

# Find Your Jedi's Sword: Turning Volunteer Strengths into Chapter Impact

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PMI Culture Value: Be Welcoming

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Lithuania Chapter | President & VP of Marketing

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# Nice to Meet You



**Edvinas Sniras**

President, PMI Lithuania



**Olena Stepura**

VP President Marketing, PMI Lithuania

# A Small Chapter Reality

**ENERGY**



**BURNOUT**



**We struggled with:**

- Engagement
- Volunteer fatigue
- Same people doing everything
- Growth plateau



This is the story of how  
we found our Jedi's Swords

**Let's Know Yours!**



# The Jedi's Sword Concept



# The Jedi's Sword Concept

**We stopped asking: "Who can help?"**



# The Jedi's Sword Concept

We stopped asking: "Who can help?"

Instead we asked:  
"What do you enjoy doing?"



# What was the shift?

Each volunteer has:

- energy type
- hobbies & interests
- preferred impact style
- way of communication

## Together We Can



# From Roles to Strengths

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Gulshan



Arda

Freshly graduated & a university teacher launched a Students Club.

# From Roles to Strengths



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Marijus

Writing is a hobby - started LinkedIn articles.

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Gulustan

Travel & lifestyle blogger - makes photos from our events.

# From Roles to Strengths



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Gulustan

Travel & lifestyle blogger - makes photos from our events.



Chris

Loves humour - makes funny Friday Instagram reels for the chapter.

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Chris

Loves humour - makes funny Friday Instagram reels for the chapter.



Marlena

Established local network - helps with event locations.

# From Roles to Strengths



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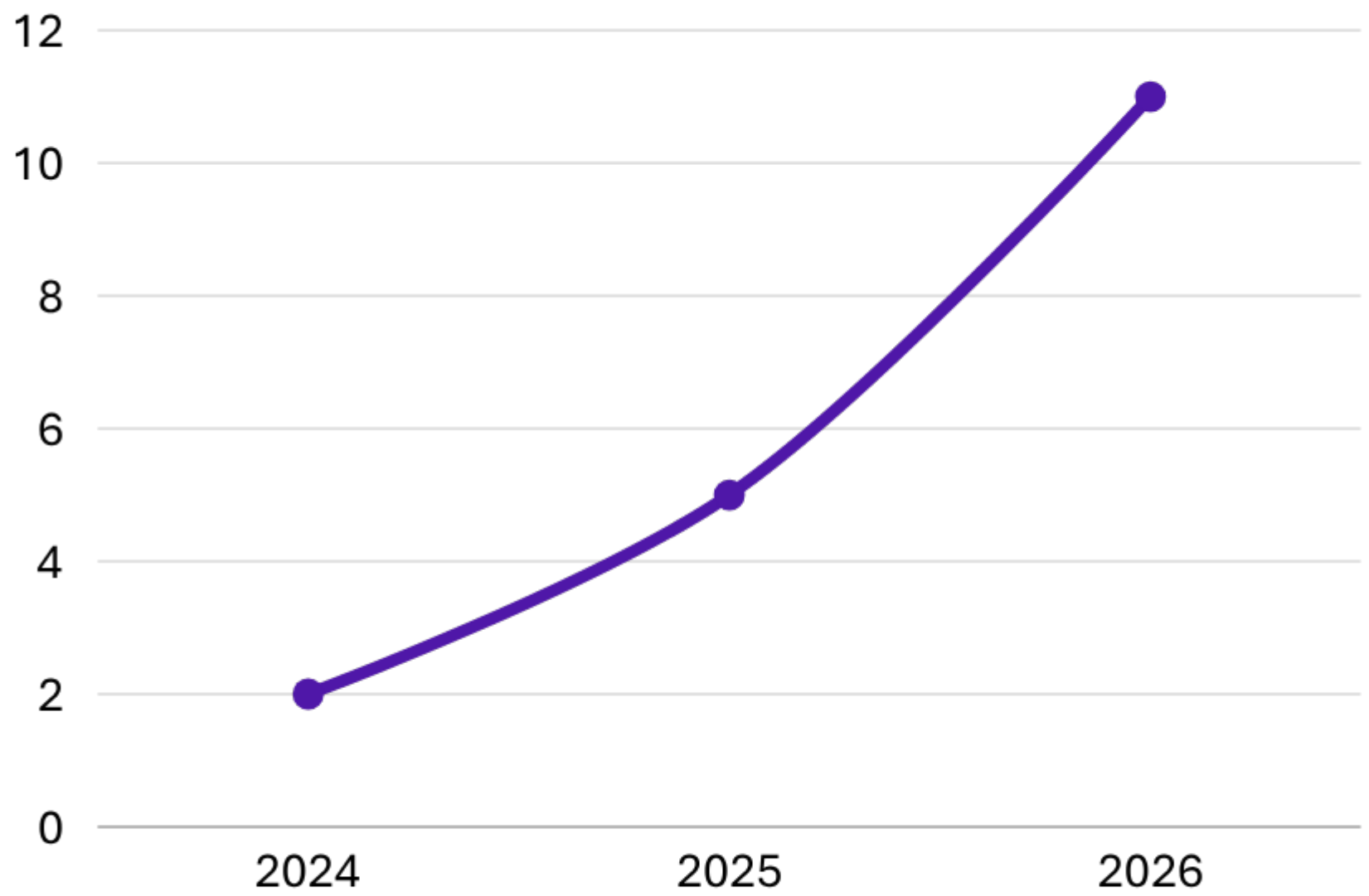
Tutis

