

From Local Recognition to Global Impact: A Chapter Awards Blueprint

3 May | 10:30 – 11:30

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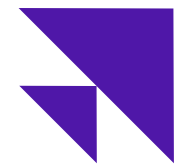
Gaye Ege Izci

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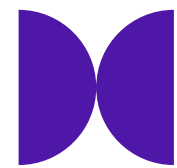
Turkey Chapter of PMI



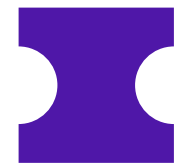
Agenda



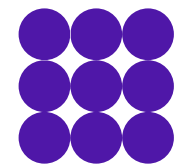
Ireland Chapter Case: Building Credibility Through Recognition



Türkiye Chapter Case: Scaling Impact Through Structured Evaluation



Shared Lessons Across Chapters



Audience Discussion



Ireland Chapter Case: Building Credibility Through Recognition

Eamonn Murphy

Ireland Chapter of PMI | Director of
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Recognition with Purpose

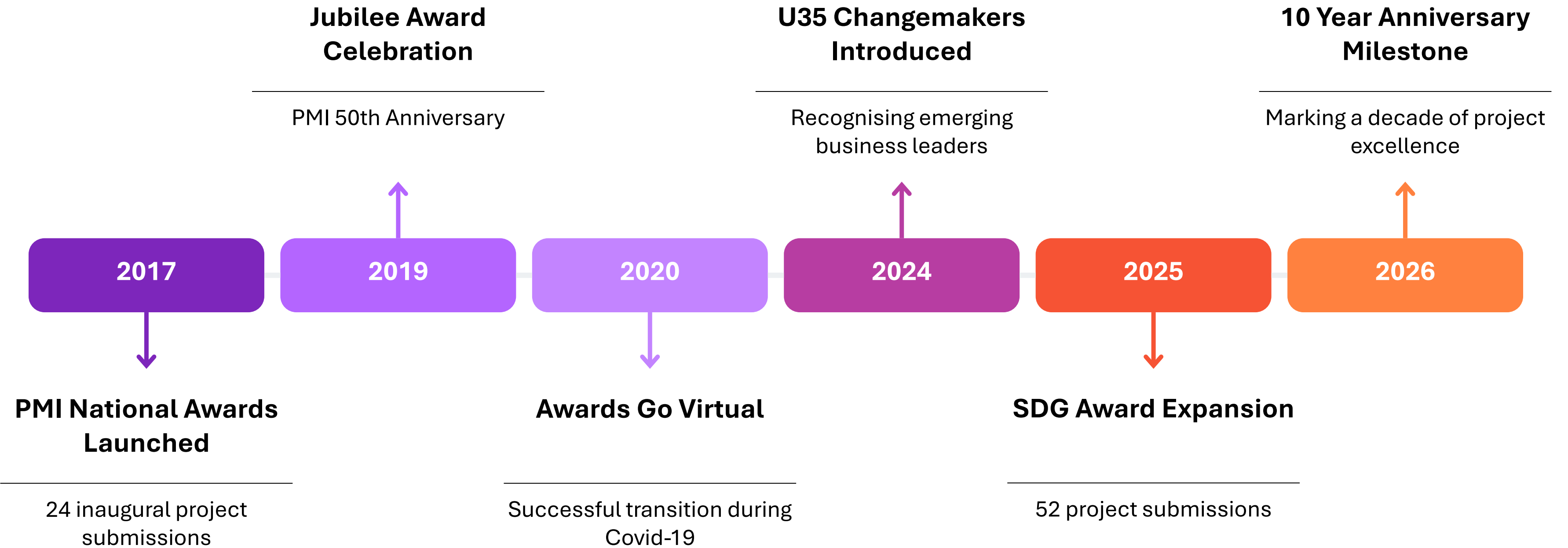


PMI NATIONAL
PROJECT
AWARDS



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National Project Awards History



Professionalism



Sense of Occasion



Black-tie gala positioning the awards as a flagship national event

Production Quality



A distinguished venue and formal setting reflecting the significance of achievement

Professional Presentation



Recognised national presenters and fully choreographed event delivery

Designed as an Experience



Recognition Beyond Project Managers



Winning the **Under 35 Changemaker Award** with the PMI Ireland Chapter has been an incredible experience. Not only has it **boosted my visibility** as an U35 professional in the sustainability field, but it has also **connected me with amazing professionals**. I'm now collaborating with some of them on new sustainability and impact-focused projects, which is truly exciting and inspiring."

