



Authorized Training Partner Program

PMI Intellectual Property (IP)
Guidelines



*Guidelines are subject to change within PMI's sole discretion.



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What is PMI Intellectual Property (IP)?



Project Management Institute (PMI) IP includes all PMI trademarks, service marks, and certification marks, and copyrighted materials, as used in conjunction with PMI's credentials, products, services, reproductions of standards and publications, and logos. Examples shown below are illustrative only and may not be permitted for use. Refer to your license for more details (This is not a complete list of PMI IP).

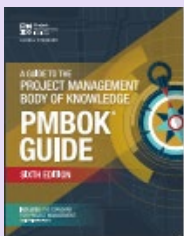
Credential Names

- Project Management Professional (PMP)[®]
- Certified Associate in Project Management (CAPM)[®]
- Program Management Professional (PgMP)[®]
- Portfolio Management Professional (PfMP)[®]
- Disciplined Agile[®]
- PMI Agile Certified Practitioner (PMI-ACP)[®]
- PMI Construction Professional (PMI-CP)[™]

Products and Services

- PMBOK[®] Guide
- PM Network[®]
- PMI Today[®]
- Pulse of the Profession[®]
- Project Management Journal[®]

PMI Published Titles



Logos



Trademarked Images



Trademark Notices



A trademark notice, such as the registered symbol (®), must be placed after any PMI registered trademark, such as Project Management Professional (PMP)®, *PMI Today*®, or Certified Associate in Project Management (CAPM)®.

PMP® credential

The registered symbol should appear in superscript font.

The alternative is the trademark (™) symbol, which should be used for unregistered marks. Always use a PMI trademark as a proper adjective, not a noun. When possible, follow the trademark with a common noun that defines the product or service (as shown below).

In printed material (texts, flyers, slideshows, etc.), the registered symbol must be present with the first instance of the registered mark on each page of the printed publication.

Subsequent instances on a given page don't require the symbol.

- On websites, the registered symbol must be present with the first instance of the registered mark on each page of a website where the mark appears. (See page 6 for more information).
- In book and product titles, the registered symbol must always accompany a PMI registered mark. For example, PMP® Exam Prep Study Guide.

- Project Management Professional (PMP)® certification*
- Project Management Professional® exam
- PMP® exam prep

- Each PMI credential has more than one registered mark.
- Each version requires use of the registered symbol after the mark followed by the common descriptive name of the product it modifies (e.g., exam, certification, credential).

*Note: The registered symbol must be placed outside of the parentheses.
For more information, visit [PMI Trademarks Usage Guidelines](#) and the [PMI List of Marks](#).

Attribution Statements



When citing one or more PMI trademarks, the accompanying attribution statement must be shown on the same page, both in print and in electronic formats:

“(MARK) is a (TYPE OF MARK) of the Project Management Institute, Inc.”

Example: “PMBOK is a registered trademark of the Project Management Institute, Inc.”

- The Project Management Professional (PMP)[®] credential is widely recognized.
- ✓ Project Management Professional (PMP) is a registered mark of the Project Management Institute, Inc.
- The PMP[®] and PfMP[®] credentials are widely recognized.
- ✓ PMP and PfMP are registered marks of the Project Management Institute, Inc.

- The registered symbol is used when citing a PMI trademark.
- In the attribution statement, the registered symbol is not used.
- When citing multiple PMI trademarks, products or services, the marks can be combined into one attribution statement.

Using PMI IP on the Web



Registered marks have different rules depending on the media in which they are used. The registered symbol must appear with the first instance of a registered mark on every page of a website. Be sure to include the accompanying attribution statement on each webpage where the mark appears. Otherwise, PMI does not permit use of its corporate logo on any non-PMI printed materials, web sites, business cards, or publications.



The PMI logo is a mark of the Project Management Institute, Inc.



The PMI Authorized Training Partner seal is a mark of the Project Management Institute, Inc.

