

# Creating a Roadmap for Successful Student Engagement

02 May 2026 | 09:00 – 10:00 AM

PMI Culture Value: Be Welcoming

*Featuring student club leaders:*

Arpi Simonyan, PMI Armenia

Katya Ivanova Nikolova, PMI Bulgaria

Nefeli Galaziou, PMI Greece

Simona Huguet, PMI Czech Republic

Facilitated by Chiara Mariotto, John Oyewole & Julia Melo, Chapter Operations Analysts - Europe, PMI

# Disclaimer

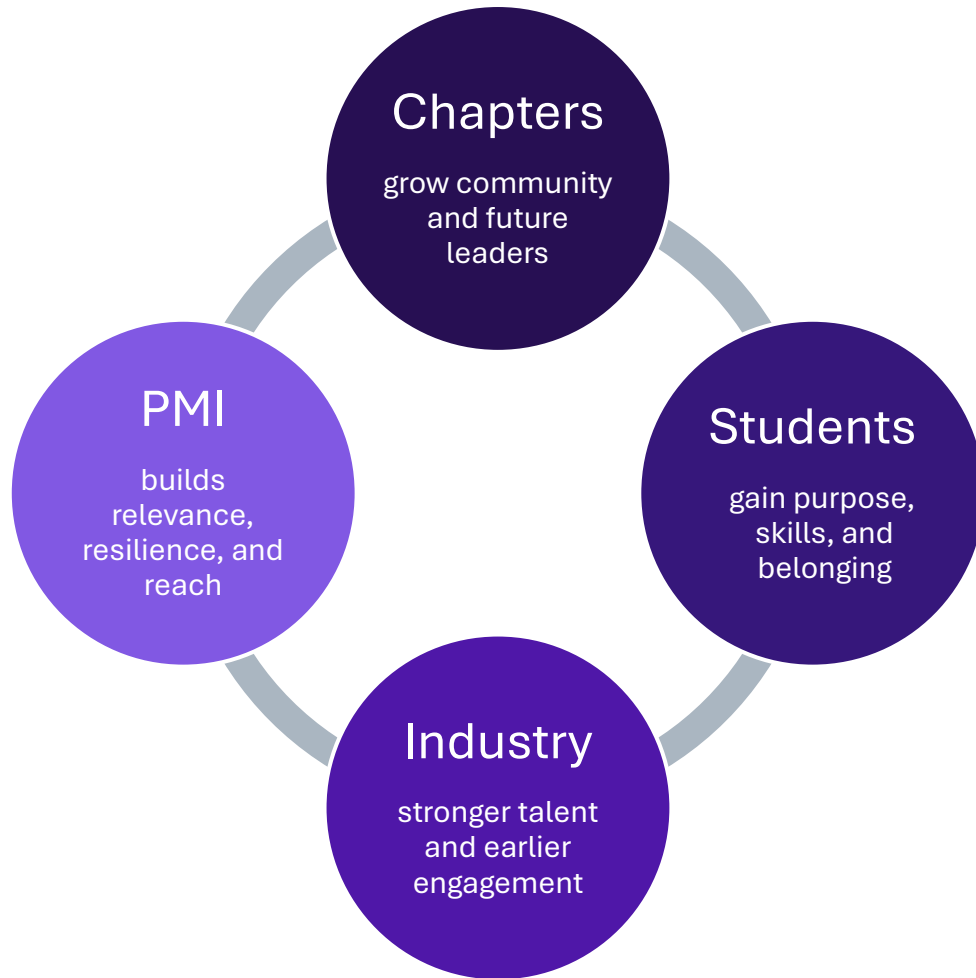
- The views and opinions expressed in the following presentation are those of the individual presenter/s.
- When used, slides are protected under the copyright laws of the United States of America and other countries. Used by permission. All rights reserved. Project Management Institute and PMI are registered trademarks. All other trademarks are the property of their respective owners.
- This presentation is for registered attendees of Europe LIM 2026.

# Learning Objectives

At the conclusion of this session, attendees will be able to:

- Understand **what a PMI Chapter Student Club is** and how students can discover, sign up, and get involved in one.
- Explore **academic outreach resources** created by chapter volunteers for chapter volunteers, which can be creatively applied to inspire and design engaging learning opportunities for students.
- Recognize and analyze **successful student engagement activities and best practices** used by other chapters and their student clubs.
- Understand the critical steps for **maturing your chapter academic outreach plan** towards launching a PMI Chapter Student Club.