Laura McDermott

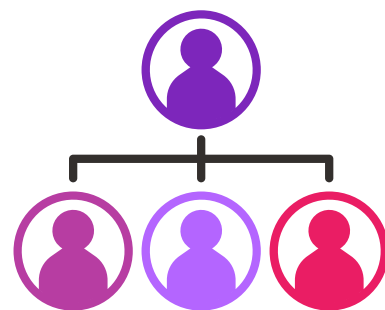
CEO, Colectivo Limited



Built on Strong Foundations

Clear Organisational Structure

Defined roles and coordinated delivery supporting consistency year on year



National Platform for Shared Standards

Bringing together diverse sectors under a common framework for recognising excellence



Long-Term Partnership

A sustained relationship with PwC strengthening credibility, governance, and profile



in association with



Evolving with the Profession

1

New themes & Special Categories

Categories introduced to address changing industry challenges and organisational focus areas, ensuring the awards remain relevant to evolving priorities across sectors.

2

Future of Work Focus

Recognising innovation, digital transformation, and new models of project delivery that reflect how organisations are evolving in response to complexity and change.

3

Sustainability & SDG Alignment



Making Excellence Visible

✳ Professional Project Videos

27 Videos Over 10 Categories



✳ Storytelling over Summaries

Providing clearer insight into project delivery and results



✳ Online Preparation Webinar

1 Hour Preparation Workshop with an expert producer.



Credibility Through Judging Design

Judging Process

How Excellence Is Assessed and Recognised

01

Multi-stage evaluation from submission to final selection

02

Entries assessed using defined eligibility and best-practice criteria

03

Expert judging panel drawn from diverse sectors

04

Independent oversight by a leading Irish corporate law firm

05

Process designed to ensure fairness, integrity, and trusted outcomes

Value Beyond the Awards Night



Winners as Ambassadors

Representing excellence across chapter and professional communities

Continued Engagement

Sustained connection through events, showcases, and community activity

Learning Platform

Site visits, webinars, and project spotlights sharing real-world best practice

From Recognition to Authority: How Chapter Awards Scale Impact and Credibility

03.05.2026 | 10:30

PMI Culture Value: Chapter Growth

Gaye Ege Izci

Turkey Chapter | Director of PMO & CD

Session Agenda

1.

Session Abstract



2.

Early Editions &
2025 Transformation



3.

Jury & Evaluation Process



4.

Outcomes



5.

Key Takeaways




PMO AWARDS
2025



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Session Abstract



Journey to Authority

Manual, small-scale recognition event transformed into a nationally respected authority in PMO excellence over a 4-year journey.



Scaling Evaluation

Solved judge fatigue, eliminated subjectivity, and scaled the evaluation process from 6 to 25+ subject matter experts.



Global to Local Adaptation

Learn how to effectively adapt global standards (PMOGA) into a local context.



Value-Driven Feedback Loop

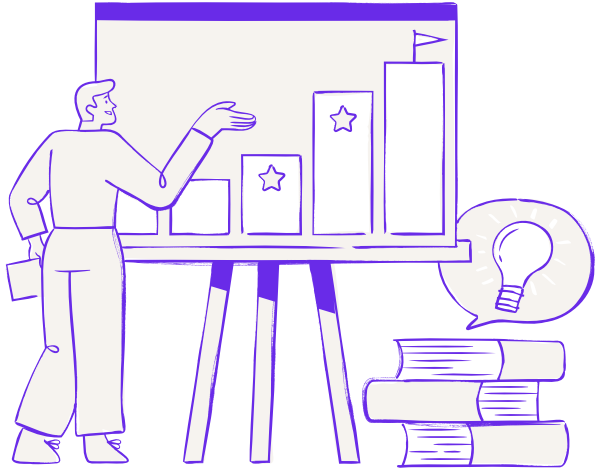
Created a feedback loop that benefits both the chapter and participating organizations.

