

How to Safely Leverage AI

The use of generative Artificial Intelligence (AI) tools dramatically increased over the past year, and we want to embrace opportunities for innovation by taking advantage of its increased capabilities.

However, the benefits of generative AI come with potential risks that you should consider before you use generative AI tools – such as ChatGPT – in your role at a PMI chapter.

Improperly using content created by generative AI, or training these tools on business-critical topics, can negatively affect PMI and our community. We are all responsible for safeguarding PMI intellectual property, including confidential and proprietary information, such as sensitive business, financial, and strategic information, as well as personal data for PMI members, prospective members, customers, volunteers, authorized representatives, and business partners, including Authorized Training Partners (ATPs). Additionally, we must safeguard third party-owned content, data, information, and intellectual property.

The PMI Digital Security team has created the guidelines below to help you safely engage with generative AI while protecting PMI, your chapter, and organization partners.

Generative AI Guidelines

Think of AI-generated content as a starting point, not the finished product. While AI tools can generate content, they can't replace human creativity and critical thinking skills.

AI tools can speed up your content creation process, but you should take time to ensure the content it generates fulfills the following criteria:

- Content is up to PMI quality and accuracy standards.
- Content does not result in loss of PMI ownership or control of PMI intellectual property, including, but not limited to, PMI content, PMI copyrighted materials, PMI trademarks, PMI standards, and PMI exam materials and certifications.
- Content does not infringe third-party intellectual property rights.
- Content does not make use of third-party owned intellectual property, including third-party owned content, third-party copyrighted materials, and third-party trademarks, without the express, prior written permission of third parties.

All content and work products developed using AI tools must be manually reviewed and fact-checked to ensure they are clear, engaging, and appropriate for their intended audience or use.

Just like the algorithms that power social media sites, AI tools are subject to bias that can favor one group of people over another. Ensure AI-generated content does not harm or exclude any individuals or groups and reflects our commitment to [Diversity, Equity, and Inclusion \(DE&I\)](#).

Consider all possible risks before training AI tools on sensitive information that is critical to PMI. Please note the potential, serious risks associated with the use of AI tools are not possible to anticipate, know, or catalog completely. Chapters may contact their region Chapter Engagement team to check with PMI data and content subject matter experts before using an AI tool to ensure that using AI-generated content or training AI on a certain topic is the right thing to do. Ask questions and be transparent about the sources of content or work products.

Please contact your region's Chapter Engagement Team if you have any questions about how to safely use generative AI.

Getting Started

- Our new free course on PMI.org, "[Generative AI Overview for Project Managers](#)" teaches project managers introductory skills to integrate Generative AI into their projects.
- The AI Resource Center, "[Artificial Intelligence in Project Management](#)" features the above course and a Thought Leadership Resources section.
- Our Community can connect to the latest AI research, conversations and personalized content on [ProjectManagement.com](#).