

Step Up: Sustainability in Project Management

From nice-to-have to Leadership Imperative

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Content and Innovation Platforms

Shaping the Future of the Profession

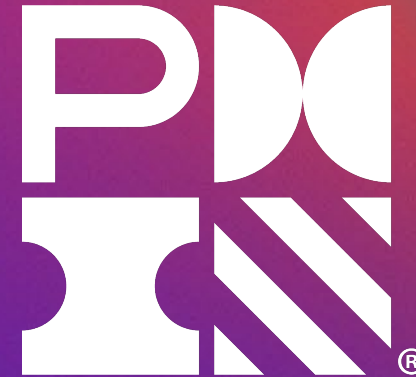
M.O.R.E. Together

Gigaprojects

AI

Agile

PMOs



Sustainability

Change Management

Product Management

Social Impact

Agile

We champion modern, human-centered Agile practices beyond software development, advancing Enterprise Agility in an AI-accelerated world.

AI

We lead the AI transformation of project management and the project management of AI transformations.

Sustainability

We lead the integration of sustainability and regeneration practices into all projects. We lead the project management of the global transition to a more sustainable world.

Social Impact

We advance opportunities for youth and strengthen nonprofit organizations through education and partnerships.

Gigaprojects

We lead large-scale project delivery, connecting leaders, ideas, and solutions to help the world's biggest projects achieve stronger outcomes, better governance, and greater long-term impact.

PMOs

We exist to elevate PMO professionals worldwide and advance the evolution of PMO practice.

Change Management

We empower professionals to lead change projects that drive meaningful transformation and impact.

Product Management

We bridge project and product disciplines to help professionals deliver greater value from idea to impact.

Agile

Practitioner created body of knowledge- Agile Manifesto shaped by a global, practitioner-driven community and grounded in real-world experience.

Community, certifications, and events: Professional growth through **Agile certifications such as PMI-ACP®**, **learning resources**, and **practitioner-centric global and regional events that share what works in practice**.

Closing the gap between **practitioners and enterprise leaders**, **providing credible practitioner insight enterprises can adapt across teams, products, and organizations**.

AI

The leading certification for managing AI projects: **PMI-CPMAI™**

Your AI-powered project coach: **PMI Infinity™**

eLearning, Thought Leadership, AI standard, AI Today podcast, and Practice Guides to build knowledge and confidence for navigating the AI disruption.

A community of practitioners sharing their expertise and experience.

Sustainability

Sustainability is the higher predictor of project success. However, less than 5% of projects considers all dimensions (social, environmental, and economic) PMI-GPM offers:

The methodology to deliver social, environmental and economic value in every project: **P5 Standards™**, **Practice Guide™**, **Competence Standard™ and Sustainability Reporting Guide™**

The leading certification: **Certified Sustainable Project Professional, CSPP™**

An elite community of professionals closing the sustainability talent gap and promoting regenerative change (events, Thought Leadership, recognition)

Social Impact

Applying project management skills and skill-based volunteerism to make a difference in communities. Social Impact Programs (SIPs) exist to connect project management expertise, volunteers, and resources with real-world needs:

PMIEF educates and inspires the next generation by equipping youth with project management skills focusing on UNSDG 4: Quality Education.

PMWB empowers and scales impact by connecting skilled project managers with nonprofits and NGOs to build organizational capacity to amplify mission-driven outcomes."

Gigaprojects

Gigaprojects are the world's most ambitious undertakings, and its most consistent failures. 72% exceed budgets. 73% face delays. \$127M wasted per \$1B spent. The trillion-dollar industry urgently needs standardised, globally recognised competency.

PMI-CP credentials, practical delivery research, and **a powerful network of leaders and partners is driving the shift to consistent, high-performance construction outcomes worldwide.** As part of the Gigaprojects environment, PMI-CP addresses the key issues by listening to the industry and providing a solution.

PMOs

PMI-PMOCP™ : The leading certification for managing **PMO leaders**

PMO Practice Guide: Reference for PMO leaders and professionals seeking to strengthen their PMO's impact and value

Learning experiences: PMO Masterclass.

Thought leadership: PMO Global Survey Report.

Events : virtual and in person PMO events.