Early Editions & 2025 Transformation

Strategic Alignment & Methodology



Jury Excellence & Evaluation Integrity



Ranking Sophistication

Event Experience Ceremony to Celebration



Post-Award Legacy: Continuous Knowledge Sharing



Feedback Circle



Strategic Alignment & Methodology



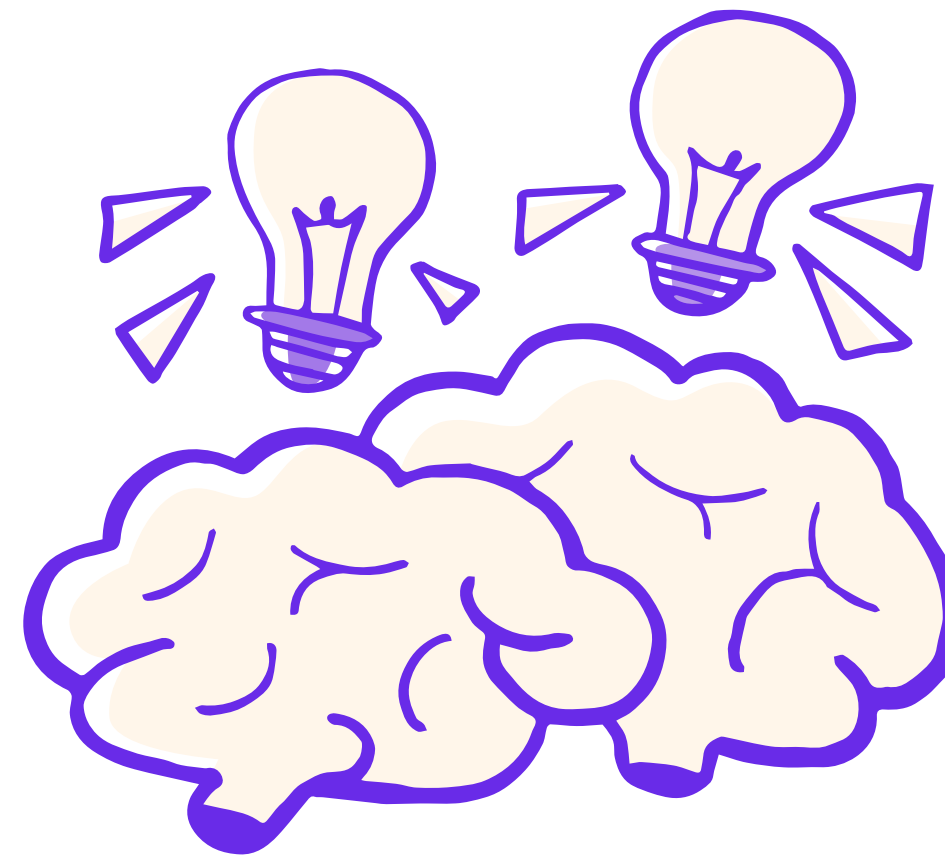
2023 | Foundation



2025 | PMOGA Integration



2026 | Sustainability Focus



Own Success

Manage Perceptions

Jury Excellence & Evaluation Integrity

2023 | Jury Mindset

2025 | Objectivity & Scale



2025 | Localization & Matching



2025 | Scoring Sophistication



Manage Perceptions

01.

Domain Specific Alignment

02.

Statistical Fairness

03.

The "Double-Blind" Integrity Protocol

04.

