

## SeminarsWorld® Course Agenda

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### Program Management Master Class

**Instructor(s):** Michel Thiry PhD, PMI Fellow

**Pre-work:** Yes

**Length:** 4 days

**CEUs:** 2.95 / See below for PDU breakdown

**Level:** Advanced

**Primary Topic:** Strategic Planning and Implementation

**Subtopics:** Benefits Realization, Change Management

#### Course Description:

Program management is now universally recognized as the best way to implement strategic initiatives and as a vehicle for organizational change. This online seminar is designed to help deliver value to stakeholders and will clearly link program and component projects to business' strategic objectives to show how to measure success and create value.

The seminar covers the whole program life cycle, from formulation to transition. It reviews six key program performance domains: strategic alignment; stakeholder and benefits management; governance and decision management; and organizational change. Through a series of virtual group exercises based on real-life case studies, participants will learn techniques to realize strategic and business objectives by formulating and organizing a program, developing a sound business case, and managing the program.

The new virtual version of this course will rely on an online meeting format with highly interactive collaboration tools requiring minimal technical knowledge. Let's change the world, a little at a time!

Optional pre-work allows you to earn an additional 1.50 PDUs.

#### Learning Objectives:

*Upon completion of this course, participants will be able to:*

- Define alignment with organizational objectives and strategic goals.
- Demonstrate capability to oversee multiple interrelated projects.
- Prepare project definition and initiation, project management assignment.
- Analyze use of program resources to ensure benefits delivery.
- Plan for change and make decisions to realize strategic and business objectives.
- Actively manage business value and stakeholders' benefits.
- Assess why, when and how to use program management.
- Organize the development of a program framework and culture.

#### AGENDA

- **Introduction**
  - Program Definitions
  - Program Standards & Types of Programs
  - Organizational & Program Context
- **Key Program Functions**
- **Program Life Cycle**

- **Definition/ Formulation**
  - Translate Strategic Objectives
  - Prioritize Objectives
  - Compile Business Case
- **Definition/ Preparation**
  - Design Program Architecture
  - Engage Stakeholders
  - Finalize Program Scope
- **Deployment/ Capabilities Delivery**
  - Plan and Authorize Components
  - Oversee and Integrate Components
- **Deployment/ Capabilities Transition**
  - Transition & Close Components
  - Engage Stakeholders
- **Deployment/ Capabilities Integration**
  - Support Business Integration
  - Manage Adaptive Change
- **Deployment/ Benefits Appraisal**
  - Benefits Appraisal
  - Transition to Next Cycle
- **Closure**
  - Manage Program Completion

**Professional Development Units (PDUS)** are one-hour blocks of time spent learning, teaching others, or volunteering. By attending this SeminarsWorld course, you will be able to achieve the following PDUs as learning hours to apply for PMI certification or to maintain your certification status with PMI. [View](#) how your PDUs align with the PMI Talent Triangle®.

	Technical	Leadership	Strategic	Total
<b>CAPM / PMP / PgMP</b>	13.5	4	12	29.50
<b>PMI-ACP</b>	0	4	12	16.00
<b>PMI-SP</b>	0	4	12	16.00
<b>PMI-RMP</b>	3	4	12	19.00
<b>PfMP</b>	0	4	12	16.00
<b>PMI-PBA</b>	4	4	12	20.00




