



Agenda

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Mastering Value Delivery: A Critical Focus for the VUCA Economy

Instructor(s): Iain Fraser, PMP, PMI Fellow

Length: 2 days

Prework: None

CEUs: 1.4/see below for PDU breakdown

Level: Advanced

Training Topic: Business Skill Enhancement

Subtopics: Program Management, Organizational Value

Training Description:

This is a face-to-face, 2-day progressive training that provides learning, techniques, and tools for deploying, utilizing, and sustaining a value management framework that assists in better strategic planning and implementation outcomes. Pressure remains on organizational executives and other leaders to continue developing great value and returns for their shareholders and/or stakeholders. Without a value management framework, organizations will become lethargic and potentially oblivious to changes in environments that can cause significant disruption to their performance.

This training offers a path for improved strategic implementation management. It is based on the value management framework detailed in the book *The Business of Portfolio Management: Boosting Organizational Value Through Portfolio Management* that is selling globally. The training covers a structured approach to the development and implementation of strategy using a value management framework that is integrated with a modern portfolio management approach. Discussion around the why, what, how, and when of change associated with deployment of a value management approach is covered in detail.

Learning Objectives:

Upon completion of this training, learners will be able to:

- Recognize the importance of value management as a way of improving business performance.
- Understand the changes required to embed a value-driven culture.
- Understand and actively manage value throughout the organization.
- Relate and describe the relationship between value and portfolio management.
- Identify actions for aligning portfolio content to strategic goals and business objectives.
- Relate the importance of “P’s to Success” toward value-driven portfolio success.
- Review, discuss, and practice specific value management techniques and discover techniques and tools for use in the volatile, uncertain, complex, ambiguous (VUCA) world.
- Assess, deploy, and integrate business processes to create a more aligned and flexible organization.
- Adapt and apply the five key phases of a value management framework for the pragmatic development and implementation of strategy.
- Influence and support the introduction of a value management framework through disciplined change to transition successfully from the current state.
- Tailor the value management framework and integrate with portfolio management practices to drive success through your organization.

AGENDA

This training is made up of eight interrelated modules that provide clarity on design, a roadmap for success, and key techniques and tools. It covers:

Module 1. Value Management Introduction and Overview

Module 2. Value Management and Portfolio Management—Partners Toward Higher Organizational Performance

Module 3. Value Strategy

Module 4. Value Planning

Module 5. Value Engineering

Module 6. Value Delivery

Module 7. Value Capture

Module 8. Key Learnings and Summary

Professional development units (PDUs) are 1-hour blocks of time spent learning, teaching others, or volunteering. By attending this training, you will be able to achieve the following PDUs as learning hours to apply for PMI certification or to maintain your certification status with PMI. [View](#) how your PDUs align with the PMI Talent Triangle®.

	Technical	Leadership	Strategic	Total
CAPM® / PMP® / PgMP®	2	4	8	14.00
PMI-ACP® / Agile*	0	4	8	12.00
PMI-SP®	0	4	8	12.00
PMI-RMP®	2	4	8	14.00
PfMP®	0	4	8	12.00
PMI-PBA®	0	4	8	12.00