Increased Objectivity

Localization & Matching

Expand Perspective

Relentlessly Reassess

Own Success

PMO Evaluation

Customer Care
Excellence

Best Practices

**2026 | Strategic Alignment &
Governance**

Innovation & Adaptability

Community Culture

Value Creation

2026 | Sustainability

Scoring Sophistication

Expand Perspective

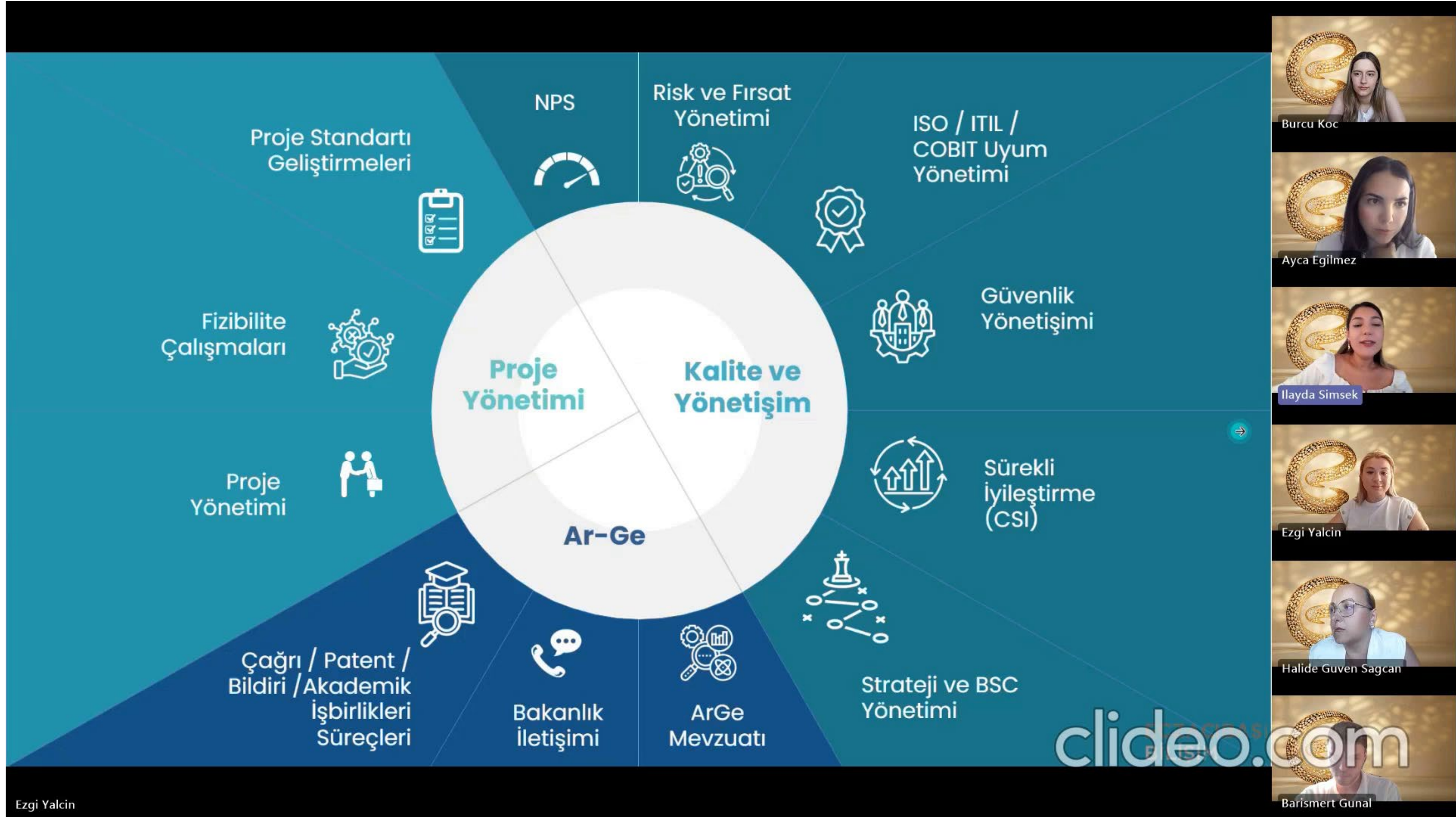


Let's Evaluate Some Applications

How do you measure Strategic Alignment?

At the heart of our operations lies a commitment to Strategic Excellence, where we bridge the gap between vision and execution. As a specialized Project Management Office, we ensure every initiative aligns with our company's core goals through the Balanced Scorecard methodology. By translating our mission into a clear hierarchy of strategies and actions, we maintain a roadmap that guarantees our growth is both intentional and sustainable. Our integrated service model ensures that every department moves in harmony toward a singular, shared vision.

We are driven by a foundational principle: "We cannot improve what we cannot measure." This philosophy defines our culture of transparency and data-driven decision-making. Through a sophisticated ecosystem of KPIs and real-time dashboards, we monitor every critical domain—from project management and quality control to information security. This meticulous tracking allows us to identify bottlenecks early and ensures that continuous improvement is a lived reality. By reporting on every metric with total clarity, we foster an environment of accountability and high performance.