- The PMI logo may not be used in any printed materials.
- The PMI logo may only be used on your website to show as a reference or resource. PMI ATPs should not use the PMI logo in any way that implies endorsement or approval by PMI of an ATP's courses.
- Permission to display the PMI corporate logo will only be granted for use with an active link to the PMI.org homepage.
- Remember to include an attribution statement at the bottom of the page where the logo appears.
- The PMI ATP seal may only be used by current ATPs in good standing and should be included in an attribution statement appearing at the bottom of the page where the seal appears. (See page 12 for more details.)

Authorized Use of PMI.org Content on the Web

ATPs may link to PMI URLs on their websites but are not permitted to reproduce content from PMI.org without PMI's written permission.

Use of PMI Copyrighted Materials on the Web

PMI copyrighted material is not permitted for use on public websites.

Using PMI IP on Social Media



There are special considerations with the use of PMI IP on social media websites.

PMI marks should always include the trademark notice, i.e. the registered symbol (®) or the trademark symbol (™), whichever is appropriate. The attribution statement should be included where possible.

However, websites such as Facebook, LinkedIn, and X present special issues to consider due to inherent limitations:

Social Media Exceptions

- If the registered symbol cannot be replicated due to technical website limitations, replace it with a capital R in parenthesis “(R)” after the mark to convey the registered status (as shown in the Twitter messaging example above).
- On websites such as Twitter where a character limit exists, there is no requirement to spell out the full PMI credential name or to include an attribution statement. Use of the PMI acronym is permitted.

Example:



Using PMI IP in Print



PMI Trademarks in Printed Materials

The registered symbol must appear with the first instance of a registered mark in printed materials, such as books, manuals, slide shows, or marketing brochures. You do not need to include the registered symbol after the first mention, except when it is part of the title of a book or product, in which case it must always be used.



- Be sure to include the accompanying attribution statement at the bottom of the page where the mark is first mentioned.
- An attribution statement can cover multiple trademark citations and be placed on the first page of the document.

PMI Logos in Printed Materials



The PMI logo may not be used in any printed materials. It may only be used as a link to the PMI.org homepage in your web content.



The PMI ATP seal may only be used by current ATPs in good standing and should be included in an attribution statement appearing at the bottom of the page where the seal appears.

In this instance of the attribution statement, the registered mark should be included after "PMI", as shown on the left.



Referring to A Guide to the Project Management Body of Knowledge (PMBOK® Guide)

The PMBOK® Guide has two special rules involving its use. The rules apply to its use in any medium. It must always be written like this:

- A Guide to the Project Management Body of Knowledge (PMBOK® Guide)
- or (PMBOK® Guide)
- PMBOK is a registered mark of the Project Management Institute, Inc.

1. PMBOK® Guide must always include the registered symbol after “PMBOK”.
2. The abbreviated version of the title should always include the words, “PMBOK® and “Guide” in italics.

The only exception to these rules is use of the mark in the attribution statement, as written here (it does not require use of the registered symbol or the word “Guide”).

Dos and Don'ts

- X The PMI-SP®
- X PMPs

Do not use a certification acronym alone as a noun, or pluralize the acronym.

- ✓ The PMP® exam
- ✓ The PgMP® certification class
- ✓ PMI-ACP® certification
- ✓ PMI-RMP® credential holder

For certifications (PMP, PMI-ACP, etc.), always use the certification acronym as an adjective followed by the appropriate defining noun.

- ✓ Gina Somers, PMP

The only exception is use of the acronym after a person's name. No trademark notice or attribution statement is required.

- X PMP® Exam Institute
- X pmproducts@gmail.com

Do not incorporate any PMI marks in a company name, domain name, or email address.

- ✓ pm-products@gmail.com

Adding a dash to this company's email address is an acceptable format, thereby avoiding misuse of the PMP mark.

Using PMI ATP Seals



The PMI Authorized Training Partner seals are issued and verified through the Credly Acclaim platform. Instructions for publishing, sharing, and downloading the seal can be found on the [Credly Support Pages](#).

