

# Innovation in Social Impact: How to Treasure Lessons Learned to Deliver M.O.R.E.

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PMI Culture Value: Together We Can

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- This presentation is for registered attendees of Europe LIM 2026.

# Learning Objectives

At the conclusion, attendees will be able to:

- Understand, through hands-on field experiences, what are the critical success factors of chapter initiatives aimed at nonprofit organizations.
- Realize why a volunteering experience supporting nonprofit organizations can represent a major opportunity of professional growth for chapter members.



# Key Takeaways

- Lessons learned and insights from a Chapter experience based upon win-win partnerships with nonprofits and governmental institutions.
- Peculiarities of the “third sector” that require a long-term strategic approach, open-minded volunteers, and powerful tools for thinking.
- Connections between the four M.O.R.E. pillars of PMI and critical success factors of a chapter program addressed to Nonprofits & NGOs.



**M means**

**Manage perceptions**

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**O means**

**Own success**

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**R means**

**Relentlessly reassess project parameters**

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**E means**

**Expand perspective**

PMI Source: <https://www.pmi.org/learning/delivering-more>

# Presentation background

**2012-2022**

Strategic program for primary/secondary school based upon a visual kit of project management tools.

**2023**

Conception of the idea to support nonprofits mission by enhancing their project management capability.

**2024**

Launch of a three-year program for nonprofits including strategy and a first set of reusable assets.

**2025**

Design & delivery of a PM Kit for Nonprofits followed by their selection, training and launch of six pilot projects.

**2026**

Completion of pilot projects supported by PM Facilitators with a pre/post assessment of Nonprofits PM level of maturity.

**Dream,**

**Believe,**

**Achieve.**

# List of involved nonprofits

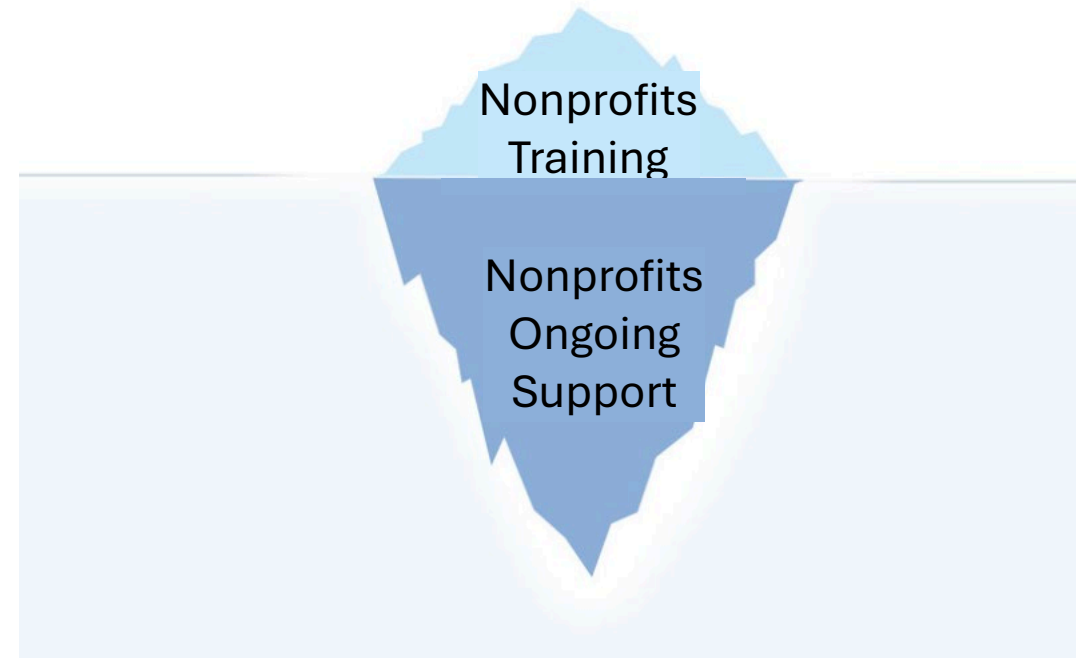
	Name of Portuguese Nonprofits / NGOs *	Social services	Education	Wealth	Culture & Recreation
PP	Centro Paroquial de Porto Salvo	X	X	X	
	Leões de Porto Salvo				X
PP	CERCI Oeiras (Coop de Educação e Reabilitação de Cidadãos com Incapacidade)	X		X	
	Clube Desportivo Unidos Caxienses				X
	Centro Paroquial de São Romão de Carnaxide	X			
PP	APOIO - Associação de Solidariedade Social	X			
	Centro Nuno Belmar da Costa	X			
	Volley de Oeiras				X
PP	SIMEQ (Sociedade Instrução Musical Escolar Cruz Quebradense)				X
	SCMO (Santa Casa da Misericórdia de Oeiras)	X	X	X	
PP	Paço de Arcos Clube				X
	Futsal Oeiras				X
	AJUDE (Associação JUvenil para o DEenvolvimento)	X			X
PP	Companhia de Actores				X
	Intervalo Grupo de Teatro				X