Burcu Koc



Ayca Egilmez



Ilayda Simsek



Ezgi Yalcin



Halide Guven Sagcan

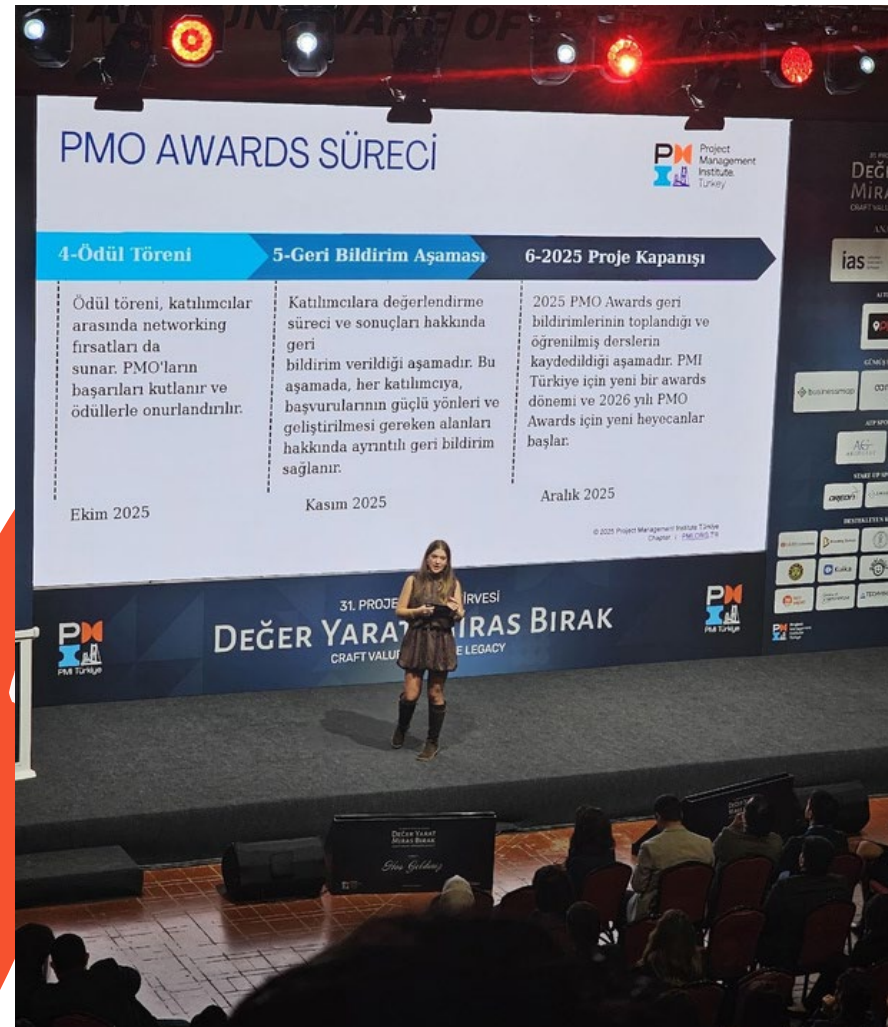


