

SeminarsWorld® Course Agenda

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Program Management Best Practices

Instructor(s): Michel Thiry, PMP, PMI Fellow

Length: 2 days

Pre-work: None

CEUs: 1.4 / See below for PDU breakdown

Level: Intermediate

Primary Topic: Strategic Application and Governance

Subtopics: Program Management, Benefits Realization, Stakeholder Engagement

Course Description:

In the last few years, PPPM roles have expanded to include the delivery of strategic initiatives and the realization of business benefits. This virtual course is designed to help practitioners define what program management is and is not, gain a better understanding of program management, and develop capacities to lead business initiatives. This will be achieved by sharing real-life examples and discussing different approaches to program management. In addition, the seminar will provide strategies for marketing program management and your programs to stakeholders.

NEW VIRTUAL ONLINE SEMINAR. The seminar will rely on an online meeting medium and will resort to collaboration tools for interaction. It will aim to be highly interactive and require minimal technical knowledge. Let's change the world, a little at a time!

Specifically:

- Directors or program sponsors will develop an understanding of the roles and responsibilities of an active sponsor.
- Project managers will learn how projects contribute to a program.
- Program managers will better understand their role, from formulation to transition and closure.
- Portfolio managers will develop the knowledge necessary to evaluate the contribution of program management to their business.
- PMO managers will identify aspects of program management processes and procedures required to successfully realize benefits.

Learning Objectives:

Upon completion of this course, participants will be able to:

- Understand the personal and business requirements necessary to manage a program
- Comprehend the difference between programs and projects
- Align actions and decisions to organizational objectives and strategic goals
- Adjust to changing circumstances and realignment of objectives
- Support change and decisions to realize strategic and business objectives
- Appreciate the use of program resources to ensure benefits delivery
- Demonstrate capability to oversee multiple interdependent and interrelated projects.
- Recognize the role of the program manager as the sponsor for projects within their program
- Actively manage business value and stakeholders' benefits
- Recognize why, when and how to use program management
- Support the development of a program framework and culture

AGENDA

DAY 1

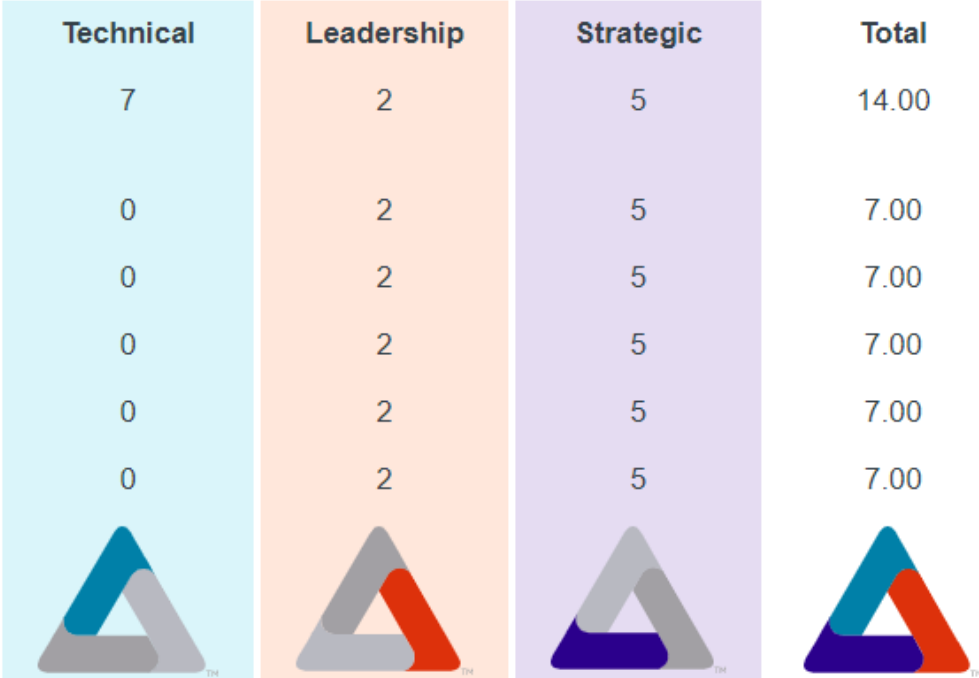
- Program Context
 - Definitions
 - PgM standards/maturity
 - Key program functions
 - PgM life cycle
- Definition/Formulation
 - Translate strategic objectives / stakeholder analysis
 - Develop shared objectives / benefits map & measures

DAY 2

- Definition/Preparation
 - Business case
 - Program architecture/stakeholders
 - Finalize scope
 - Benefits realization plan
- Deployment
 - Capabilities delivery
 - Capabilities transition
 - Benefits appraisal
- Closure
 - Manage program completion
- Conclusion

Professional Development Units (PDUS) are one-hour blocks of time spent learning, teaching others, or volunteering. By attending this SeminarsWorld course, you will be able to achieve the following PDUs as learning hours to apply for PMI certification or to maintain your certification status with PMI. [View](#) how your PDUs align with the PMI Talent Triangle®.

	Technical	Leadership	Strategic	Total
CAPM / PMP / PgMP	7	2	5	14.00
PMI-ACP	0	2	5	7.00
PMI-SP	0	2	5	7.00
PMI-RMP	0	2	5	7.00
PfMP	0	2	5	7.00
PMI-PBA	0	2	5	7.00



The table is presented within four vertical columns corresponding to the categories: Technical (light blue), Leadership (light orange), Strategic (light purple), and Total. At the bottom of each column is a stylized PMI Talent Triangle logo, which consists of three overlapping triangles forming a larger triangle. The colors of the triangles in the logos correspond to the column headers: blue for Technical, orange for Leadership, and purple for Strategic.