# PMI Chapter Student Club Work for Everyone



Student Clubs create value across the entire PMI ecosystem by **amplifying the flywheel**.

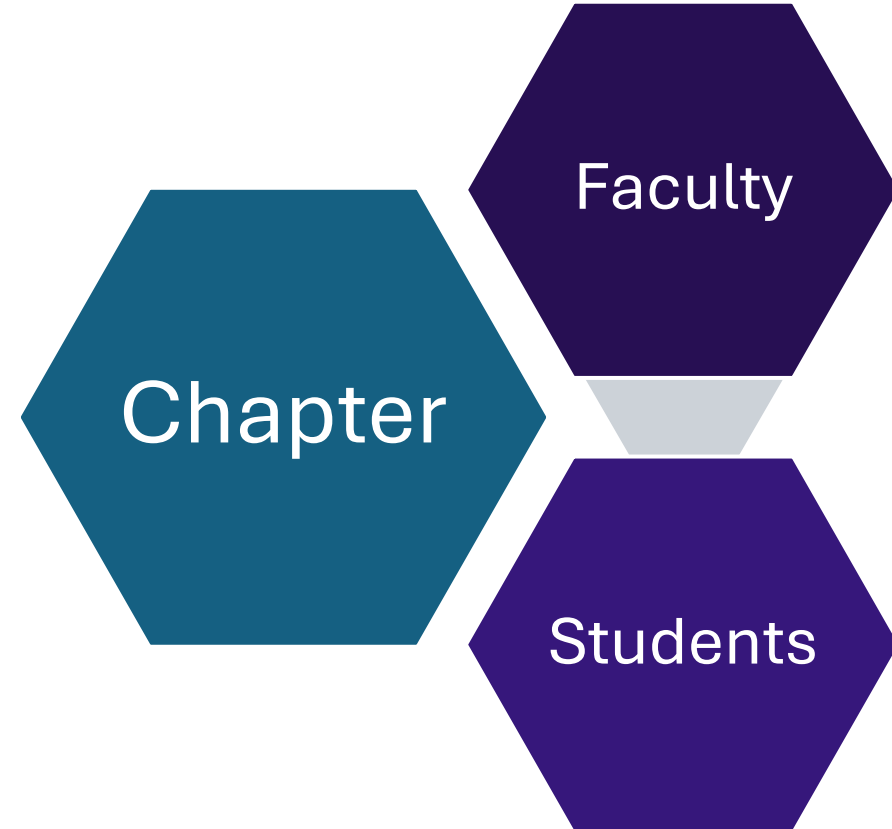
They turn one-off interactions into shared investment and **long-term growth**.

When aligned, these efforts build **leadership pipelines** and stronger communities.