Community: online community platform and volunteering opportunities.

Recognition: PMI PMO of the Year.

Sustainability is a Strategic Imperative

88% of companies see sustainability as a value creation opportunity

(Sustainable Signals, 2025, Morgan Stanley)

99% of CEOs intend to maintain or expand their sustainability commitments. Yet only half feel confident sharing progress

(United Nations Global Compact, 2025 CEO Report)

Companies required to report jump from ~11,600 to 50,000

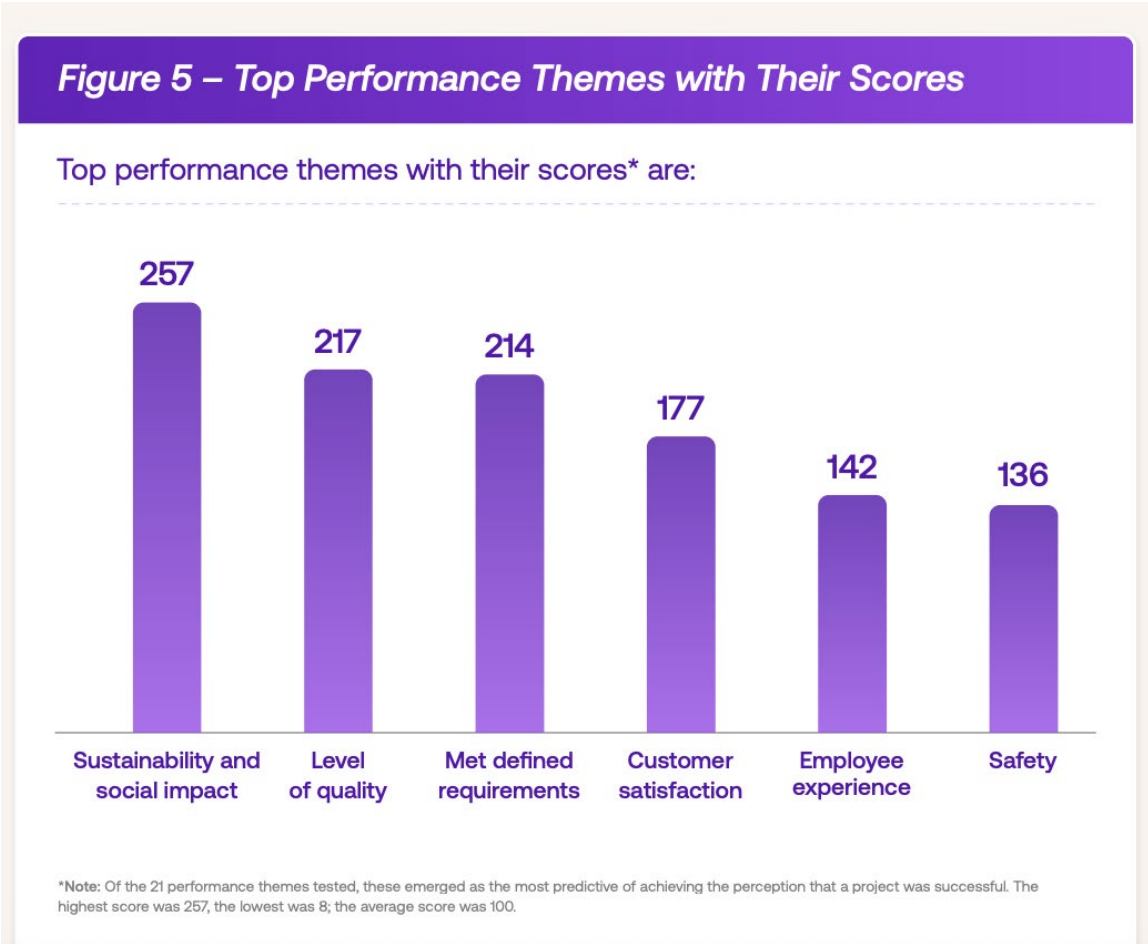
(CSRD in Europe 2025)

Why does Sustainability matter to you?

What is a higher predictor of project success?

- A. Sustainability
- B. Level of Quality
- C. Met defined requirement

Sustainability is the higher predictor of project success



Projects that include Sustainability KPIs have **2.5x times more** chances to be successful.