PP: Involved in Pilot Projects \* All nonprofits are part of a network managed by OCV - Oeiras Community Valley

# LL#1 – Nonprofits staff training is not enough

Training of nonprofits staff covers less than 20% of Chapter volunteer efforts needed to improve PM maturity level.

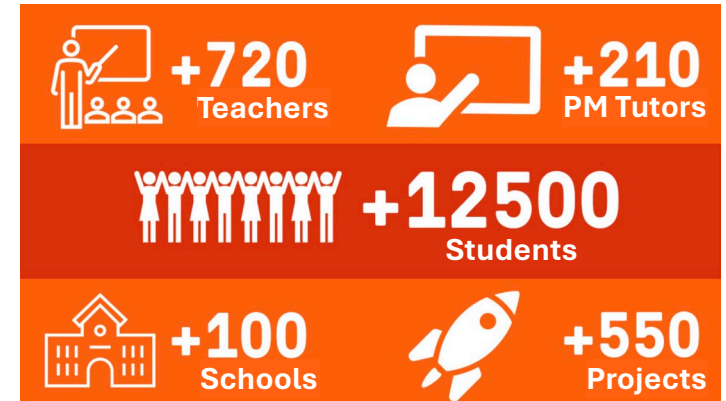
## THE ICEBERG PRINCIPLE



# LL#2 - Tactic is not enough

A multi-year program is needed to assure benefits for nonprofits and sustainability of the effort of PMI Chapter volunteers.

## PMI PORTUGAL for SCHOOLS



## PMI PORTUGAL for NONPROFITS



# LL#3 - Nonprofits availability is not enough

The diversity of nonprofit organizations implies careful selection to ensure that a Chapter can create tangible benefits.



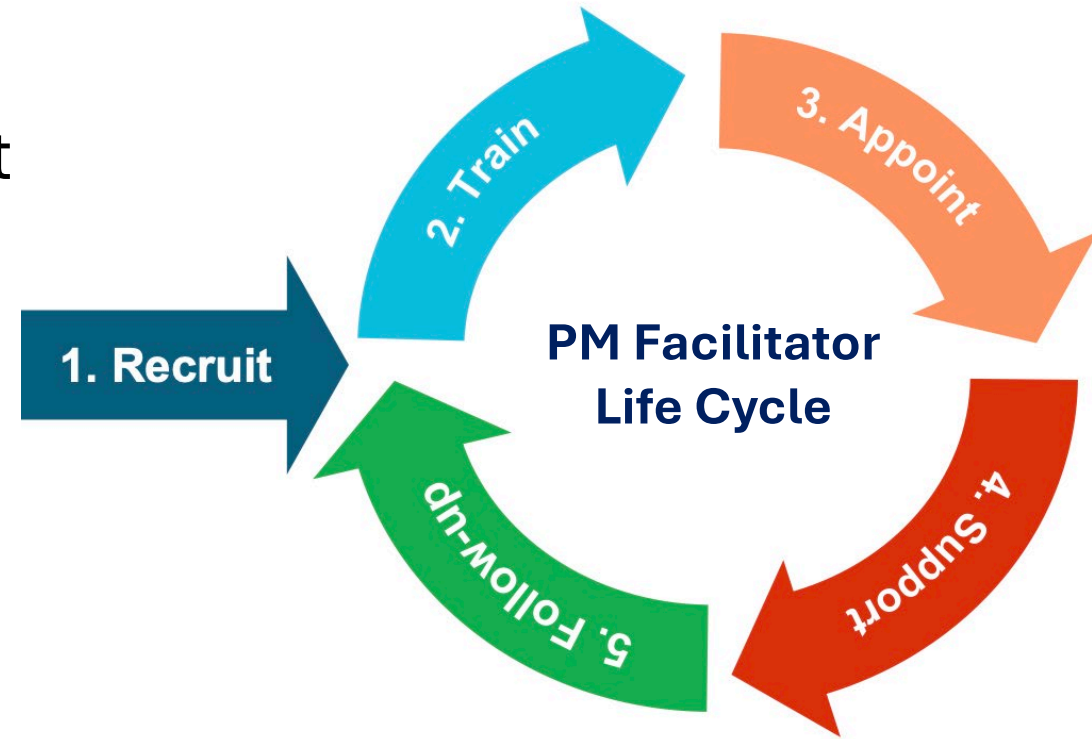
**NONPROFIT SELECTION  
1<sup>ST</sup> ASSESSMENT STEP  
(BASIC INFORMATION)**