This paw volunteer joins every event, only with snacks.

# What was the impact on our Chapter?

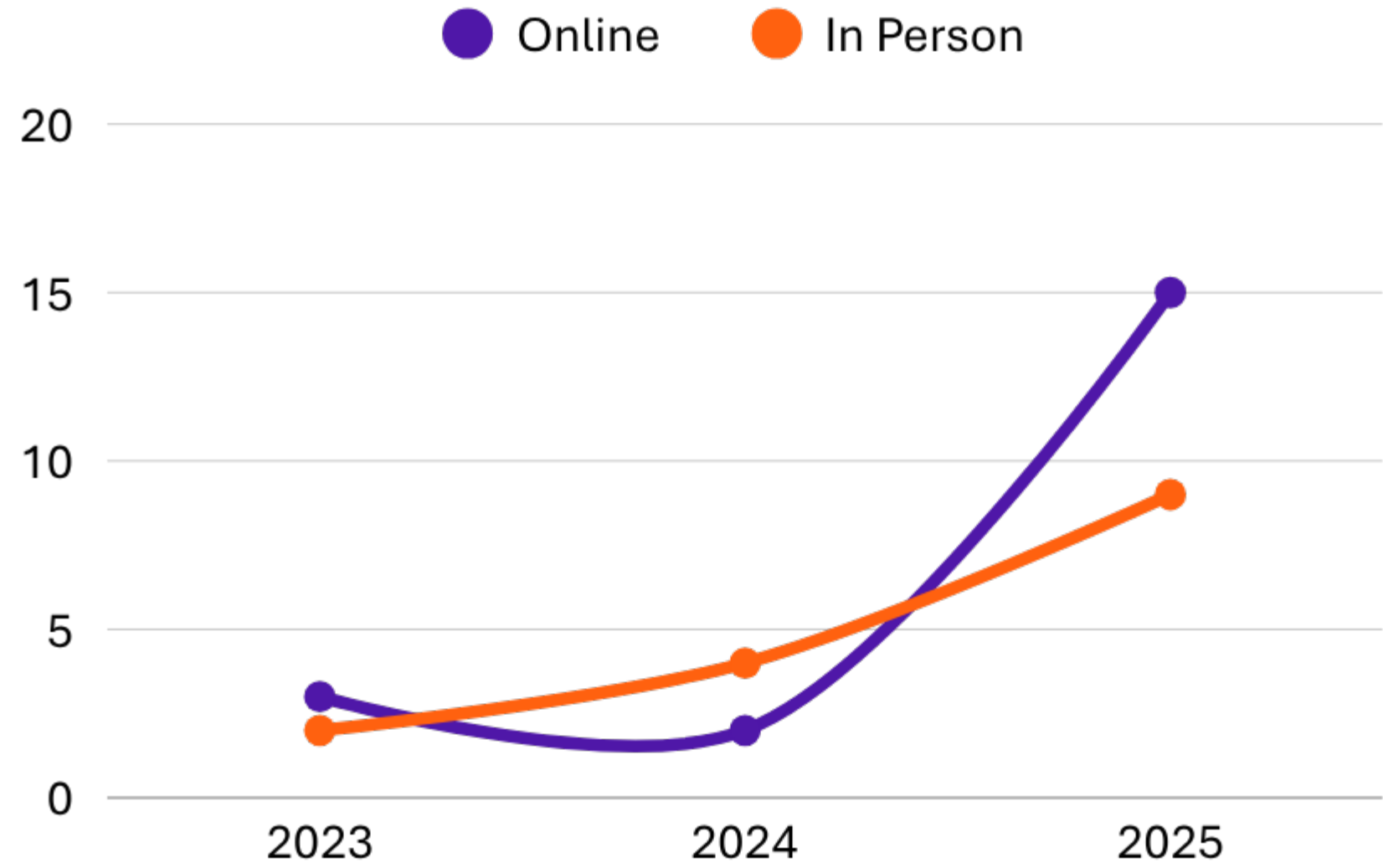
# What was the impact on our Chapter?

