



## Agenda

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## Measuring the Performance of Project Initiatives: An Important Step in Benefits Realization

**Instructors:** J. Scott Burd or Greta Blash  
**Prework:** None

**Length:** 2 days  
**CEUs:** 1.4/see below for PDU breakdown

**Level:** Intermediate

**Training Topic:** Business Skill Enhancement

**Subtopics:** Benefits Realization, Project Management/Process Integration

### Training Description:

Attend this interactive training and develop a scorecard to track ongoing project management performance as well as the business impact of project management to your organization. Learn the basics in setting up a measurement program designed to help improve project management performance as well as justify the organization's continued investment in project management.

With this comprehensive introduction to measurement, you will discover how to assess what's performing well and what needs improvement so that you can build a business case for project management improvement initiatives. Become proactive in implementing measurement strategies aimed at improving your organization's project management performance.

### Learning Objectives:

*Upon completion of this training, learners will be able to:*

- Lead a measurement team through the major steps in the Project Management Measurement Framework (PEMARI).
- Establish a good set of project management performance and value measures.
- Create a scorecard/dashboard for collecting, analyzing, and reporting performance and value information.
- Plan to communicate performance data to a variety of stakeholders.
- Learn steps to lead, implement, and overcome barriers for a performance measurement program.
- Strategize how to overcome common barriers when implementing a measurement program.

## AGENDA

### DAY 1


- Basics of Measurement
  - Describe the reasons for measurement
  - Identify the success factors for measuring performance
  - Recognize a performance measurement approach
- Plan Measurement
  - Describe the roles and responsibilities of measurement stakeholders
  - Identify goals and objectives of measurement
- Establish and Update Measures
  - Identify possible measures of performance
  - List the criteria for good measures
- Explain how to link measures to organizational objectives
- Demonstrate how to prioritize a list of measures
- Create a measure package listing the who, what, how, where, and when for a measure
- Measure Performance
  - Describe good data collection practices
  - Identify sources of data
  - List possible issues with data that need to be addressed
  - Design a data collection worksheet

## DAY 2

- Analyze Data
  - Describe several ways you might analyze data to interpret performance results
  - Identify several tools to use in analyzing performance data
- Report Performance
  - Describe how performance reporting can assist management decision-making
  - Discuss the elements needed in an effective reporting plan
  - Explain the benefits of launching a performance measurement pilot
- Continuous Improvement
  - Indicate the barriers to performance measurement success that need to be monitored
  - Identify the reasons for monitoring the measurement team
  - List sources of performance measurement best practices
- Course Wrap-up
  - Develop and present (10 minutes) the key points previously discussed:
    - Plan Measurement
    - Establish and Updated Measures
    - Measure Performance
    - Analyze Data
    - Report Performance
    - (Continually) Improve Your Measurement Process

**Professional development units (PDUS)** are 1-hour blocks of time spent learning. By attending this training, you will be able to achieve the following PDUs to maintain your certification status with PMI. [View](#) how your PDUs align with the PMI Talent Triangle®.

	Technical	Leadership	Strategic	Total
<b>CAPM® / PMP® / PgMP®</b>	4	0	10	14.00
<b>PMI-ACP® / Agile*</b>	0	0	10	10.00
<b>PMI-SP®</b>	0	0	10	10.00
<b>PMI-RMP®</b>	0	0	10	10.00
<b>PfMP®</b>	0	0	10	10.00
<b>PMI-PBA®</b>	0	0	10	10.00



*\*Please note that the asterisked row above applies to the PMI® Agile Certification Journey and includes Disciplined Agile® Scrum Master (DASM), Disciplined Agile® Senior Scrum Master (DASSM), Disciplined Agile® Coach (DAC), and Disciplined Agile® Value Stream Consultant (DAVSC) certifications.*