

SeminarsWorld® Course Agenda

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Creativity and Innovation for Project Managers

Instructor(s): Frank Saladis

Pre-work: 1.0 hour

Length: 2 days

CEUs: 1.4 / See below for PDU breakdown

Level: Advanced

Primary Topic: Strategic Application and Governance

Subtopics: Strategic Planning and Implementation | Project Management

Course Description:

In the current global economic climate, organizations are forced to “innovate or die.” Only innovative organizations can survive the highly competitive global market. As organizations utilize programs and projects to achieve their strategies and goals, program and project managers have a major role to play in driving an organizational culture of creativity and innovation.

This seminar focuses on leadership competencies required for project / program managers to manage their teams most effectively and drive an organizational culture of creativity and innovation: developing their (own) individual creative skills, unleashing their teams’ creative and innovative potentials and building on creativity to drive innovation (both sustaining innovation and disruptive innovation) in their organization. An innovation framework for project management will be introduced – a structured approach for program and project managers to utilize in starting and delivering innovation projects. Participants will explore ways to implement changes using open innovation and other innovation platforms.

Learning Objectives:

Upon completion of this course, participants will be able to:

- Develop an understanding of the benefits realized through effective management of difficult stakeholders
- Describe and develop a plan to practice the key elements of emotional intelligence
- Identify and classify typical behaviors and tactics of difficult stakeholders
- Develop potential responses to effectively manage difficult stakeholders
- Align actions and behavior with client viewpoints and perspectives

AGENDA

This seminar is designed to help you answer questions like these:

Introduction

1. What makes a person creative?
2. How can creativity and innovation improve project team performance?
3. Unlocking the creative potential of your project team
4. Objectives of the Session
5. Develop the ability to use creative thinking for effective problem solving
6. Improve leadership effectiveness
7. Improve communications skills
8. Assure faster and more effective response to project issues

Course Topics

1. Leadership Situations
2. The importance of creativity and innovation

3. Encouraging innovation
4. Developing a creative team or work force

A. Present Mindedness

1. The environment for creativity
2. Unlocking your innovative talents
3. The voice of judgment

3. The Six Thinking Hats

4. Quantum thinking
5. Developing personal creativity
6. Creative problem solving and issue management

B. Right Brain Thinking

1. How to murder creativity
2. Exercising your creative abilities
3. A new method of risk identification

D. Using creativity and innovation for risk identification

1. Enhancing team performance
2. Developing an idea “treasure chest” and bright idea notebook
3. Team activities for problem solving through creativity and innovation closing.

C. Developing Solutions

1. Old tools – new uses
2. Understanding different communications styles

Closing

Professional Development Units (PDUS) are one-hour blocks of time spent learning, teaching others, or volunteering. By attending this SeminarsWorld course, you will be able to achieve the following PDUs as learning hours to apply for PMI certification or to maintain your certification status with PMI. [View](#) how your PDUs align with the PMI Talent Triangle®.

	Technical	Leadership	Strategic	Total
CAPM / PMP / PgMP	1	11	2	14.00
PMI-ACP	1	11	2	14.00
PMI-SP	1	11	2	14.00
PMI-RMP	1	11	2	14.00
PfMP	1	11	2	14.00
PMI-PBA	1	11	2	14.00