- Boosted the number of active volunteers



# What was the impact on our Chapter?

- Expanded the portfolio of events



# What was the impact on our Chapter?

- Started PM Coffee Talks in Vilnius



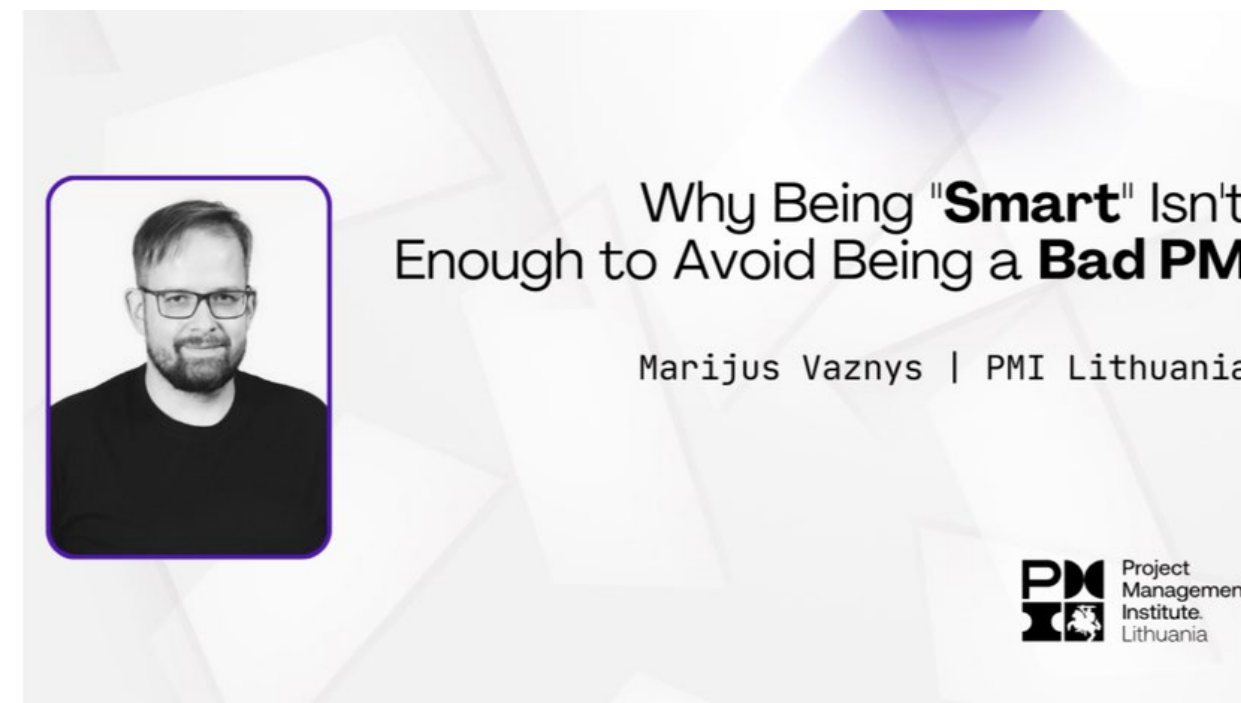
# What was the impact on our Chapter?

- Launched the chapter newsletter & LinkedIn article series



**MARCH  
INSIGHTS**

PMI LITHUANIA CHAPTER



**Why Being "Smart" Isn't Enough to Avoid Being a Bad PM**



# What was the impact on our Chapter?

- Established the Student Club



# What was the impact on our Chapter?

- Strengthened local & cross-chapter collaboration



Let's Practice?



# Build. Discover. Lead.

- Build together
- Choose your Jedi
- Share your strength
- Think like a Chapter Leader

## Embrace Curiosity



# The Jedi's Code

Rules of engagement:

- ✓ Build your Group symbol
- ✓ Choose your Jedi (table lead)
- ✓ Tell us what you enjoy doing
- ✓ Table lead will share (one strength = one Chapter benefit)

Think about this

# Think about this

What if your next conversation  
with the volunteers starts with:

# Think about this

What if your next conversation  
with the volunteers starts with:

**“What do you truly enjoy doing?”**

# Think about this

What if your next conversation with the volunteers starts with:  
**“What do you truly enjoy doing?”**



*Let's continue the conversation!*



**Edvinas Sniras**  
President  
PMI Lithuania



**Olena Stepura**  
VP President  
PMI Lithuania



# Thank You!

*Questions?*

# Key Takeaways

Participants leave with:

- ✓ Jedi's Sword Framework
- ✓ Leadership mindset
- ✓ Practical mapping method

# Learning Objectives

- Identify volunteer strengths using a simple mapping framework to boost chapter engagement.
- Apply strength-based leadership to align volunteer passions with chapter needs for sustainable participation.
- Design an interactive exercise that promotes reflection, peer learning, and shared action planning.