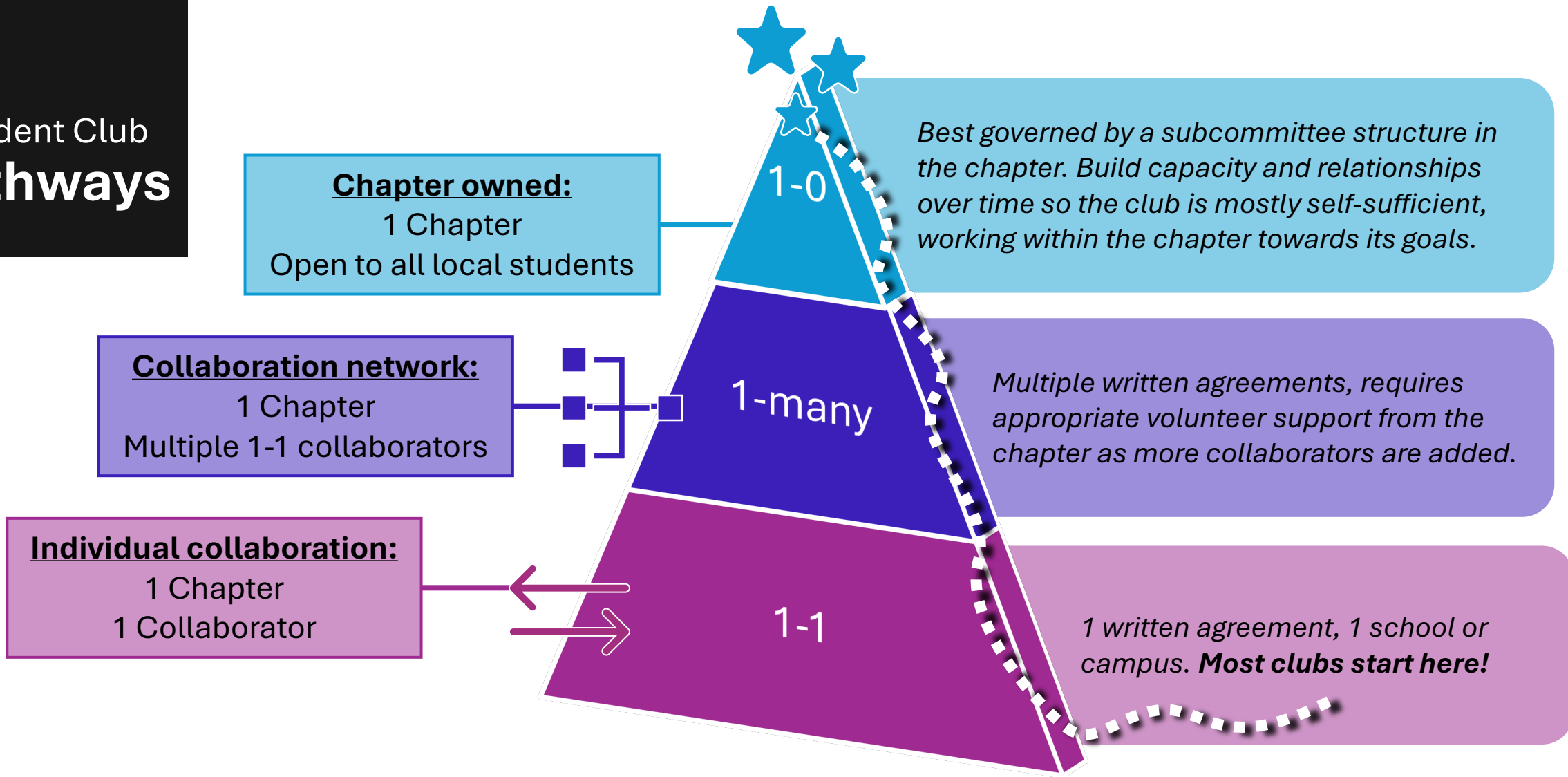
This is what sustainability looks like: everyone gains, and the **future of our profession gets stronger** at every level.

# What is a PMI Chapter Student Club?

- ❑ **Self-governed** by student volunteer leadership team (18+ years old)
- ❑ Approved **bylaws or governance** documents (by the university or by the chapter)
- ❑ Clear **communication channels** and **written agreement** between the institution and the chapter
- ❑ Established relationship with a **faculty member** for student and academic institutional support
- ❑ **Transition planning** and project management best practice integrated
- ❑ **Mission, objectives, and activities** set for the school year or semester



# Student Club Pathways



The logo for PMI Chapter Student Clubs features a stylized 'P' in white, an orange circle, a cyan shape with a notch, and a white shape with diagonal stripes, all arranged in a grid. A small 'TM' trademark symbol is located at the bottom right of the graphic.

