

SEMINARSWORLD COURSE AGENDA

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Aligning the Organization Through Portfolio Management

Instructor(s): Mohamed Khalifa Hassan, PMI-ACP, PMI-PBA, PMI-RMP, PMI-SP, PMP, PgMP, PfMP

Length: 2 days

CEUs: 1.4 / See below for PDU breakdown

Pre-work: None

Level: Intermediate

Primary Topic: Strategic Application and Governance

Subtopics: Resource Optimization Technique, Strategic Planning and Implementation, Portfolio Management

Course Description:

Organizations that adopt projects as a means to achieving change and delivering results often find it difficult to prioritize projects and to make best use of their resources; additionally, many recent surveys have demonstrated that project backlog is a major issue in organizations. Portfolio management is a management approach that aims to align project efforts with the corporate strategy and optimize the efficient use of resources throughout the organization.

This seminar focuses on three major pillars of portfolio management:

- Prioritization of projects and other activities, based on their contribution to organizational benefits and their achievability
- Allocation and prioritizing of resources between those projects and activities that have been chosen so that they can deliver the expected benefits
- Monitoring and controlling of the components of your portfolio based on the construction and evolution of a consolidated risk profile.

This seminar is designed for experienced project managers, portfolio managers, chief project officers, project directors and senior managers who need to assign resources to projects to deliver corporate strategies.

Learning Objectives:

Upon completion of this course, participants will be able to:

- Understand alignment with organizational objectives and strategic goals.
- Demonstrate capability to analyze and select organizational initiatives.
- Assign resources to these initiatives in an organized way.
- Optimize use of resources to ensure corporate benefits delivery.
- Take responsibility for change and decisions to realize strategic and business objectives.
- Actively manage business value within a governance framework.
- Recognize why, when and how to use portfolio management.
- Support the development of a portfolio framework and culture.

AGENDA

Day 1

- **Introduction**
- **Context of Portfolio Management**
 - Differences between projects, programs and portfolios
 - Uncertainty, ambiguity and complexity
 - The portfolio management governance model
 - The organizational context of portfolio management
 - Various perspectives of portfolio management
- **The First Pillar: Organizational Agility**
 - What is organizational agility?
 - Organizational inertia

- Factors of inertia
- How to overcome organizational inertia?
- Triggering a collaborative mindset within the organization
- The role of the PMO in portfolio management and in organizational agility
- **The Second Pillar: Your Organization's Strategy**
 - Defining your strategic horizon
 - Constructing your strategic vision
 - Constructing your portfolio's strategy: Building the opportunity chain
 - Integrating the opportunity chain throughout the organization

Day 2

- **The Third Pillar: Risk**
 - Specificities of risk management at the portfolio Level
 - Consolidating the portfolio risk profile
 - Exploiting opportunities or the deadly trap of threat mitigation: A matter of mindset
- **The Fourth Pillar: Resource Demand Planning**
- **Managing Your Portfolio**

- Evolutions and future developments of portfolio management
- **Conclusions**
 - Portfolio management as an organizational maturity and agility trigger
 - Developing the appropriate mindsets
 - Benefits of portfolio management
 - Portfolio management implementation, success factors and pre-requisites

Professional Development Units (PDUs) are one-hour blocks of time spent learning, teaching others, or volunteering. By attending this SeminarsWorld course, you will be able to achieve the following PDUs as learning hours to apply for PMI certification or to maintain your certification status with PMI. [View](#) how your PDUs align with the PMI Talent Triangle®.

| | Technical | Leadership | Strategic | Total |
|-------------------|-----------|------------|-----------|-------|
| CAPM / PMP / PgMP | 8 | 0 | 6 | 14.00 |
| PMI-ACP | 0 | 0 | 6 | 6.00 |
| PMI-SP | 0 | 0 | 6 | 6.00 |
| PMI-RMP | 0 | 0 | 6 | 6.00 |
| PfMP | 8 | 0 | 6 | 14.00 |
| PMI-PBA | 0 | 0 | 6 | 6.00 |