PMI Project Success Report, 2024

What percentage of your projects consider all 3 dimensions of sustainability?

[menti.com: 5565 0788](https://www.menti.com/join/55650788)

- A. < 10%
- B. < 50%
- C. 50-75%
- D. 75% or more



Scan QR Code

Only 4.3 % of projects considers the three dimensions (environmental, social, economic)



Vision and Sustainability
transforms success.



PMI Project Success Report, 2025

M O R E

Let's Expand Perspective - Reminder

Try our Free M.O.R.E. Course

Go beyond execution and deliver value that drives success. Learn what it means and build the skills to do it.

Try the Free Course →

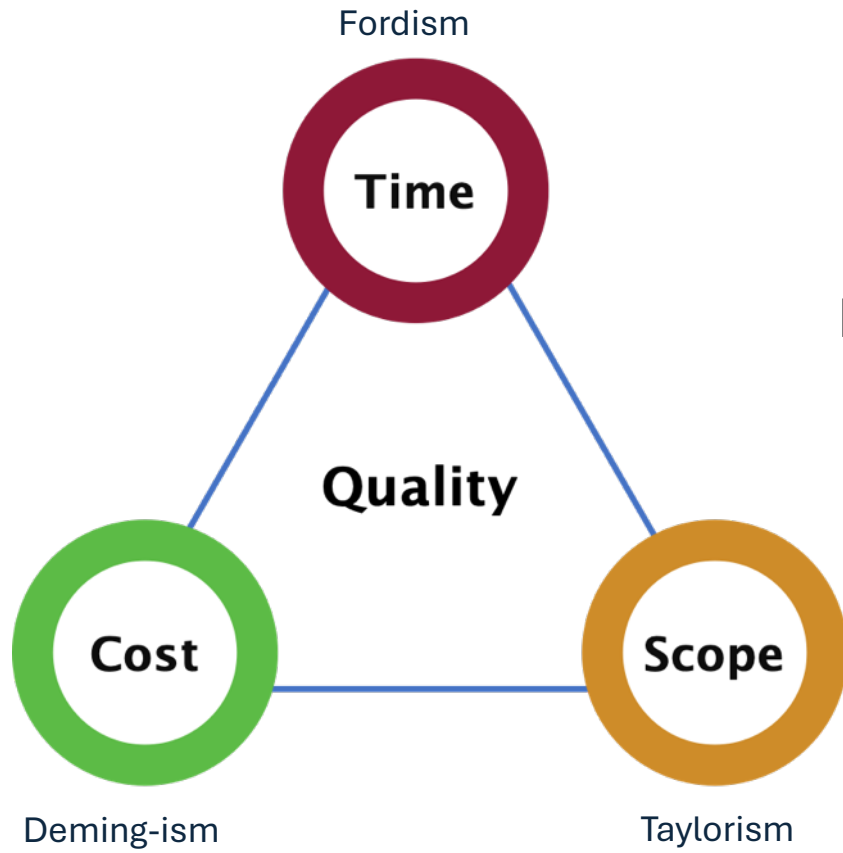
M: Manage Perceptions
O: Own Success
R: Reassess parameters
E: Expand Perspective



What is Sustainability Project Management ?