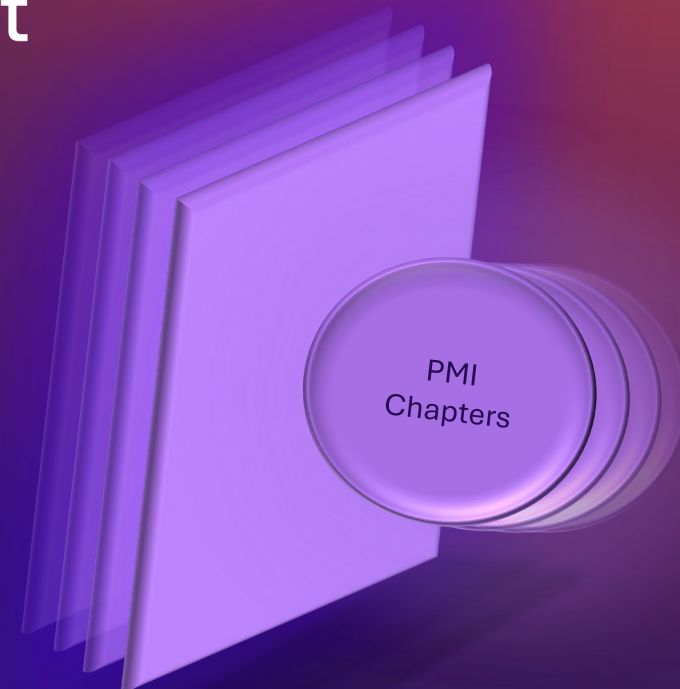
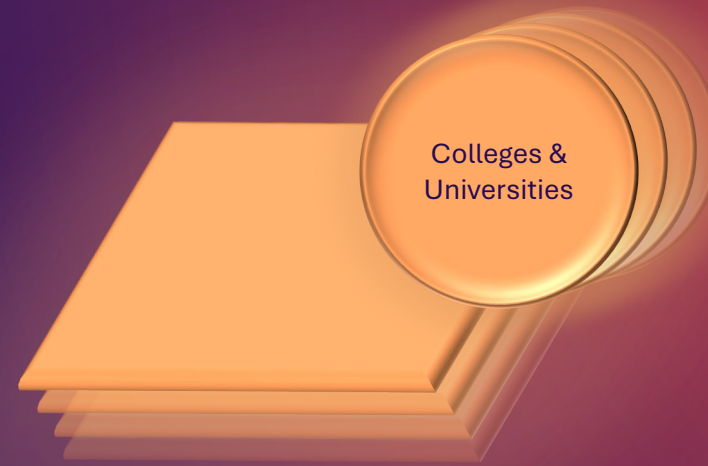
# Chapter Student Clubs

**Student-led  
initiative, anchored  
by the Chapter**

**Strengthen Student  
Engagement &  
Academic  
Outreach**

**Learning &  
Experience through  
PMI Community**

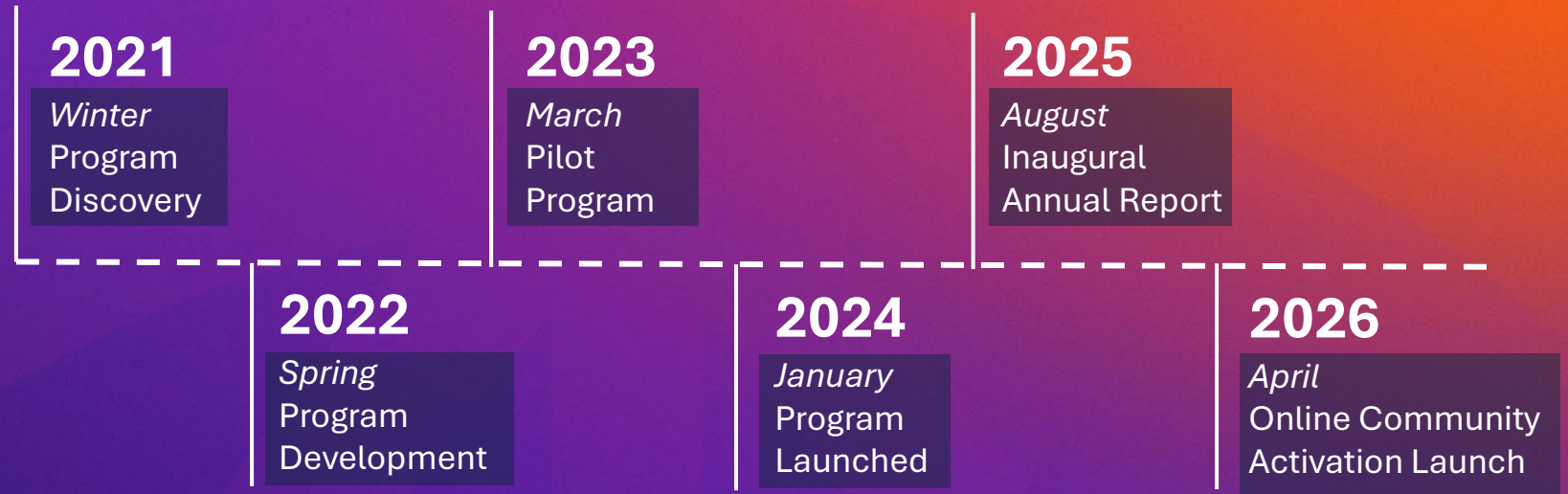
The PMI Chapter  
**Student Clubs**  
**community** was  
established when  
these three groups  
built a **unified**  
**global**  
**framework** to  
nurture our shared  
purpose and vision.



