



Agenda

Click [here](#) for additional training and schedules.

Business Case—Best Practices for Success

Instructor(s): Klaus Nielsen

Prework: None

Length: 2 days

CEUs: 1.4/see below for PDU breakdown

Level: Intermediate

Training Topic: Business Skill Enhancement

Subtopics: Scheduling, Benefits Realization

Training Description:

The purpose of a business case is to document the justification for the project's undertaking; gain management commitment; provide a framework for planning and management of the business change; and enable monitoring and measuring the benefits realization of the project—but that's easier said than done. Many practitioners are familiar with the concept of a business case, yet we are rarely talking about the same kind of business case, and content/quality seems to vary.

In this training, we will cover the common best practice elements found in a business case such as project description/context, strategic alignment, financial case, risk assessment, alternative evaluation, project management plan, economic case, stakeholder analysis, executive summary, commercial case, and change management. Each element will be illustrated by a range of tools and techniques from across the globe.

This training utilizes an engaging, hands-on approach, and learners will work in groups on an ongoing business case which will be developed, presented, and discussed. For each element of the business case, learners will have the opportunity to work with various templates, tools/techniques, and approaches.

After the training, the comprehensive training materials contain all you need in order to apply these tools and techniques, combined with a library of great templates.

Learning Objectives:

Upon completion of this training, learners will be able to:

- Enjoy extensive business case knowledge.
- Apply the dozens of comprehensive, concise, and ready-to-use tools.
- Enhance problem-solving skills.
- Apply communication and presentation skills.
- Improve team working skills.
- Emphasize knowledge sharing.
- Acquire countless tips and nuggets from the facilitator and attendees.
- Network across the community.
- Have fun while learning/working.

AGENDA

Day 1

- Project Integration Management
- Project Scope Management
- Project Schedule Management
- Project Cost Management
- Project Quality Management
- Project Resource Management

- Project Communications Management
- Project Risk Management
- Project Procurement Management
- Project Stakeholder Management
- End-of-Day Retrospective


DAY 2

- Executing, Monitoring, and Controlling Game Day— Simulation Day 2
- Building the Strategic Outline Case
- Step 2: Making the Case for Change
- Step 3: Exploring the Way Forward Building the Outline Business Case
- Step 4: Determining Potential VFM
- Step 5: Preparing for the Potential Deal
- Step 6: Ascertaining Affordability and Funding Requirements

- Step 7: Planning for Successful Delivery Building the Full Business Case
- Step 8: Procuring the VFM Solution
- Step 9: Contracting for the Deal
- Step 10: Ensuring Successful Delivery Lessons Learned: “The Minimum Viable Business Case” (including the agile business case, complementary tools and techniques, and business case alignment with PMI standards)

Professional development units (PDUs) are 1-hour blocks of time spent learning, teaching others, or volunteering. By attending this training, you will be able to achieve the following PDUs as learning hours to apply for PMI certification or to maintain your certification status with PMI. [View](#) how your PDUs align with the PMI Talent Triangle®.

	Technical	Leadership	Strategic	Total
CAPM® / PMP® / PgMP®	4.5	2	7.5	14.00
PMI-ACP® / Agile*	4.5	2	7.5	14.00
PMI-SP®	0	2	7.5	9.50
PMI-RMP®	0	2	7.5	9.50
PfMP®	4.5	2	7.5	14.00
PMI-PBA®	4.5	2	7.5	14.00



**Please note that the asterisked row above applies to the PMI® Agile Certification Journey and includes DASM™, DASSM™, DAC™, and DAVSC™ certifications.*