**NONPROFIT SELECTION  
2<sup>ND</sup> ASSESSMENT STEP  
(PM MATURITY LEVEL)**

# LL#4 – PM volunteer recruitment is not enough

Nonprofits need the continuous support of “PM Facilitators”, volunteers who are able to leave their “comfort zone”.

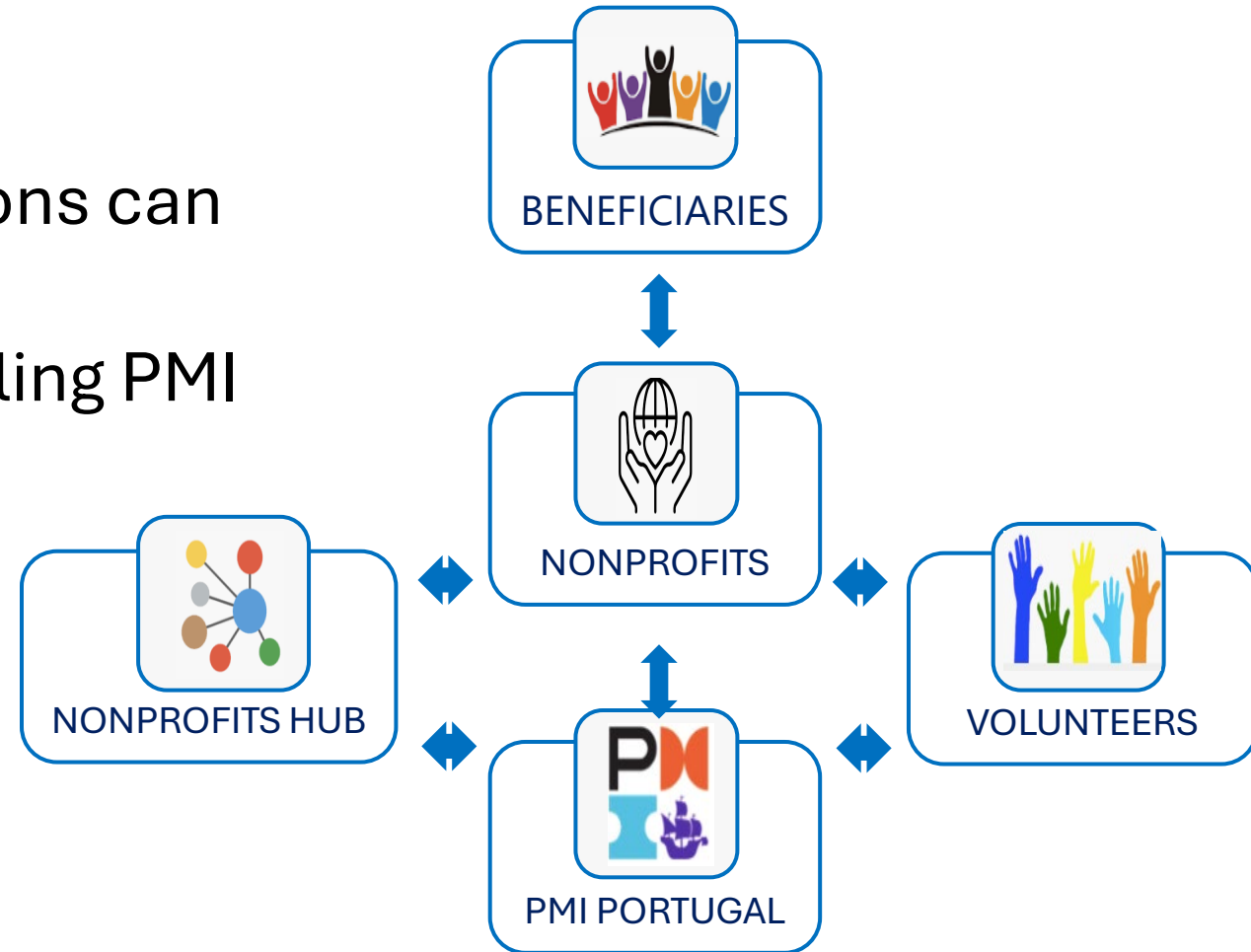


# LL#5 - Single partnership is not enough

Governmental & financial institutions can