# Driven by the dedication of chapter leaders...



Chapter  
Student  
Clubs

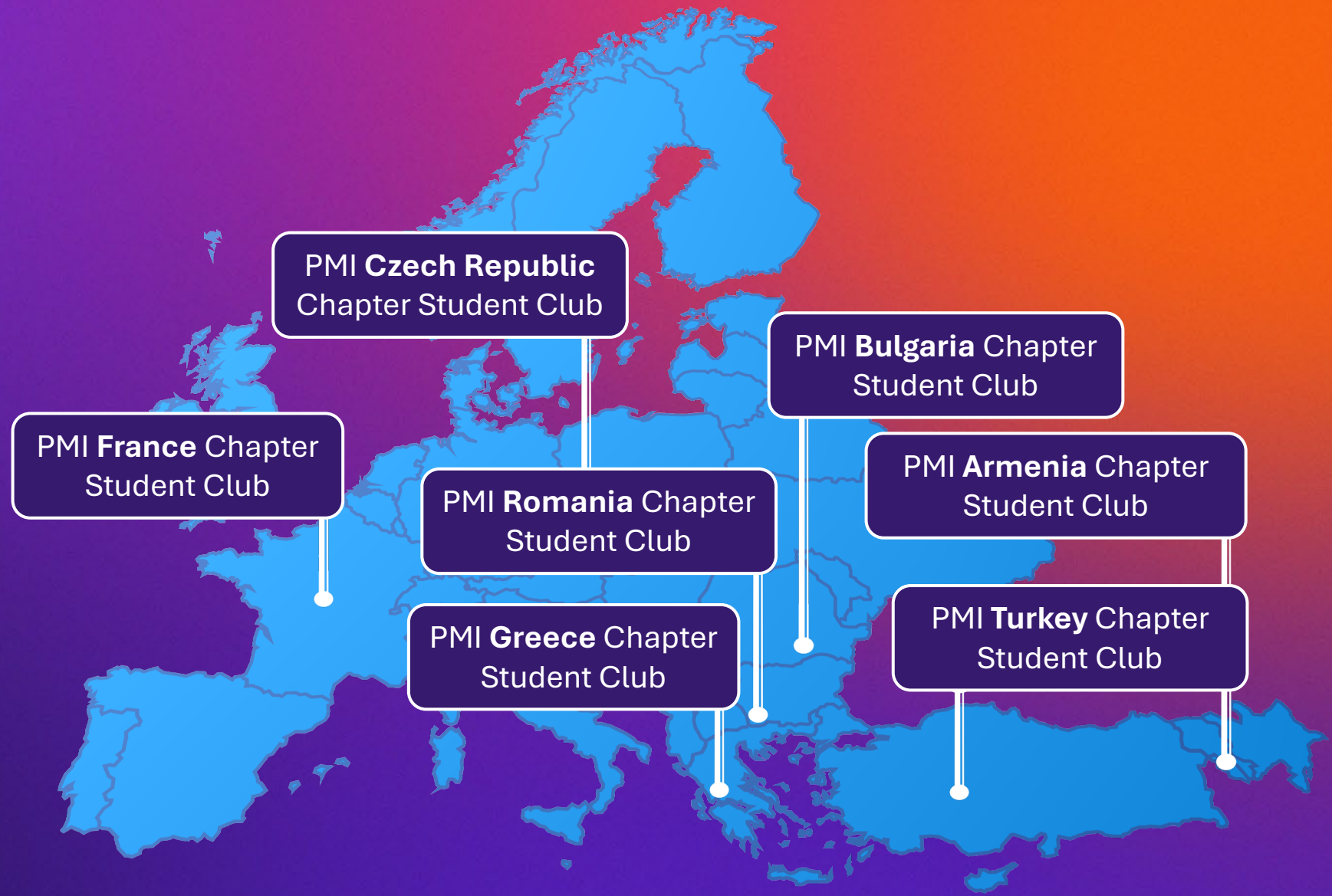


...we are building a global community of practice for tomorrow's project leaders.