1968 Compliance

Value Creation

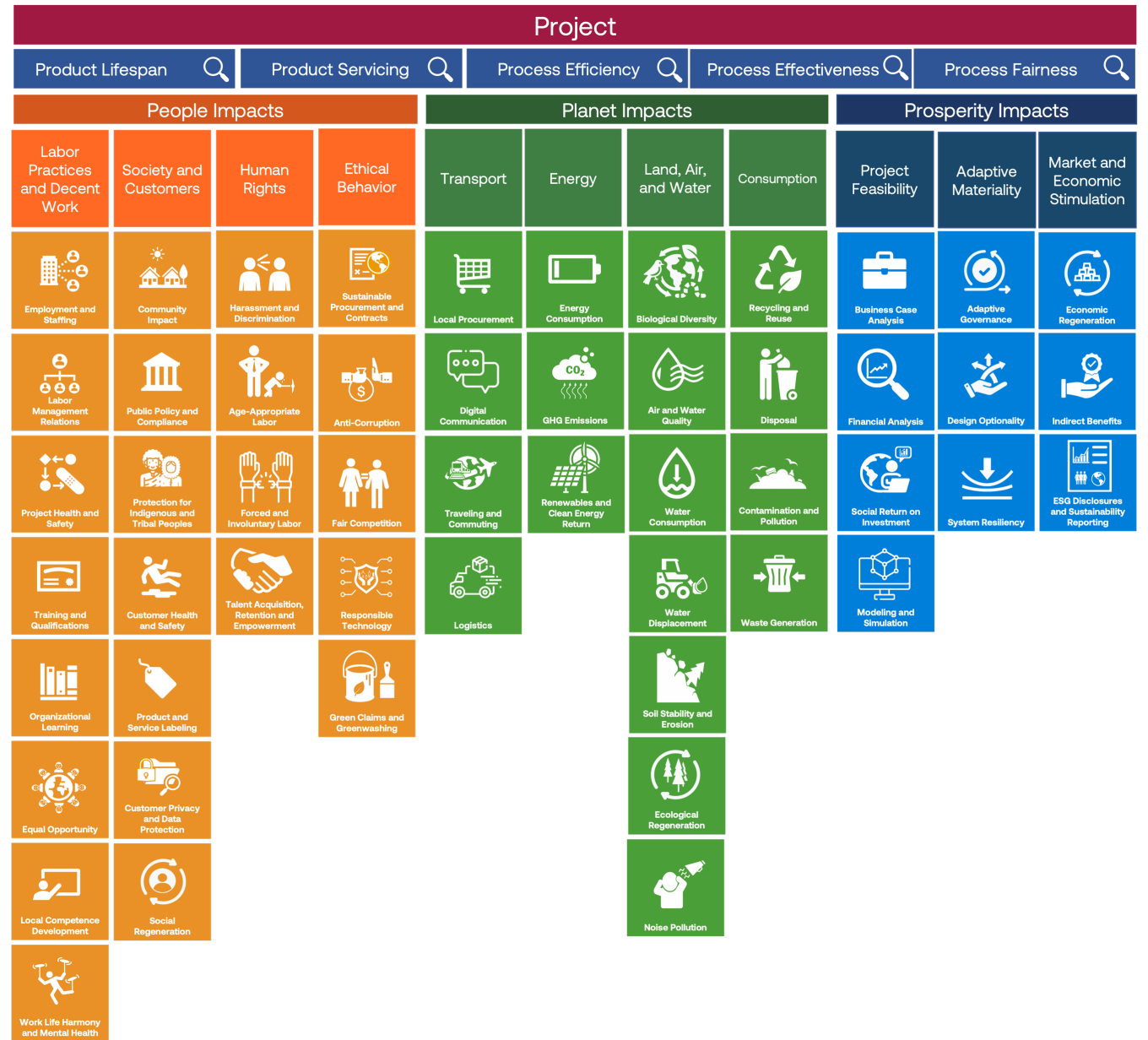


Let's do M.O.R.E



The Heart of the P5 Standard

260 ways to assess and manage sustainability across Portfolios, Programs, and Projects.



Tools to bring sustainability into every project

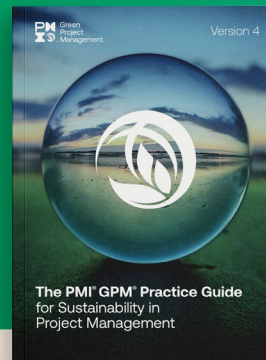


The PMI-GPM Ecosystem



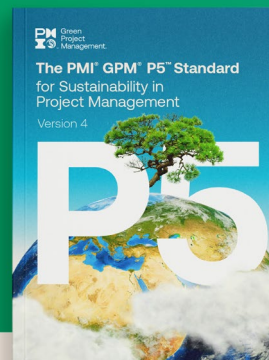
Every project leaves a footprint. Make sure yours is a positive one.

Just updated—and still free.

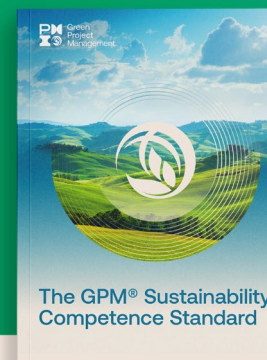


Plan projects that support people, planet and profit.