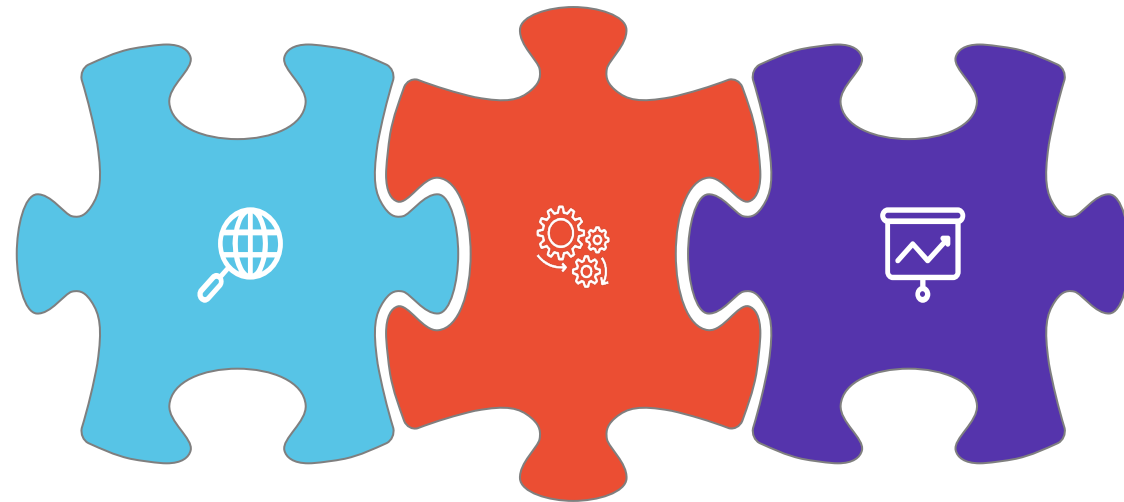
serve as “social impact hub” enabling PMI

Chapters to amplify their impact.



# LL#6 - Typical project domain is not enough

An “extended project life cycle” allows nonprofits to identify the right projects and build compelling funding requests.



