

SeminarsWorld® Course Agenda

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Strategy Execution Simulation Lab

Instructor(s): Lawrence Suda
Anthony Paris

Length: 4 days
CEUs: 2.8 / See below for PDU breakdown

Pre-work: None

Level: Advanced

Primary Topic: Strategic Planning and Implementation

Subtopics: Change Management, Portfolio Management, Strategic Decision Making

Course Description:

Most organizations struggle to execute the full potential of their business strategies. You need to ask yourself several important questions: Is your implementation bold, focused and as simple as possible? Do you mobilize the right resources? Do you leverage insight on customers and competitors? Do you promote team engagement and cross-business cooperation? Do you own the decisions you make? This immersive, experiential simulation lab will show you how to deliver the right strategies, and the right way to close the gap between strategy design and execution. It will give you deep insight, as well, into the nature of practical change management, decision making and portfolio management—and how projects support different business models. The seminar comes at the right time as our industry enters a new era of profound change driven by technology. Anchored by a computer simulation, the lab creates a highly engaging hands-on environment that will enable you to lead collaborative decisions with other business functional team members while considering project portfolios from different business perspectives.

Learning Objectives:

Upon completion of this course, participants will be able to:

- Experience business-owner 'big picture' thinking to develop an effective strategic execution mindset.
- Manage the most important intangible assets that account for benefits realization, market value and capitalization
- Lead collaborative decisions with other business functional team members while considering a portfolio of projects for different business mode ls.
- Identify and align strategic project investments and resources to current and future core capabilities
- Manage the complex relations and trade-off decisions for effective strategy execution.

AGENDA

Day 1

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| <ul style="list-style-type: none">• Introductions & Programs Objectives• Exercise# 1&2: Team Mind Maps and Team Ground Rules• Business Strategy and Models• Introductions to the Business: Manufacturing, Products Markets, Current Situation• Subgroups Sales and Manufacturing Briefing | <ul style="list-style-type: none">• Subgroups Projects and Human Resources Briefings• Finance• Exercise #3: SWOT Analysis• Exercise #4: Present SWOT• Exercise #5: Run Year 2 Q1 and Q2• Record results and Q&A about Business Organization Staff |
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Day 2

- Overnight thoughts and Questions and Answers
- Teams present Six Month Status review with Balance Scorecard Charts
- Exercise #6 Run Q3 and Q4 of Year 2
- Review: Key indicators
- Six Components of a Business Plan

- Exercise #7: Prepare Business Plan for Years 3, 4, 5
- Present Business Plan
- Exercise# 8: Implement Year 3 Q1 and Q2
- Exercise #9 Monitor Plan vs Actual Results, Record Key Indicators Big Balance Scorecard Charts

Day 3

- Overnight thoughts: Review Year 3 Q1 and Q2
- Exercise #10: Present Review Year 3 Q1 and Q2
- Effective Management Teams and Team Styles
- Exercise #11: Review team Process and Ground rules

- Exercise #12 RUN Year 3 Q4
- RUN Year 3 Q4
- Monitor Plan vs Actual Results Year 3, Record Key Indicators
- Exercise #13: Prepare Business Plan for Year 4

Day 4

- Exercise #14: Present Year 4 Business Plan
- Report on Customer Satisfaction/Employee Satisfaction
- Exercise #15: Run Year 4 Q1, Q2, Q3, Q4
- Exercise #16: Year 4 Monitor Plan vs Actual Results

- Exercise #17: Revise/Plan for Year 5 and Projects and Run Year 5
- After Action Review: Simulation Debrief

Professional Development Units (PDUS) are one-hour blocks of time spent learning, teaching others, or volunteering. By attending this SeminarsWorld course, you will be able to achieve the following PDUs as learning hours to apply for PMI certification or to maintain your certification status with PMI. [View](#) how your PDUs align with the PMI Talent Triangle®.

	Technical	Leadership	Strategic	Total
CAPM / PMP / PgMP	0	14	14	28.00
PMI-ACP	0	14	14	28.00
PMI-SP	0	14	14	28.00
PMI-RMP	0	14	14	28.00
PfMP	0	14	14	28.00
PMI-PBA	0	14	14	28.00

