PMI AT THE PUBLIC TABLE

Connecting Global/Regional Strategy to Local Chapter Impact

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Where does your chapter already intersect with public service?

1. Government members
2. Military, veteran, and Reserve communities
3. Universities, community colleges and polytechnics
4. Workforce organizations
5. Public-sector employers
6. Government speakers or events
7. Relationships with elected officials
8. Tribal/Indigenous government and organizations

Raise a hand for each one. Not sure? That counts too.

Most chapters already touch public institutions, even when they do not label the work “government affairs.”

Government Affairs is how an association connects its mission to public decisions

1	2	3	4	5
MONITOR	**EDUCATE**	**CONNECT**	**REPRESENT**	**MOBILIZE**
Track policy, rules and signals	Translate complexity into relevance	Build coalitions and relationships	Advocate for the profession and its members	Engage members around shared priorities

This work is bigger than lobbying.
It creates awareness, relationships, reputation, intelligence and pathways for action.

Why PMI belongs at the public table

WORKFORCE
How will we deliver more with fewer people? How do skills become visible, portable and recognized?

DELIVERY
How do public institutions convert priorities and resources into results?

TECHNOLOGY
How do institutions implement AI and digital change responsibly, effectively and sustainably?

TRUST
How do institutions demonstrate progress, value and accountability?

PMI brings a distinctive combination

Global standards

Practitioner expertise

Learning and credentials

Research and thought leadership

Chapters and communities

The public-sector question is: “Where can PMI help institutions and people deliver better outcomes?”

A 2026 U.S. PROOF POINT

What we learned when chapters came to the table



20
U.S. chapter presidents + 10 PMI staff & guest

45
House and Senate meetings

147
North America chapter one-pagers

5
training and preparation sessions

LOCAL VOICES CREATED NATIONAL VALUE

Local credibility becomes a shared strategic asset

LISTEN

Local needs, signals and practitioner experience

›

TRANSLATE

Stories, evidence and language others can use

›

CONNECT

Relationships across institutions and communities

›

AMPLIFY

A stronger, more credible collective voice

The value is not simply more activity. The value is better intelligence, stronger relationships and clearer pathways to action.

An emerging vision for PMI public impact

1 | GOVERNMENT DELIVERY EXCELLENCE

Position PMI as a trusted, nonpartisan authority on how public institutions organize, lead, and measure delivery.

2 | PUBLIC-SECTOR WORKFORCE PATHWAYS

Make project capabilities and career pathways more visible, accessible, stackable, and navigable.

3 | ECOSYSTEM AND PARTNERSHIP DEVELOPMENT

Connect validated needs to PMI offerings, partners, communities, and responsible pathways to scale public sector partnerships, impact, and project success.



Applies across North America. Canadian priorities to be defined with Canadian chapters.

Chapters can be hubs for discovery, credibility, convening, mentoring, cases, referrals and feedback.

Government Affairs skills are chapter leadership skills

COMMUNICATE

- Tell a clear personal story
- Listen for needs and common ground
- Write and speak concisely

BUILD RELATIONSHIPS

- Cultivate trust over time
- Collaborate across organizations
- Represent PMI professionally

OPERATE STRATEGICALLY

- Understand the policy context
- Mobilize people and information
- Follow through reliably

The opportunity is to apply familiar skills in a new context, with clear support and guardrails.

Chapters have meaningful roles, within clear guardrails

CHAPTERS CAN

- ✓ Listen and learn
- ✓ Educate and convene
- ✓ Build local relationships
- ✓ Share credible stories
- ✓ Surface needs and opportunities
- ✓ Coordinate before meeting officials

CHAPTERS DO NOT

- × Create independent PMI positions
- × Speak for PMI without authorization
- × Negotiate formal commitments
- × Represent exploration as approval
- × Engage in partisan activity for PMI
- × Skip lobbying registration checks

TABLE EXERCISE

Put your chapter at the public table

YOUR CHALLENGE

How could your chapter help advance public impact in your community?



1. Use the discussion prompt at your table
2. Map the need, stakeholders and chapter assets
3. Identify one responsible first step
4. Name the support you would need from PMI

20 MINUTES **Everyone contributes. One person captures. One person reports.**

Chapter Public Impact Opportunity Map

1. What public or community need are we seeing?
2. Who needs to be at the table? Which government?
3. Where can our chapter credibly add value?
4. What is one appropriately small first step?
5. What support or guidance would we need from PMI?

Our chapter could help address _____ by serving as a _____, beginning with _____. We would need _____ from PMI.

What should PMI build with chapters next?

LOCAL NEEDS	CHAPTER ROLES	PMI SUPPORT	PILOT IDEAS
What patterns are chapters seeing?	Where can chapters add credible value?	What resources and guardrails are required?	What could be tested and learned from?

The goal is not to leave with every answer. It is to leave with clearer opportunities, better questions and a responsible path forward.

PMI'S PUBLIC IMPACT WILL BE SHAPED BY WHAT WE LEARN TOGETHER.

Government affairs is broader than politics.
Chapters have a meaningful, bounded role.
PMI is still learning what the best model should become.

Ensemble, à la table publique.

ONE NEXT STEP: What will you explore when you return home?

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STAY CONNECTED

Continue the conversation

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EXPRESS YOUR INTEREST

PMI Public Sector Community of Practice / Interest