In order to share a badge on behalf of the organization, select the badge and click the **Share** icon. You will need to disconnect any personal social media accounts and connect your organization's social media accounts. You'll then be able to share the badge to each destination, as desired. You can also use the provided embed code to post the badge on your organization's website.

PMI Authorized Training Partner Program Seal

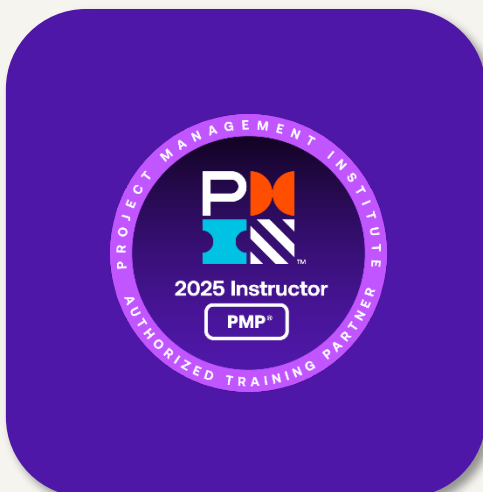


The **PMI ATP Program** Seal may only be used by education providers who have met the program qualifications and paid the annual fee. The ATP seal must be updated annually.

The following **attribution statement** must be included in any materials that contain the ATP seal:

Provider is a member of the PMI Authorized Training Partner Program. The PMI Authorized Training Partner seal is a registered mark of Project Management Institute, Inc.

PMI Authorized Training Partner Instructor – PMP® Seal



The **PMI ATP Instructor - PMP** seal may only be used by those instructors that have completed the 2-day “Train the Trainer course” demonstrating a mastery of the technical aspects of the new PMP® exam, with added focus on agile and hybrid approaches.

Earners of this seal possess a PMP® certification as well as Agile project experience. Through their knowledge and experience they have demonstrated their skill and expertise in preparing students to sit for the PMP® certification exam.

Using PMI ATP Seals (continued)



The latest version of the PMI ATP seal (logo) and usage guidelines will be provided during the Onboarding phase of enrollment.

The PMI ATP Seal is licensed on a non-exclusive, non-transferable basis by PMI to members of the PMI ATP Program as a program benefit for ATPs to use pursuant to the terms and conditions herein, and of the ATP Application and Agreement, and consistently with the usage guidelines. The terms of the license to use the ATP Seal may be modified from time to time at PMI's sole discretion.

The ATP Seal must be displayed in such a way that it is clearly linked to the name of the ATP and may only be used in conjunction with ATP's registered courses or educational products. The ATP Seal may only be used on an ATP's webpage for a CAPM® course if the ATP uses only the authorized certification exam prep training materials provided by PMI.

The ATP Seal may only be used in a manner to reflect the ATP's membership in the ATP Program and not in a manner which expresses or implies that PMI has accredited, certified, sponsored, endorsed, guaranteed or approved the quality of any of an ATP's specific products, courses, publications, or services. In addition, the ATP seal may not be placed directly next to any PDU eligible non-PMI certification classes to avoid any perceived sponsorship, endorsement, or affiliation with PMI. For example, if an ATP offers their own certificate in project management, the ATP may not affix the PMI ATP seal directly in conjunction with its own certification.

If the ATP Seal is placed on an ATP's products, courses, publications, or materials describing its services, the following statements must be used: "Provider is a member of the PMI ATP Program. PMI does not specifically endorse, approve, or warrant ATP's products, courses, publications, or services." Additionally, the following trademark attribution statement shall be used: "The PMI ATP seal is a registered mark of the Project Management Institute, Inc."

The ATP Seal may not be used by the ATP in a manner where it is stated or implied (by affirmative words or by specific placement of the ATP Seal) that the ATP's partners, subcontractors, licensees of the ATPs, or any other third party, are also an ATP. When using the ATP Seal, the ATP must use the name under which it is registered as an ATP.