Barismert Gunal

Ezgi Yalcin

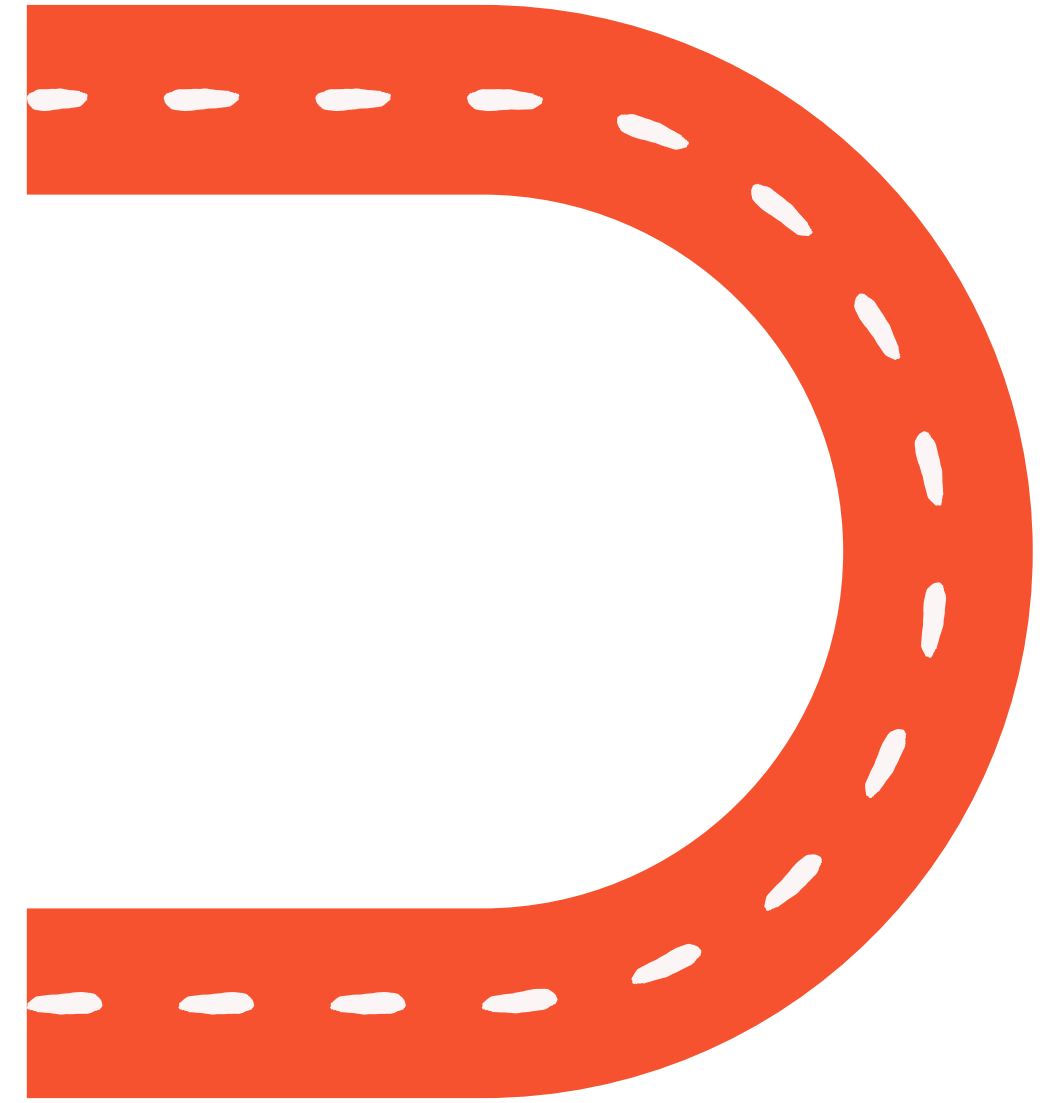
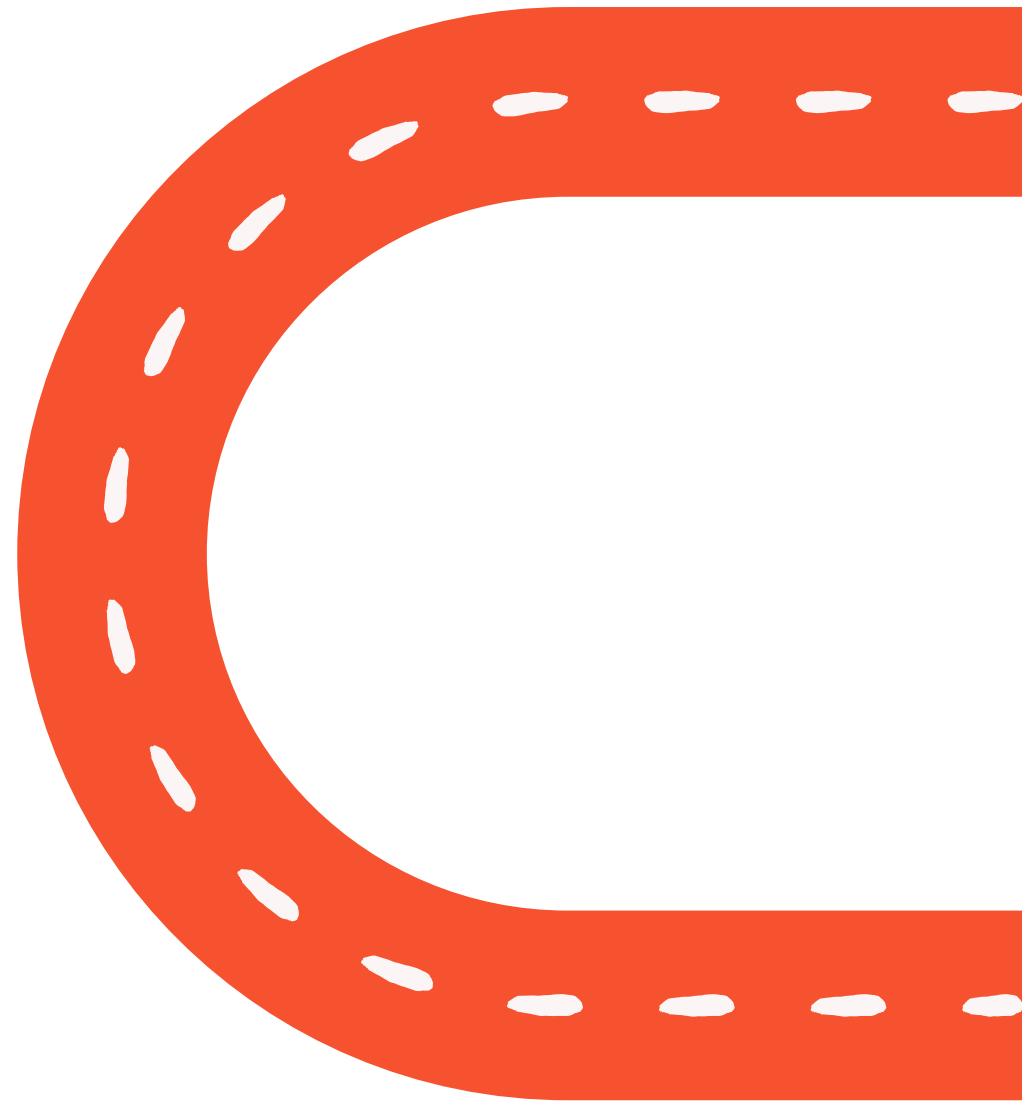