# 58

## chapters

*world-wide in the student clubs community, and growing every day.*



# Student Club Roadmap

## Step 1

### Governance Checklist

- ✓ Activities part of the **Annual Plan**
- ✓ **Chapter board member responsible** for Student Clubs.
- ✓ Club is supported by a **Faculty or staff on campus**
- ✓ Governance documents **for the pathway**
  - **Collaborations:**  
Written agreement between Chapter & University
  - **Chapter owned:**  
bylaws if club is created by the chapter

## Step 2

### Register Student Leaders

Student Club Leaders must be registered as PMI Chapter Volunteers via the **Volunteer Engagement Platform (VEP)**.

Volunteer Engagement Platform

## Step 3

### Register Your Club

Formally **request to register** your PMI Chapter Student Club through the region chapter engagement team. Make sure to respond to any information requests so the team can verify your club.

## Step 4

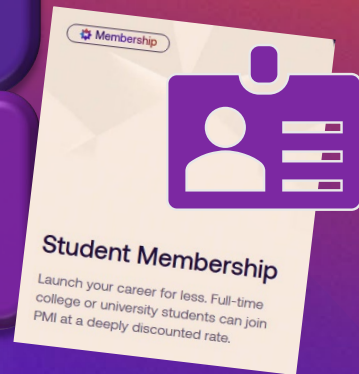
### Offer PMI Membership

PMI offers **Group Student Membership (GSM)** pricing to PMI Chapter Student Clubs.