Providers must immediately cease all use of the ATP Seal upon the expiration or termination of their ATP Agreement with PMI and must immediately remove the ATP Seal from its website and cease distribution of any course materials, marketing materials and advertisements containing the ATP Seal. Please refer to the Logo Usage Guidelines that were provided with your Onboarding materials for information regarding technical specifications and specific placement of the ATP Logo on your website, products and marketing and advertising materials.

Using the PMI Talent Triangle®



PMI ATP Program members may use the PMI Talent Triangle word mark and logo on websites and promotional materials. The word mark “The PMI Talent Triangle” is a registered mark of PMI so the registered (®) symbol should be used, as shown below. The PMI Talent Triangle image, also shown below, is an unregistered mark and the trademark (TM) symbol should be used in the lower right outside corner.



The PMI Talent Triangle® and the PMI Talent Triangle image are marks of Project Management Institute, Inc.

- When placed on a website, the PMI Talent Triangle must link to the following URL:
<https://www.pmi.org/certifications/certification-resources/maintain/talent-triangle>.
- The graphic must not appear less than two (2) inches in width and must include the appropriate trademark attribution statement and meet usage guidelines. The colors of each skill segment may not be altered.
- The copyright line may not be removed from the Talent Triangle image.
- Remember to include an attribution statement at the bottom of the page where the PMI Talent Triangle appears. In this instance, the word mark should be in quotation marks, as shown here.

Making Statements and Claims



ATPs may say the following:

- [Your company name] has been reviewed and approved as a provider of project management training by the Project Management Institute (PMI).
- As a PMI ATP, [Your company name] has agreed to abide by PMI-established quality assurance criteria.
- [Your company name] has been approved by PMI to issue contact hours and PDUs for your courses.
- Your trainers are PMP® credential holders.
- Your instructors with the Authorized Training Partner Instructor seal are authorized to teach PMP® exam prep.

ATPs may not say the following:

- You are a PMI-preferred ATP.
- Your organization is a former R.E.P. or ATP if you are no longer part of the PMI ATP Program.
- Your trainers are PMI certified.

ATPs may not do the following:

- Use wording that minimizes the amount of time required to achieve a PMI credential.
- Make negative remarks about PMI.
- Use superlative language; for example, saying your organization is “the best” or “the only.”



PMI Intellectual Property (IP) Licensing Options for the PMI ATP Program

PMI® Authorized Training Partners (ATPs) are assigned a license agreement for use of PMI materials as outlined in the [PMI ATP Program Application](#). Use of content beyond your license without permission from PMI is copyright infringement and program non-compliance and can result in termination from the Program.

PMI Authorized Training Partner Program

Fee: Included with PMI ATP Program

The following copyrighted materials can be used in courses and events under the PMI ATP Program:

- Use of authorized PMP® Exam Prep training materials provided by PMI to prepare candidates for the PMP® examination
- Use of content and glossary definitions from the most current edition of the PMBOK® Guide

PMI Authorized Training Partner Instructor Seal

Complete a [Permissions Request Form](#) from the PMI Legal Department to apply.

Custom Level IP Licenses can be used for:

- Translations of PMI-published material
- Re-selling courseware to third parties (other ATPs and non-ATPs.)
- Using PMI material in other, non-ATP activities
- Courseware that is beyond the scope of the PMI ATP Program
- Commercial products like flash cards and smartphone apps sold outside of the classroom
- Distributing an electronic version of the PMBOK® Guide or any PMI publication

An ATP cannot provide an electronic copy or offer students a link to the *PMBOK® Guide* or any PMI publication unless the ATP has a Site License to place an electronic, secure version on a secure network. There is a one-time Site License fee and an annual payment based on the estimated number of users.

Contact ATP Support (atpsupport@pmi.org) for more information or to upgrade your existing license.



Thank You

For more information, contact ATPSupport@pmi.org.