Event Experience Ceremony to Celebration



Manage Perceptions

Feedback Circle



Relentlessly Reassess

Post-Award Legacy: Continuous Knowledge Sharing



2026 | Leave a Mark On-Site
Site Visits

2026 | PM Talks Podcasts



2024 | International PMO Day

Expand Perspective

Manage Perceptions

Shared Lessons Across Chapters

Key Takeaways



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Credibility by Design

Well-defined purpose, clear governance, and transparent judging processes are essential to building trust and long-term authority in awards programmes.

Structure Enables Scale

As programmes grow, structured approaches, from expert reviewer matching to consistent evaluation criteria, ensure quality, fairness, and consistency are maintained.

Impact Beyond Recognition

Awards deliver the most value when they go beyond the ceremony, creating opportunities for feedback, visibility, and strengthening the profession over time.

M.O.R.E Framework

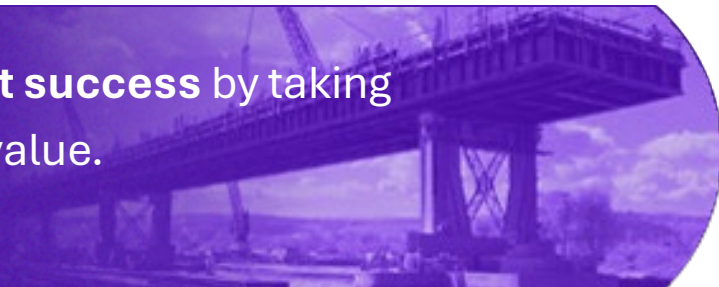
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Manage perceptions of key stakeholders who may perceive value in different ways.



O

Own project success beyond project management success by taking accountability for delivering tangible and perceived value.



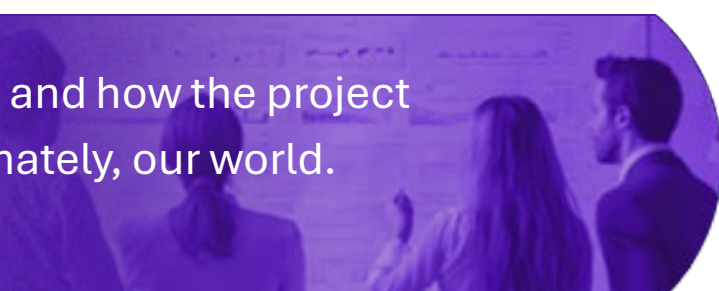
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Relentlessly reassess project parameters to respond to inevitable and ongoing change.



