

SEMINARSWORLD COURSE AGENDA

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The Evolving PMO: Governance, Portfolio Management, Resource Optimization, and Performance Measurement

Instructor(s): Kent Crawford, PMP, PMI Fellow

Pre-work: none

Length: 4 days

CEUs: 2.8 / See below for PDU breakdown

Level: Advanced

Primary Topic: Strategic Application and Governance

Subtopics: Motivation, Communications

Course Description:

Turn your PMO from lackluster to brilliant and performing at the highest levels. A decade ago, Kent Crawford created the term “Project Office” in his first book, *The Strategic Project Office*. Since then, the project office has changed and evolved in dramatic ways as thousands of organizations have implemented this cultural remake to create “projectized” organizations. Today's successful PMOs are being replicated across other organizational business units and many are rapidly evolving into Enterprise PMOs.

Through decades of working with corporate leadership, the seminar leader will interweave the latest concepts of governance, portfolio management, resource optimization, and organizational performance measurement to help the participant understand how to evolve the project office into a highly valued demand management office. This course is especially useful for those preparing to implement a PMO or expanding their existing Project Office to incorporate organizational demand planning and management.

Learning Objectives:

Upon completion of this course, participants will be able to:

- Define best practices PMOs, Enterprise PMOs, and their requirements to manage demand
- Describe governance: Building the organizational model, culture, and structure of your PMO
- Apply portfolio management and the seven steps to strategy execution
- Demonstrate resource optimization: Understanding program and project utilization while integrating operations, support, and maintenance

AGENDA

Day 1

Course Overview and Current Research

The PMO as the Demand Management Office

Portfolio Management

Day 2

Governance

Performance Measurement

Day 3

Resource Optimization
Change Management

Day 4

PMO Best Practices
A Plan of Action

Professional Development Units (PDUS) are one-hour blocks of time spent learning, teaching others, or volunteering. By attending this SeminarsWorld course, you will be able to achieve the following PDUs as learning hours to apply for PMI certification or to maintain your certification status with PMI. [View](#) how your PDUs align with the PMI Talent Triangle®.

	Technical	Leadership	Strategic	Total
CAPM / PMP / PgMP	10	10	8	28.00
PMI-ACP	0	10	8	18.00
PMI-SP	0	10	8	18.00
PMI-RMP	0	10	8	18.00
PfMP	5	10	8	23.00
PMI-PBA	0	10	8	18.00