Just updated—and still free.



Use this free resource to transform your project expertise with sustainable strategies that drive purpose, impact and value.



Another free one. It'll help you measure impact, report clearly and make better decisions.



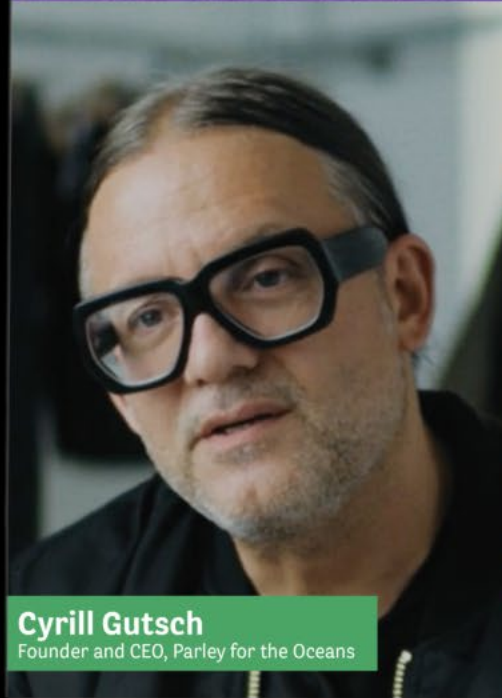


Now



Soon

THE SOLUTIONARIES



Cyrill Gutsch
Founder and CEO, Parley for the Oceans



Rebecca Hu-Thrams
Co-Founder, Glacier



Dr. Lisa Dyson
CEO, Air Protein



Three innovators tackling climate change through breakthroughs in food, fashion and recycling.

They show how project management bridges vision and reality.

“Good is the New Cool”

THE SOLUTI✶NARIES

Things from
season one
we're still
talking about



Ocean trash just got a glow-up

What used to pollute coastlines
is now showing up in high fashion.
Turns out sustainability is the real
luxury trend.



Recycling bins are getting smarter

AI is stepping in to sort what
we couldn't. Saving the planet
might just require a little
machine learning magic.



CO₂ has entered the protein chat

From air to edible. This might
be the wildest (and cleanest)
way yet to rethink how we
feed the future.



Community is our Super Power: Celebrating Our Chapters' Legacy

A huge thank you to the chapters reaching major milestones 100 Trees planted for every milestone chapter this year!

61 Chapters Celebrated in 2026 → **6,100 Trees Planted!**



- Germany Chapter
(German Chapters Merged in 2021)
- Namibia Chapter
- Paraíba, Brazil Chapter

- Senegal Chapter
- Antioquia, Colombia Chapter
- Tanzania Chapter
- Ivory Coast Chapter
- Cyprus Chapter

- Morocco Chapter
- Asunción, Paraguay Chapter
- Dominican Republic Chapter
- Ghana Chapter

- Lebanon Chapter
- Karachi, Pakistan Chapter

- Inland Northwest Chapter
- Clearlake/Galveston Chapter
- Paraná, Brazil Chapter
- Distrito Federal, Brazil Chapter
- Mumbai Chapter
- New Hampshire Chapter
- Newfoundland & Labrador Chapter
- Canada's Technology Triangle Chapter
- Costa Rica Chapter
- Western Lake Erie Chapter
- Coastal Bend Chapter
- Thailand Chapter
- Silver Spring Chapter
- Rio Grande do Sul, Brazil Chapter
- Central Italy Chapter
- Pearl City, Hyderabad Chapter
- Montevideo, Uruguay Chapter
- Netherlands Chapter
- Switzerland Chapter
- Quad City Area Chapter
- Western Australia Chapter

- Vancouver Island Chapter
- Regina/South Saskatchewan Chapter
- Eastern Iowa Chapter
- Hudson Valley, NY Chapter
- Israel Chapter
- Melbourne, Australia Chapter
- Centro México Chapter
- Buenos Aires, Argentina Chapter
- South Carolina Midlands Chapter
- Nashville, TN Chapter
- Columbus, Georgia Chapter
- Philippines Chapter
- Indonesia Chapter
- Northern Italy Chapter
- Central Virginia Chapter