E

Expand perspective to consider the broader picture and how the project fits within the larger goals of the enterprise, and ultimately, our world.



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M.O.R.E Framework

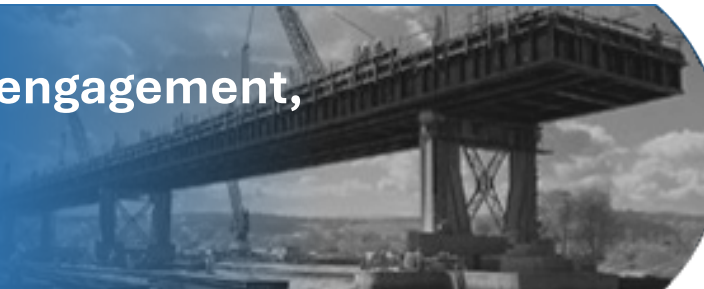
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Building trust and credibility through professional design, governance, and transparent evaluation



O

Extending value beyond recognition through engagement, feedback, and shared learning



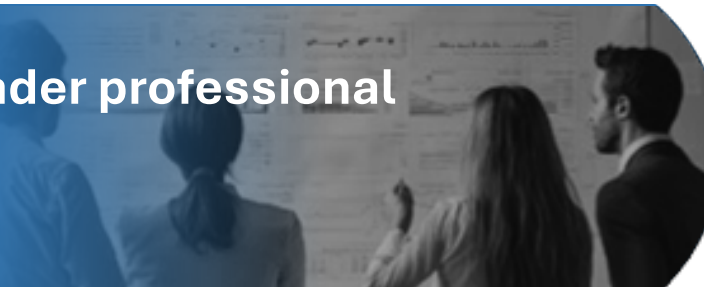
R

Evolving formats, categories, and approaches to reflect changing priorities



E

Positioning recognition as a platform for broader professional and organisational impact



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Thank you!
Let's continue the conversation!



Eamonn Murphy, PMP

Director of Marketing,
Ireland Chapter of PMI



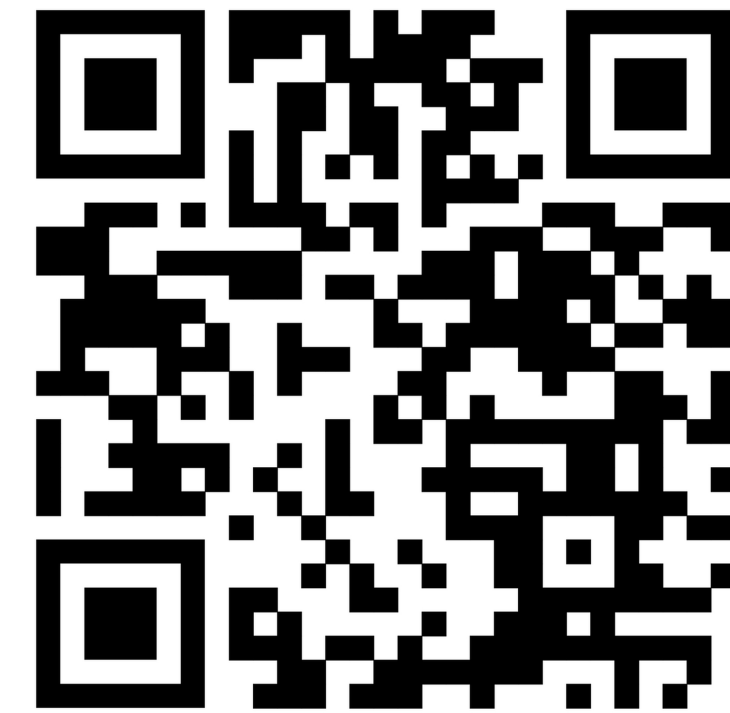
Thank you!
***Let's continue the
conversation!***



Gaye Ege Izci, PMP, ACP

Director of PMO & CD

PMI Turkey Chapter



Thank You!

Questions?