Status	Owner
Events	75 / Year	42	On Track	VP Events
Membership Growth	+15%	+9%	At Risk	VP Membership
Corporate Outreach	10	6	On Track	VP Corporate
Volunteer Engagement	80%	65%	At Risk	VP Volunteers

Status Overview



5. Review: Institutionalize Governance Rhythm

- Conduct monthly structured reviews
- Standardize reporting format
- Focus on:
 - Progress vs KPI
 - Risks/issues
 - Support required
- Encourage data-driven discussions
- Ensure peer accountability

• Execution tracking

Monthly

• Strategic alignment

Quarterly

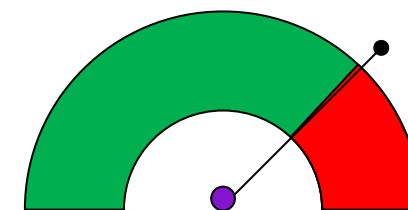
• Annual performance review

Annual

6. Action: Drive Outcomes Through Decisions

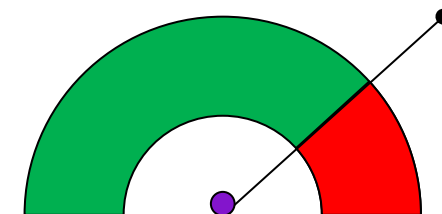
- Take corrective actions proactively
- Provide support to unblock challenges
- Recognize high performers
- Address performance gaps
- Enable faster decision-making

5 out of 8 KPIs % met target



Membership
KPIs

7 out of 10 KPIs met target



Social Impact
KPIs

What Structured Governance Actually Delivered

- Better alignment across portfolios
- Higher visibility of progress
- Earlier escalation of risks
- Clearer ownership
- More consistent chapter delivery

Peer Exchange: What Will You Change First?

- What is your biggest execution gap today?
- Is the issue metrics, rhythm, ownership, or visibility?
- What can you implement in the next board cycle?

Interactive Exercise: Build Your Own Chapter KPI

- Pick 1 annual priority
- Define 1 clear outcome
- Add 2 measurable indicators
- Name 1 accountable owner
- Decide 1 monthly review question

A Best-Practice Model Any AP/SA Chapter Can Adapt

- Define annual priorities clearly
- Convert them into portfolio outcomes
- Assign measurable KPIs and owners
- Review monthly with discipline
- Track transparently in one system

Thank you!

Let's continue the conversation!



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Thank You!

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