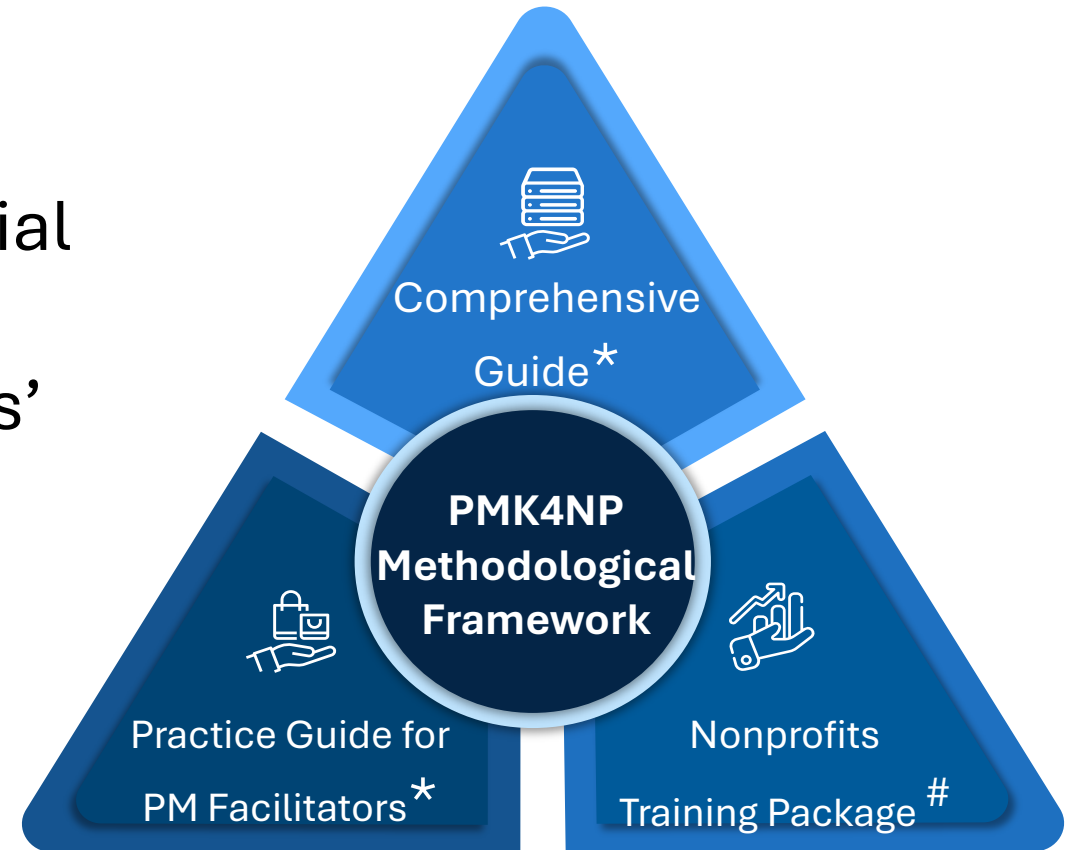
Pre-project

Project delivery

Post-project

# LL#7 - Basic PM toolkit is not enough

A methodological framework is essential to ensure that Nonprofits and Chapters' volunteers speak the same language.




















\* Proofs of Concept produced in 2025-26

# Including an AI Chatbot (NGO-Connect)

# Recap of lessons learned by PMI Portugal



# Connections between LLs and M.O.R.E. pillars

Lessons learned by PMI Portugal within a social impact program started in 2024	<u>M</u> anage Perceptions	<u>O</u> wn Success	<u>R</u> elentlessly Reassess Project Parameters	<u>E</u> xpand Perspective
LL#1 Nonprofits training as preliminary step of a long-term partnership				
LL#2 Strategic approach based upon a multi-year chapter program				
LL#3 Accurate selection process of partnered nonprofits				
LL#4 Careful recruitment of volunteers to appoint as “PM Facilitators”				
LL#5 Involvement of ”Nonprofits Hub” to generate a multiplying effect				
LL#6 Adoption of an “extended project life cycle” to support fundraising				
LL#7 Availability of a methodological framework adaptable to Nonprofits				

# Thanks to all those who inspired our journey



- 🙏 PMI, for placing social impact as a key enabler of its mission and strategy.
- 🙏 PMI Portugal, for designing and putting into practice a strategic program for Nonprofits.
- 🙏 PM Volunteers, for elevating the world as a result of their giving back to Nonprofits.

Video source : <https://www.youtube.com/watch?v=rCb75LoulaA>



# Thank You!

*Questions?*