- Augusta Aiken Chapter
- Madison/South Central Wisconsin Chapter

- Alaska Chapter
- New York City Chapter
- Syracuse Chapter
- San Diego Chapter
- East Tennessee Chapter
- South Florida Chapter

- Northern Alberta Chapter
- South Africa Chapter
- Atlanta Chapter

Sustainability Ambassadors Europe



Raji Sivaraman



Edoardo Favari



Alexandre Leonardo



Andy Aboikoni



Aylin Kaptan



Graziella D'Amico



Bronwyn Hall McLoughlin



Shushan Khachatryan



Daniel Hendling



Monika Strachel



Frank Jager



Green
Project
Management.

Elevate every project



Workshop: From Concepts to Action

Using the P5 Methodology

People

Social impact,
inclusion,
wellbeing,
community

Planet

Environmental
impact, resources,
emissions, waste

Prosperity

Economic and
long-term value,
viability

Processes

How we manage
and govern work

Products

What we deliver
and its lifecycle
impact

Work in small groups to design a **P5-aligned sustainability initiative** that a chapter or project team can implement.

Group Set Up

In each group, select three roles:

Facilitator

Keeps time & guides the P5 discussion

Scribe

Captures ideas & key decisions

Speaker

Presents the group's outcomes

Learning Objectives

Seeing sustainability as a **leadership and business capability** that cuts across People, Planet, and Prosperity.

Identifying **practical sustainability actions** project professionals can integrate into their project practices.

Exploring how **chapters** can be sustainability catalysts by embedding P5 into their activities and services.

Choose a P5 Sustainability Challenge

Choose a challenge that is:

Real

in your chapter or projects

Influential

You can influence as leaders or project professionals

Articulated

You can state the challenge in one sentence and tag it with the primary P5 element

Example: “Young professionals in our community don’t see the chapter as relevant to sustainability topics.”

(People & Prosperity)

Step Up: Design a P5-Aligned Initiative

You will define:

Initiative Name

What you'll call your initiative

Primary P5 Focus

People, Planet, Prosperity,
Processes, Products

Owner

Who leads the initiative

First Action

Concrete step in 2–4 weeks

Success Indicator

How you'll measure progress

Result

Intended P5 impact

Share your initiative in the MIRO Board

It should be:

- *P5-aware (Which P5 dimension(s) does it improve?)*
- Realistic
- Measurable
- Leadership-oriented



Scan to join

or visit:

<https://tinyurl.com/mu6trdty>

Prepare the P5 Share-Out

Finalize your P5 Step Up Blueprint and prepare a 60–90 second pitch.

1

Challenge

The challenge and its P5 tag

2

Initiative

The initiative name and primary
P5 focus

3

Blueprint

Owner – First Action – Success
Indicator – Result

Your speaker should be ready to present all three elements

Build the P5 Sustainability Idea Bank

We will now hear from several groups and build a P5 Sustainability Idea Bank that chapters can reuse
As you listen, think: Which initiatives could we adapt in our chapter or projects?

Challenge

Challenge + P5 tag

Initiative

Initiative name + primary P5
focus

Blueprint

Owner – First Action – Success
Indicator – Result

60–90 seconds per group · Share via MIRO Board

Wrapping Up

Multidimensional

Sustainability isn't just about 'Planet.' It's about People, Planet, Prosperity, and how we design Processes and Products. That is leadership and business design, not a side activity.

Actionability

Every blueprint included a First Action and a Success Indicator. That's exactly how any project professional, at any level, can start using P5.

Catalysts

Chapters can use P5 to review events and operations, build member capability, create visible social and environmental impact, and strengthen their value proposition.

What is **ONE** concrete action **YOU** will
'Step Up' and take in the next 30 days?

menti.com:
5565 0788



Scan QR Code



Elevate every project



Thank you!

Let's continue the conversation



Lucila Dotto

Global Head of Sustainability | Culture, Leadership & Purpose | Inspiring Human-Centered Transformation | Keynote Speaker



Lila Sidhwa

Community Engagement Leader | Communications | Global Experience Design

