

SeminarsWorld® Course Agenda

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Business Case – Best Practices for Success

Instructor(s): Klaus Nielsen

Pre-work: None

Length: 2 days

CEUs: 1.4 / See below for PDU breakdown

Level: Intermediate

Primary Topic: Business Skill Enhancement

Subtopics: Project Management, Benefits Realization, Time Management Scheduling

Course Description:

The purpose of a business case is to document the justification for the undertaking of the project; to gain management commitment; to provide a framework for planning and management of the business change; and enable you to monitor and measure the realization of the benefits of the project—but that's easier said than done. However, many practitioners are familiar with the concept of a business case, yet we are rarely talking about the same kind of business case and content/quality seems to vary.

In this seminar, we will cover the common best practice elements found in a business case such as project description/context, strategic alignment, financial case, risk assessment, alternative evaluation, project plan, economic case, stakeholder analysis, executive summary, commercial case, and change management. Each element will be illustrated by a range of tools and techniques from across the globe.

This seminar utilizes an engaging hands-on approach, and participants in groups will work throughout the seminar on an ongoing business case which will be developed, presented and discussed. For each element of the business case the participants will have the opportunity to work with various templates, tools/techniques and approaches.

After the seminar, the comprehensive training material contains all you need to apply the tools and techniques, combined with a library of great templates.

Learning Objectives:

Upon completion of this course, participants will be able to:

- Enjoy extensive business case knowledge
- Apply the dozens of comprehensive, concise, ready-to-use tools
- Enhance problem solving skills
- Apply communications and presentation skills
- Improve team working skills
- Emphasize knowledge sharing
- Acquire countless tips and nuggets from the facilitator and participants
- Network across the community
- Have fun while learning/working

AGENDA

Day 1

- | | |
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| <ul style="list-style-type: none">• Project Integration• Management Project Scope• Management Project Schedule• Management Project Cost• Management Project Quality• Management Project Resource | <ul style="list-style-type: none">• Management Project Communication• Management Project Risk• Management Project Procurement• Management Project Stakeholders• Management End of Day Retrospective |
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DAY 2

- Executing, Monitoring and Control Game Day - Simulation Day 2
- Building the Strategic Outline Case
- Step 2: Making the case for change
- Step 3: Exploring the Way Forward Building the Outline Business Case
- Step 4: Determining Potential VFM
- Step 5: Preparing for the Potential Deal
- Step 6: Ascertain Affordability and Funding Requirement

- Step 7: Planning for Successful Delivery Building the Full Business Case
- Step 8: Procuring the VFM Solution
- Step 9: Contracting for the Deal
- Step 10: Ensuring Successful Delivery Lesson Learned “The Minimum Viable Business Case” – The agile business case complementary tools and techniques business case alignment with PMI standards

Professional Development Units (PDUs) are one-hour blocks of time spent learning, teaching others, or volunteering. By attending this SeminarsWorld course, you will be able to achieve the following PDUs as learning hours to apply for PMI certification or to maintain your certification status with PMI. [View](#) how your PDUs align with the PMI Talent Triangle®.

	Technical	Leadership	Strategic	Total
CAPM / PMP / PgMP	4.5	2	7.5	14.00
PMI-ACP	4.5	2	7.5	14.00
PMI-SP	0	2	7.5	9.50
PMI-RMP	0	2	7.5	9.50
PfMP	4.5	2	7.5	14.00
PMI-PBA	4.5	2	7.5	14.00