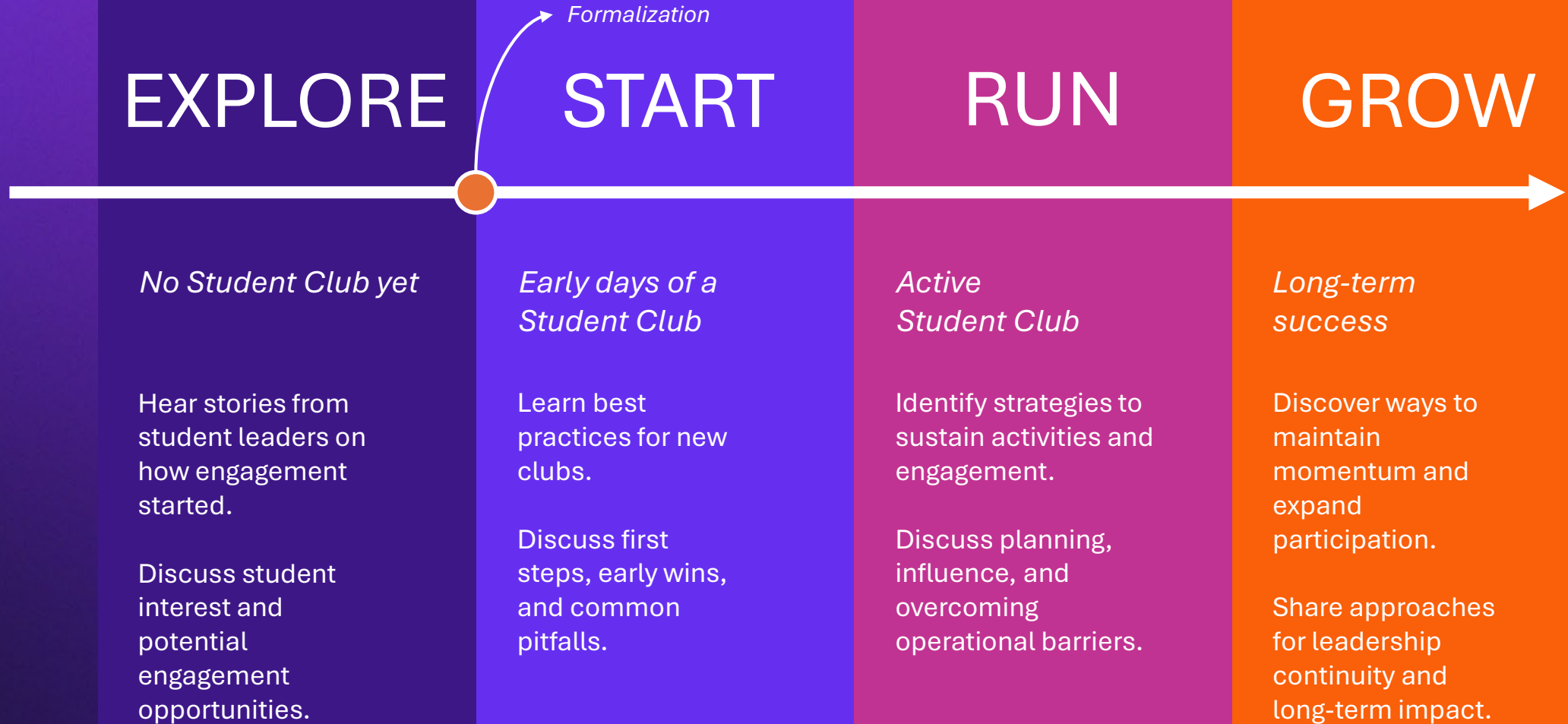
## Step 5

### Engaging Club Members

Keep your PMI Chapter Student Club **engaged!**



# Student Club Journey



# Student Club Journey

## ACTIVITY

**Arpi Simonyan**  
PMI Armenia

**Katya Ivanova Nikolova**  
PMI Bulgaria

**Nefeli Galaziou**  
PMI Greece

**Simona Huguet**  
PMI Czech Republic

### EXPLORE

### START

### RUN

### GROW

*Formalization*

*No Student Club yet*

*Early days of a Student Club*

*Active Student Club*

*Long-term success*

Hear stories from student leaders on how engagement started.

Learn best practices for new clubs.

Identify strategies to sustain activities and engagement.

Discover ways to maintain momentum and expand participation.

Discuss student interest and potential engagement opportunities.

Discuss first steps, early wins, and common pitfalls.

Discuss planning, influence, and overcoming operational barriers.

Share approaches for leadership continuity and long-term impact.

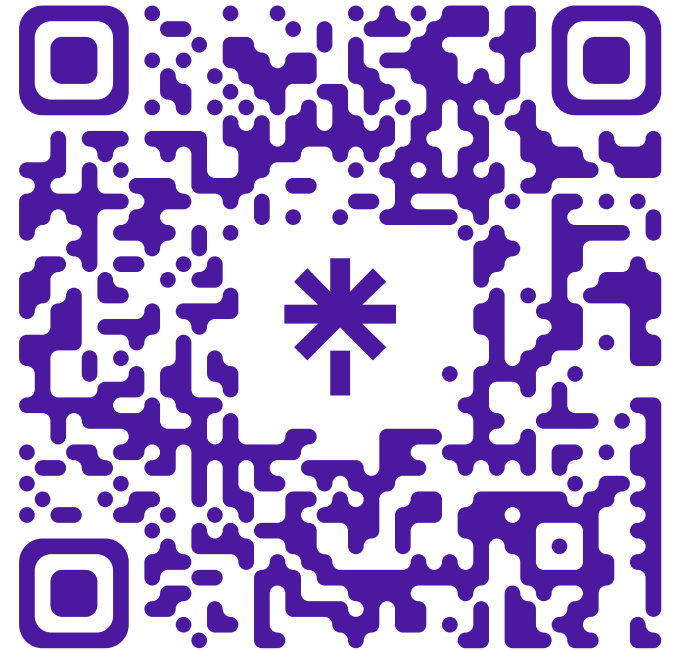
### Learn directly from Student Leaders

How it works:

- Stay at your table
- Student Leaders rotate
- Ask questions

# Ready to activate student clubs at your chapter?

1. **Connect:** Reach out to student leaders and other chapters to share ideas and build partnerships.
2. **Apply:** Use what you learned today to launch, grow, or strengthen your student club program.
3. **Explore:** Access PMI resources to guide your efforts.
4. **Engage:** Stay involved through the Student Club Discussion Board and the Club X-Change meetings.



Thank you!